

Table 32. Midwestern region by income before taxes: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2007-2008

| Item | Total midwest | Less than \$5,000 | \$5,000 to \$9,999 | \$10,000 to \$14,999 | \$15,000 to \$19,999 | \$20,000 to \$29,999 | \$30,000 to \$39,999 | \$40,000 to \$49,999 | \$50,000 to \$69,999 | \$70,000 and more |
|--|------------------|-------------------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|-------------------------|
| Number of consumer units (in thousands) | 27,624 | 1,313 | 1,454 | 1,620 | 1,559 | 3,215 | 2,945 | 2,680 | 4,247 | 8,591 |
| Consumer unit characteristics: | | | | | | | | | | |
| Income before taxes | \$60,231 | -\$1,357 | \$7,844 | \$12,708 | \$17,360 | \$24,944 | \$34,637 | \$44,765 | \$59,658 | \$122,341 |
| Income after taxes | 58,660 | -1,296 | 7,844 | 13,021 | 17,594 | 25,152 | 34,487 | 44,214 | 58,575 | 117,861 |
| Age of reference person | 48.5 | 35.9 | 42.8 | 54.2 | 56.3 | 53.5 | 49.9 | 47.7 | 47.4 | 47.4 |
| Average number in consumer unit: | | | | | | | | | | |
| Persons | 2.4 | 1.4 | 1.3 | 1.6 | 1.7 | 2.0 | 2.1 | 2.4 | 2.7 | 3.1 |
| Children under 18 | .6 | .3 | .2 | .4 | .3 | .4 | .5 | .6 | .7 | .8 |
| Persons 65 and older | .3 | .1 | .2 | .5 | .6 | .5 | .4 | .3 | .2 | .1 |
| Earners | 1.4 | .6 | .6 | .5 | .6 | .8 | 1.1 | 1.3 | 1.6 | 2.0 |
| Vehicles | 2.1 | .8 | .8 | 1.0 | 1.3 | 1.6 | 1.8 | 2.1 | 2.5 | 3.0 |
| Percent distribution: | | | | | | | | | | |
| Sex of reference person: | | | | | | | | | | |
| Male | 49 | 50 | 43 | 34 | 42 | 43 | 46 | 53 | 52 | 56 |
| Female | 51 | 50 | 57 | 66 | 58 | 57 | 54 | 47 | 48 | 44 |
| Housing tenure: | | | | | | | | | | |
| Homeowner | 68 | 19 | 22 | 41 | 48 | 59 | 63 | 69 | 80 | 92 |
| With mortgage | 44 | 9 | 7 | 10 | 13 | 21 | 34 | 44 | 56 | 74 |
| Without mortgage | 25 | 10 | 15 | 31 | 35 | 38 | 29 | 25 | 24 | 19 |
| Renter | 32 | 81 | 78 | 59 | 52 | 41 | 37 | 31 | 20 | 8 |
| Race of reference person: | | | | | | | | | | |
| Black or African-American | 9 | 13 | 14 | 14 | 14 | 12 | 12 | 8 | 6 | 4 |
| White, Asian, and all other races | 91 | 87 | 86 | 86 | 86 | 88 | 88 | 92 | 94 | 96 |
| Hispanic or Latino origin of reference person: | | | | | | | | | | |
