

**Table 8. Region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2009**

| Item   | All consumer units | Northeast | Midwest  | South    | West     |
|--|--------------------|-----------|----------|----------|----------|
| Number of consumer units (in thousands) .....  | 120,847            | 22,411    | 27,536   | 43,819   | 27,080   |
| Consumer unit characteristics:                 |                    |           |          |          |          |
| Income before taxes .....                      | \$62,857           | \$71,731  | \$59,908 | \$58,641 | \$65,332 |
| Income after taxes .....                       | 60,753             | 68,986    | 57,866   | 56,795   | 63,279   |
| Age of reference person .....                  | 49.4               | 51.2      | 48.9     | 49.6     | 48.1     |
| Average number in consumer unit:               |                    |           |          |          |          |
| Persons .....                                  | 2.5                | 2.4       | 2.4      | 2.5      | 2.6      |
| Children under 18 .....                        | .6                 | .5        | .6       | .6       | .7       |
| Persons 65 and older .....                     | .3                 | .3        | .3       | .3       | .3       |
| Earners .....                                  | 1.3                | 1.3       | 1.3      | 1.3      | 1.3      |
| Vehicles .....                                 | 2.0                | 1.7       | 2.1      | 1.9      | 2.0      |
| Percent distribution:                          |                    |           |          |          |          |
| Sex of reference person:                       |                    |           |          |          |          |
| Male .....                                     | 47                 | 44        | 48       | 45       | 52       |
| Female .....                                   | 53                 | 56        | 52       | 55       | 48       |
| Housing tenure:                                |                    |           |          |          |          |
| Homeowner .....                                | 66                 | 65        | 68       | 68       | 62       |
| With mortgage .....                            | 41                 | 40        | 42       | 40       | 44       |
| Without mortgage .....                         | 25                 | 25        | 26       | 28       | 18       |
| Renter .....                                   | 34                 | 35        | 32       | 32       | 38       |
| Race of reference person:                      |                    |           |          |          |          |
| Black or African-American .....                | 12                 | 10        | 9        | 20       | 5        |
| White, Asian, and all other races .....        | 88                 | 90        | 91       | 80       | 95       |
| Hispanic or Latino origin of reference person: |                    |           |          |          |          |
| Hispanic or Latino .....                       | 12                 | 10        | 5        | 13       | 19       |
| Not Hispanic or Latino .....                   | 88                 | 90        | 95       | 87       | 81       |
| Education of reference person:                 |                    |           |          |          |          |
| Elementary (1-8) .....                         | 5                  | 4         | 4        | 6        | 5        |
| High school (9-12) .....                       | 34                 | 39        | 33       | 37       | 28       |
| College .....                                  | 61                 | 57        | 63       | 57       | 67       |
| Never attended and other .....                 | (1)                | (1)       | (1)      | (1)      | (1)      |
| At least one vehicle owned or leased .....     | 88                 | 82        | 90       | 90       | 90       |
| Average annual expenditures .....              | \$49,067           | \$53,868  | \$46,551 | \$45,749 | \$53,005 |
| Food .....                                     |                    |           |          |          |          |
| Food at home .....                             | 3,753              | 4,043     | 3,682    | 3,481    | 4,023    |
| Cereals and bakery products .....              | 506                | 563       | 510      | 469      | 516      |
| Cereals and cereal products .....              | 173                | 188       | 176      | 157      | 182      |
| Bakery products .....                          | 334                | 376       | 334      | 313      | 334      |
| Meats, poultry, fish, and eggs .....           | 841                | 919       | 762      | 829      | 875      |
| Beef .....                                     | 226                | 230       | 207      | 230      | 236      |
| Pork .....                                     | 168                | 165       | 171      | 172      | 163      |
| Other meats .....                              | 114                | 133       | 123      | 101      | 108      |
| Poultry .....                                  | 154                | 169       | 121      | 158      | 169      |
| Fish and seafood .....                         | 135                | 176       | 103      | 125      | 150      |
| Eggs .....                                     | 44                 | 46        | 37       | 43       | 50       |
| Dairy products .....                           | 406                | 435       | 419      | 367      | 432      |
| Fresh milk and cream .....                     | 144                | 152       | 140      | 140      | 148      |
| Other dairy products .....                     | 262                | 284       | 279      | 227      | 284      |
| Fruits and vegetables .....                    | 656                | 751       | 616      | 581      | 740      |
| Fresh fruits .....                             | 220                | 247       | 210      | 185      | 262      |
| Fresh vegetables .....                         | 209                | 247       | 186      | 180      | 249      |
| Processed fruits .....                         | 118                | 139       | 114      | 105      | 126      |
| Processed vegetables .....                     | 110                | 119       | 107      | 111      | 103      |