| Hispanic or Latino | 4 | 5 | 3 | 4 | 6 | 5 | 6 | 6 | 4 | 3 |
| Not Hispanic or Latino | 96 | 95 | 97 | 96 | 94 | 95 | 94 | 94 | 96 | 97 |
| Education of reference person: | | | | | | | | | | |
| Elementary (1-8) | 4 | 6 | 6 | 8 | 9 | 7 | 5 | 5 | 3 | 1 |
| High school (9-12) | 34 | 26 | 38 | 45 | 48 | 48 | 44 | 38 | 35 | 21 |
| College | 61 | 68 | 55 | 47 | 43 | 45 | 50 | 57 | 62 | 78 |
| Never attended and other | (¹) | (¹) | 1 | (¹) | (¹) | (¹) | (¹) | (¹) | (¹) | (¹) |
| At least one vehicle owned or leased | 90 | 54 | 59 | 72 | 82 | 90 | 94 | 97 | 98 | 98 |
| Average annual expenditures | \$47,929 | \$17,553 | \$17,749 | \$20,553 | \$23,894 | \$29,059 | \$34,600 | \$38,948 | \$49,531 | \$80,607 |
| Food | | | | | | | | | | |
| Food at home | 3,389 | 1,588 | 1,687 | 1,959 | 2,159 | 2,639 | 2,752 | 3,095 | 3,544 | 4,878 |
| Cereals and bakery products | 463 | 199 | 203 | 265 | 312 | 351 | 346 | 414 | 513 | 672 |
| Cereals and cereal products | 147 | 76 | 65 | 83 | 104 | 115 | 110 | 139 | 163 | 208 |
| Bakery products | 316 | 124 | 139 | 182 | 208 | 236 | 236 | 275 | 350 | 465 |
| Meats, poultry, fish, and eggs | 720 | 352 | 360 | 537 | 448 | 635 | 623 | 669 | 751 | 967 |
| Beef | 212 | 102 | 83 | 221 | 128 | 174 | 196 | 209 | 200 | 282 |
| Pork | 145 | 82 | 79 | 99 | 88 | 147 | 118 | 137 | 174 | 178 |
| Other meats | 105 | 76 | 49 | 60 | 62 | 74 | 94 | 91 | 121 | 146 |
| Poultry | 123 | 43 | 66 | 81 | 77 | 124 | 102 | 110 | 123 | 170 |
| Fish and seafood | 96 | 27 | 61 | 50 | 67 | 78 | 78 | 85 | 92 | 142 |
| Eggs | 39 | 23 | 21 | 26 | 27 | 37 | 35 | 37 | 41 | 49 |
| Dairy products | 398 | 180 | 176 | 207 | 246 | 293 | 321 | 372 | 406 | 592 |
| Fresh milk and cream | 153 | 75 | 71 | 89 | 94 | 124 | 132 | 149 | 150 | 217 |
| Other dairy products | 245 | 106 | 104 | 118 | 152 | 169 | 189 | 223 | 256 | 375 |
| Fruits and vegetables | 568 | 239 | 298 | 287 | 340 | 455 | 487 | 482 | 578 | 837 |
| Fresh fruits | 195 | 75 | 100 | 93 | 100 | 158 | 170 | 164 | 194 | 294 |
| Fresh vegetables | 168 | 61 | 84 | 89 | 101 | 136 | 147 | 131 | 170 | 251 |
| Processed fruits | 108 | 55 | 65 | 51 | 64 | 82 | 87 | 102 | 113 | 157 |
| Processed vegetables | 97 | 48 | 49 | 54 | 75 | 80 | 83 | 85 | 101 | 135 |

See footnotes at end of table.

Table 32. Midwestern region by income before taxes: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2007-2008 — Continued

| Item | Total midwest | Less than \$5,000 | \$5,000 to \$9,999 | \$10,000 to \$14,999 | \$15,000 to \$19,999 | \$20,000 to \$29,999 | \$30,000 to \$39,999 | \$40,000 to \$49,999 | \$50,000 to \$69,999 | \$70,000 and more |
|---|---------------|-------------------|--------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------|
| Other food at home | \$1,240 | \$617 | \$651 | \$663 | \$813 | \$906 | \$975 | \$1,158 | \$1,296 | \$1,809 |
| Sugar and other sweets | 132 | 57 | 50 | 69 | 98 | 100 | 107 | 125 | 130 | 194 |
| Fats and oils | 92 | 47 | 37 | 52 | 77 | 77 | 78 | 77 | 101 | 128 |
| Miscellaneous foods | 658 | 309 | 384 | 349 | 403 | 449 | 502 | 628 | 689 | 975 |
| Nonalcoholic beverages | 314 | 191 | 169 | 177 | 215 | 266 | 261 | 295 | 334 | 427 |
| Food prepared by consumer unit on out-of-town trips | 44 | 13 | 211 | 17 | 220 | 14 | 27 | 34 | 41 | 84 |
| Food away from home | 2,489 | 1,186 | 980 | 1,188 | 1,009 | 1,372 | 1,643 | 1,984 | 2,455 | 4,306 |
| Alcoholic beverages | 476 | 202 | 221 | 210 | 162 | 288 | 372 | 425 | 499 | 768 |
| Housing | 15,466 | 6,270 | 6,552 | 7,961 | 8,902 | 10,306 | 11,771 | 13,343 | 16,137 | 24,471 |
| Shelter | 8,881 | 4,166 | 4,022 | 4,518 | 5,062 | 5,669 | 6,630 | 7,772 | 8,941 | 14,230 |
| Owned dwellings | 6,260 | 1,260 | 994 | 1,465 | 1,916 | 2,901 | 3,852 | 4,954 | 6,829 | 11,817 |
| Mortgage interest and charges | 3,264 | 623 | 286 | 397 | 617 | 988 | 1,766 | 2,566 | 3,565 | 6,626 |
| Property taxes | 1,863 | 441 | 428 | 615 | 806 | 1,137 | 1,268 | 1,476 | 1,861 | 3,348 |
| Maintenance, repairs, insurance, other expenses | 1,133 | 195 | 281 | 452 | 493 | 776 | 818 | 912 | 1,403 | 1,842 |
| Rented dwellings | 1,942 | 2,679 | 2,862 | 2,914 | 2,950 | 2,547 | 2,560 | 2,448 | 1,634 | 864 |
| Other lodging | 679 | 227 | 165 | 139 | 196 | 221 | 218 | 369 | 478 | 1,549 |
| Utilities, fuels, and public services | 3,426 | 1,312 | 1,497 | 2,231 | 2,481 | 2,872 | 3,131 | 3,330 | 3,778 | 4,636 |
| Natural gas | 748 | 303 | 327 | 470 | 525 | 654 | 736 | 740 | 792 | 1,002 |
| Electricity | 1,120 | 503 | 544 | 801 | 912 | 963 | 1,013 | 1,087 | 1,188 | 1,482 |
| Fuel oil and other fuels | 132 | 230 | 234 | 292 | 272 | 121 | 118 | 141 | 163 | 173 |
| Telephone services | 1,046 | 361 | 478 | 638 | 731 | 828 | 928 | 1,005 | 1,203 | 1,437 |
| Water and other public services | 380 | 115 | 114 | 230 | 241 | 307 | 336 | 356 | 432 | 543 |