See footnotes at end of table.

**Table 8. Region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2009 — Continued**

| Item  | All consumer units | Northeast | Midwest | South   | West    |
|---|--------------------|-----------|---------|---------|---------|
| Other food at home .....                                  | \$1,343            | \$1,374   | \$1,375 | \$1,235 | \$1,461 |
| Sugar and other sweets .....                              | 141                | 140       | 157     | 124     | 152     |
| Fats and oils .....                                       | 102                | 109       | 105     | 98      | 101     |
| Miscellaneous foods .....                                 | 715                | 731       | 742     | 649     | 782     |
| Nonalcoholic beverages .....                              | 337                | 334       | 323     | 329     | 365     |
| Food prepared by consumer unit on out-of-town trips ..... | 49                 | 60        | 47      | 36      | 60      |
| Food away from home .....                                 | 2,619              | 2,932     | 2,349   | 2,463   | 2,880   |
| Alcoholic beverages .....                                 | 435                | 468       | 418     | 368     | 530     |
| Housing .....   | 16,895             | 19,343    | 15,109  | 15,387  | 19,127  |
| Shelter .....   | 10,075             | 11,944    | 8,756   | 8,524   | 12,378  |
| Owned dwellings .....                                     | 6,543              | 7,513     | 6,126   | 5,613   | 7,667   |
| Mortgage interest and charges .....                       | 3,594              | 3,434     | 2,970   | 3,147   | 5,084   |
| Property taxes .....                                      | 1,811              | 2,865     | 1,962   | 1,309   | 1,599   |
| Maintenance, repairs, insurance, other expenses .....     | 1,138              | 1,214     | 1,195   | 1,158   | 984     |
| Rented dwellings .....                                    | 2,860              | 3,507     | 1,986   | 2,361   | 4,021   |
| Other lodging .....                                       | 672                | 924       | 643     | 550     | 690     |
| Utilities, fuels, and public services .....               | 3,645              | 4,095     | 3,421   | 3,741   | 3,343   |
| Natural gas .....   | 483                | 719       | 695     | 266     | 424     |
| Electricity .....   | 1,377              | 1,306     | 1,119   | 1,719   | 1,143   |
| Fuel oil and other fuels .....                            | 141                | 434       | 114     | 62      | 57      |
| Telephone services .....                                  | 1,162              | 1,241     | 1,080   | 1,191   | 1,133   |
| Water and other public services .....                     | 481                | 396       | 414     | 503     | 586     |
| Household operations .....                                | 1,011              | 1,196     | 780     | 969     | 1,164   |
| Personal services .....                                   | 389                | 551       | 258     | 339     | 472     |
| Other household expenses .....                            | 622                | 645       | 522     | 630     | 692     |
| Housekeeping supplies .....                               | 659                | 640       | 682     | 667     | 638     |
| Laundry and cleaning supplies .....                       | 156                | 142       | 163     | 159     | 155     |
| Other household products .....                            | 360                | 358       | 366     | 385     | 314     |
| Postage and stationery .....                              | 143                | 139       | 153     | 123     | 169     |
| Household furnishings and equipment .....                 | 1,506              | 1,467     | 1,471   | 1,485   | 1,605   |
| Household textiles .....                                  | 124                | 126       | 116     | 122     | 134     |
| Furniture .....   | 343                | 347       | 316     | 353     | 349     |
| Floor coverings .....                                     | 30                 | 30        | 39      | 30      | 22      |
| Major appliances .....                                    | 194                | 175       | 189     | 202     | 201     |
| Small appliances, miscellaneous housewares .....          | 93                 | 90        | 100     | 80      | 112     |
| Miscellaneous household equipment .....                   | 721                | 700       | 711     | 697     | 786     |
| Apparel and services .....                                | 1,725              | 1,782     | 1,461   | 1,786   | 1,844   |
| Men and boys .....  | 383                | 412       | 339     | 371     | 422     |
| Men, 16 and over .....                                    | 304                | 331       | 264     | 294     | 340     |
| Boys, 2 to 15 .....                                       | 79                 | 81        | 75      | 78      | 82      |
| Women and girls .....                                     | 678                | 662       | 590     | 727     | 702     |
| Women, 16 and over .....                                  | 561                | 564       | 476     | 599     | 581     |
| Girls, 2 to 15 .....                                      | 118                | 98        | 113     | 129     | 120     |
| Children under 2 .....                                    | 91                 | 76        | 86      | 86      | 117     |
| Footwear .....  | 323                | 343       | 251     | 349     | 336     |
| Other apparel products and services .....                 | 249                | 288       | 195     | 252     | 268     |
| Transportation .....                                      | 7,658              | 8,108     | 7,649   | 7,400   | 7,711   |
| Vehicle purchases (net outlay) .....                      | 2,657              | 2,754     | 2,921   | 2,612   | 2,380   |
| Cars and trucks, new .....                                | 1,297              | 1,644     | 1,387   | 1,321   | 881     |
| Cars and trucks, used .....                               | 1,304              | 1,089     | 1,468   | 1,211   | 1,468   |
| Other vehicles .....                                      | 55                 | 222       | 66      | 81      | 32      |
| Gasoline and motor oil .....                              | 1,986              | 1,787     | 1,933   | 2,103   | 2,018   |