| Household operations | 859 | 148 | 173 | 310 | 357 | 483 | 444 | 556 | 813 | 1,680 |
| Personal services | 375 | 219 | 248 | 277 | 279 | 142 | 160 | 199 | 326 | 835 |
| Other household expenses | 484 | 129 | 125 | 232 | 278 | 341 | 284 | 357 | 487 | 845 |
| Housekeeping supplies | 649 | 229 | 217 | 318 | 346 | 476 | 580 | 506 | 582 | 1,051 |
| Laundry and cleaning supplies | 140 | 71 | 65 | 76 | 103 | 120 | 165 | 119 | 146 | 180 |
| Other household products | 347 | 120 | 118 | 143 | 189 | 203 | 255 | 271 | 296 | 615 |
| Postage and stationery | 162 | 38 | 35 | 100 | 53 | 152 | 160 | 117 | 140 | 257 |
| Household furnishings and equipment | 1,651 | 415 | 643 | 584 | 656 | 806 | 987 | 1,180 | 2,024 | 2,874 |
| Household textiles | 105 | 19 | 22 | 32 | 66 | 74 | 53 | 68 | 111 | 188 |
| Furniture | 377 | 91 | 118 | 146 | 161 | 215 | 190 | 276 | 406 | 690 |
| Floor coverings | 51 | 27 | 36 | 28 | 29 | 23 | 11 | 43 | 51 | 103 |
| Major appliances | 218 | 44 | 43 | 68 | 107 | 136 | 137 | 139 | 248 | 392 |
| Small appliances, miscellaneous housewares | 104 | 34 | 22 | 108 | 42 | 75 | 101 | 64 | 98 | 161 |
| Miscellaneous household equipment | 796 | 221 | 402 | 223 | 272 | 283 | 495 | 590 | 1,111 | 1,340 |
| Apparel and services | 1,743 | 968 | 660 | 867 | 837 | 975 | 1,257 | 1,253 | 1,609 | 3,030 |
| Men and boys | 364 | 154 | 119 | 167 | 153 | 160 | 221 | 274 | 403 | 640 |
| Men, 16 and over | 280 | 118 | 93 | 114 | 111 | 112 | 162 | 211 | 319 | 500 |
| Boys, 2 to 15 | 83 | 36 | 26 | 53 | 42 | 48 | 60 | 64 | 84 | 140 |
| Women and girls | 750 | 375 | 275 | 375 | 379 | 333 | 597 | 441 | 599 | 1,399 |
| Women, 16 and over | 630 | 351 | 263 | 314 | 324 | 263 | 502 | 354 | 491 | 1,186 |
| Girls, 2 to 15 | 119 | 24 | 212 | 61 | 54 | 71 | 95 | 87 | 108 | 213 |
| Children under 2 | 99 | 71 | 38 | 56 | 24 | 101 | 69 | 96 | 118 | 136 |
| Footwear | 299 | 180 | 2122 | 172 | 161 | 267 | 221 | 241 | 265 | 466 |
| Other apparel products and services | 231 | 188 | 107 | 97 | 120 | 114 | 150 | 201 | 224 | 388 |
| Transportation | 8,550 | 2,514 | 2,696 | 2,961 | 4,231 | 5,376 | 6,728 | 6,443 | 9,019 | 14,510 |
| Vehicle purchases (net outlay) | 3,138 | 2,628 | 896 | 747 | 1,515 | 1,824 | 2,762 | 1,679 | 2,969 | 5,806 |
| Cars and trucks, new | 1,402 | (3) | 2,298 | 2,319 | 2,474 | 2,277 | 1,113 | 468 | 1,009 | 3,182 |
| Cars and trucks, used | 1,571 | 628 | 535 | 421 | 950 | 1,474 | 1,518 | 1,166 | 1,765 | 2,304 |
| Other vehicles | 165 | (3) | 263 | 27 | 292 | 274 | 2130 | 245 | 195 | 319 |
| Gasoline and motor oil | 2,537 | 938 | 956 | 1,101 | 1,365 | 1,709 | 2,068 | 2,439 | 2,960 | 3,824 |

See footnotes at end of table.

Table 32. Midwestern region by income before taxes: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2007-2008 — Continued

| Item | Total midwest | Less than \$5,000 | \$5,000 to \$9,999 | \$10,000 to \$14,999 | \$15,000 to \$19,999 | \$20,000 to \$29,999 | \$30,000 to \$39,999 | \$40,000 to \$49,999 | \$50,000 to \$69,999 | \$70,000 and more |
|---|------------------|-------------------------|--------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|-------------------------|
| Other vehicle expenses | \$2,445 | \$803 | \$729 | \$910 | \$1,086 | \$1,681 | \$1,677 | \$2,111 | \$2,702 | \$4,020 |
| Vehicle finance charges | 285 | 50 | 46 | 70 | 69 | 137 | 193 | 253 | 385 | 488 |
| Maintenance and repairs | 693 | 260 | 207 | 256 | 398 | 495 | 532 | 571 | 749 | 1,116 |
| Vehicle insurance | 944 | ² 373 | ² 282 | ² 413 | ² 454 | 779 | 645 | 881 | 988 | 1,466 |
| Vehicle rental, leases, licenses, and other charges | 523 | 120 | 194 | 172 | 165 | 270 | 307 | 406 | 581 | 949 |
| Public transportation | 430 | 146 | 114 | 203 | 266 | 162 | 222 | 214 | 388 | 860 |
| Healthcare | 3,073 | 881 | 1,011 | 1,724 | 2,152 | 2,651 | 2,822 | 3,095 | 3,560 | 4,172 |
| Health insurance | 1,681 | 480 | 528 | 1,092 | 1,358 | 1,583 | 1,699 | 1,670 | 1,944 | 2,132 |
| Medical services | 764 | 162 | 257 | 250 | 272 | 486 | 574 | 755 | 926 | 1,220 |
| Drugs | 494 | 153 | 195 | 308 | 475 | 481 | 451 | 532 | 538 | 618 |
| Medical supplies | 134 | ² 85 | 31 | 75 | 47 | 101 | 99 | 138 | 151 | 202 |
| Entertainment | 2,672 | 1,121 | 834 | 985 | 1,151 | 1,541 | 1,701 | 2,002 | 2,753 | 4,731 |
| Fees and admissions | 611 | 156 | 139 | 142 | 202 | 175 | 232 | 321 | 513 | 1,353 |
| Audio and visual equipment and services | 950 | 424 | 433 | 486 | 582 | 684 | 744 | 813 | 993 | 1,466 |
| Pets, toys, hobbies, and playground equipment | 561 | 278 | 158 | 219 | 181 | 419 | 428 | 443 | 580 | 929 |
| Other entertainment supplies, equipment, and services | 550 | 263 | 104 | 138 | 186 | 264 | 298 | 425 | 667 | 983 |
| Personal care products and services | 547 | 212 | 185 | 262 | 289 | 288 | 409 | 495 | 558 | 907 |
| Reading | 122 | 41 | 42 | 62 | 75 | 80 | 84 | 90 | 126 | 205 |
| Education | 1,107 | 1,492 | 1,678 | 607 | 536 | 307 | 303 | 660 | 861 | 1,986 |
| Tobacco products and smoking supplies | 361 | 211 | 225 | 330 | 344 | 374 | 364 | 443 | 451 | 339 |
| Miscellaneous | 751 | 143 | 247 | 232 | 277 | 457 | 694 | 715 | 875 | 1,189 |
| Cash contributions | 1,748 | 407 | 346 | 637 | 958 | 870 | 1,311 | 1,321 | 1,533 | 3,262 |
| Personal insurance and pensions | 5,434 | 318 | 385 | 568 | 811 | 1,533 | 2,386 | 3,586 | 5,549 | 11,853 |
| Life and other personal insurance | 326 | 53 | 43 | 97 | 148 | 139 | 170 | 200 | 335 | 651 |
| Pensions and Social Security | 5,108 | 265 | 342 | 471 | 662 | 1,394 | 2,216 | 3,386 | 5,214 | 11,202 |
| Sources of income and personal taxes: | | | | | | | | | | |
| Money income before taxes | 60,231 | -1,357 | 7,844 | 12,708 | 17,360 | 24,944 | 34,637 | 44,765 | 59,658 | 122,341 |
| Wages and salaries | 47,811 | 2,864 | 3,485 | 4,610 | 7,093 | 13,021 | 23,294 | 33,728 | 48,541 | 103,176 |
| Self-employment income | 3,388 | -5,653 | ² -132 | 13 | ² 154 | 712 | 1,130 | 1,767 | 2,631 | 9,243 |
| Social Security, private and government retirement | 6,329 | 589 | 2,301 | 6,267 | 8,428 | 9,570 | 8,439 | 7,406 | 6,554 | 5,134 |
| Interest, dividends, rental income, other property income | 1,528 | 40 | 201 | 118 | 396 | 561 | 695 | 1,099 | 984 | 3,503 |
| Unemployment and workers' compensation, veterans' benefits | 271 | ² 43 | ² 87 | ² 292 | ² 92 | 210 | 162 | 213 | 276 | 443 |
| Public assistance, supplemental security income, food stamps | 304 | 290 | 1,189 | 867 | 681 | 486 | 311 | 167 | 77 | 65 |
| Regular contributions for support | 413 | 136 | 283 | 246 | 293 | 227 | 452 | 315 | 357 | 644 |
| Other income | 188 | 335 | 430 | 295 | 223 | 158 | 154 | 69 | 237 | 134 |
| Personal taxes | 1,571 | -61 | (¹) | -313 | -234 | -208 | 151 | 551 | 1,083 | 4,480 |
| Federal income taxes | 1,251 | 49 | 53 | -193 | -93 | -59 | 131 | 531 | 944 | 3,405 |
| 2008 Tax stimulus (new UCC Q20082) | -422 | ² -170 | ² -94 | -181 | -263 | -304 | -326 | -526 | -560 | -568 |
| State and local income taxes | 495 | 11 | 5 | -10 | 30 | 52 | 178 | 327 | 423 | 1,195 |
| Other taxes | 247 | ² 48 | ² 36 | 71 | 91 | 104 | 168 | 218 | 275 | 449 |

See footnotes at end of table.

Table 32. Midwestern region by income before taxes: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2007-2008 — Continued

| Item | Total midwest | Less than \$5,000 | \$5,000 to \$9,999 | \$10,000 to \$14,999 | \$15,000 to \$19,999 | \$20,000 to \$29,999 | \$30,000 to \$39,999 | \$40,000 to \$49,999 | \$50,000 to \$69,999 | \$70,000 and more |
|---|---------------|-------------------|--------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------|
| Income after taxes | 58,660 | -1,296 | 7,844 | 13,021 | 17,594 | 25,152 | 34,487 | 44,214 | 58,575 | 117,861 |
| Addenda: | | | | | | | | | | |
| Net change in total assets and liabilities | -\$4,105 | -\$7,109 | -\$2,473 | -\$3,983 | -\$2,479 | -\$2,658 | -\$59 | -\$5,254 | -\$4,197 | -\$5,764 |
| Net change in total assets | 6,537 | -29 | -241 | -2,351 | -884 | 1,354 | 6,299 | 2,338 | 6,460 | 15,079 |
| Net change in total liabilities | 10,641 | 7,081 | 2,232 | 1,633 | 1,595 | 4,011 | 6,357 | 7,592 | 10,657 | 20,843 |
| Other financial information: | | | | | | | | | | |
| Other money receipts | 564 | 242 | 235 | 2141 | 77 | 256 | 255 | 169 | 664 | 1,196 |
| Mortgage principal paid on owned property | -2,211 | -532 | -220 | -425 | -626 | -644 | -974 | -1,550 | -2,105 | -4,700 |
| Estimated market value of owned home | 136,128 | 32,804 | 27,216 | 48,185 | 58,603 | 84,484 | 91,858 | 106,290 | 135,868 | 244,946 |
| Estimated monthly rental value of owned home | 773 | 192 | 185 | 304 | 361 | 487 | 552 | 650 | 819 | 1,322 |
| Gifts of goods and services | 1,223 | 408 | 290 | 314 | 408 | 524 | 652 | 933 | 1,102 | 2,424 |
| Food | 103 | 48 | 31 | 13 | 50 | 39 | 35 | 64 | 94 | 214 |
| Alcoholic beverages | 12 | 27 | 217 | 29 | (3) | 23 | 27 | 24 | 12 | 21 |
| Housing | 241 | 97 | 58 | 74 | 99 | 156 | 123 | 115 | 176 | 496 |
| Housekeeping supplies | 40 | 241 | 219 | 29 | 211 | 34 | 37 | 33 | 40 | 59 |
| Household textiles | 11 | 23 | (1) | 22 | 27 | 214 | 27 | 25 | 7 | 21 |
| Appliances and miscellaneous housewares | 17 | 23 | 21 | (1) | 27 | 217 | 217 | 29 | 17 | 28 |
| Major appliances | 5 | 21 | (3) | (3) | (3) | 29 | 24 | 21 | 21 | 9 |
| Small appliances and miscellaneous housewares | 12 | 23 | 21 | (1) | 27 | 28 | 213 | 27 | 16 | 18 |
| Miscellaneous household equipment | 69 | 218 | 216 | 225 | 223 | 27 | 42 | 25 | 40 | 156 |
| Other housing | 104 | 32 | 222 | 38 | 251 | 64 | 20 | 43 | 72 | 231 |
| Apparel and services | 238 | 201 | 33 | 101 | 95 | 132 | 218 | 175 | 229 | 395 |
| Males, 2 and over | 49 | 225 | 24 | 38 | 31 | 16 | 68 | 25 | 44 | 79 |
| Females, 2 and over | 90 | 213 | 26 | 221 | 230 | 31 | 73 | 40 | 56 | 197 |
| Children under 2 | 47 | 229 | 12 | 15 | 11 | 52 | 38 | 39 | 51 | 69 |
| Other apparel products and services | 52 | 2134 | 211 | 227 | 222 | 233 | 39 | 71 | 78 | 50 |
| Jewelry and watches | 24 | 299 | 210 | 24 | 213 | 28 | 212 | 231 | 47 | 18 |
| All other apparel products and services | 28 | 235 | 21 | 223 | 29 | 226 | 226 | 240 | 230 | 32 |
| Transportation | 77 | 11 | 121 | 17 | 9 | 11 | 61 | 92 | 68 | 131 |
| Healthcare | 21 | 28 | (1) | 23 | 28 | 28 | 26 | 27 | 216 | 50 |
| Entertainment | 94 | 221 | 210 | 251 | 239 | 63 | 54 | 70 | 80 | 175 |
| Toys, games, arts and crafts, and tricycles | 30 | 22 | 24 | 232 | 26 | 232 | 223 | 226 | 226 | 47 |
| Other entertainment | 64 | 19 | 5 | 220 | 33 | 32 | 31 | 44 | 54 | 127 |
| Personal care products and services | 11 | 23 | 25 | 23 | 21 | 7 | 6 | 8 | 23 | 15 |
| Reading | 1 | (3) | (1) | (1) | 21 | 21 | (1) | 1 | 1 | 1 |
| Education | 332 | 21 | 24 | 223 | 282 | 41 | 80 | 344 | 314 | 743 |
| All other gifts | 93 | 11 | 12 | 19 | 24 | 64 | 61 | 52 | 89 | 183 |

¹ Value is less than or equal to 0.5.

² Data are likely to have large sampling errors.

³ No data reported.