See footnotes at end of table.

**Table 8. Region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2009 — Continued**

| Item   | All consumer units | Northeast | Midwest | South   | West    |
|--|--------------------|-----------|---------|---------|---------|
| Other vehicle expenses .....                                       | \$2,536            | \$2,885   | \$2,375 | \$2,371 | \$2,673 |
| Vehicle finance charges .....                                      | 281                | 218       | 252     | 336     | 274     |
| Maintenance and repairs .....                                      | 733                | 762       | 706     | 646     | 876     |
| Vehicle insurance .....  | 1,075              | 1,271     | 957     | 1,095   | 999     |
| Vehicle rental, leases, licenses, and other charges .....          | 447                | 634       | 460     | 294     | 524     |
| Public transportation .....  | 479                | 682       | 420     | 314     | 640     |
| Healthcare .....   | 3,126              | 3,132     | 3,272   | 3,030   | 3,128   |
| Health insurance .....   | 1,785              | 1,916     | 1,845   | 1,730   | 1,703   |
| Medical services .....   | 736                | 625       | 780     | 672     | 889     |
| Drugs .....  | 486                | 481       | 508     | 521     | 414     |
| Medical supplies .....   | 119                | 111       | 139     | 108     | 122     |
| Entertainment .....  | 2,693              | 2,767     | 2,627   | 2,467   | 3,062   |
| Fees and admissions .....  | 628                | 780       | 573     | 508     | 751     |
| Audio and visual equipment and services .....                      | 975                | 1,003     | 927     | 993     | 970     |
| Pets, toys, hobbies, and playground equipment .....                | 690                | 682       | 649     | 651     | 800     |
| Other entertainment supplies, equipment, and services .....        | 400                | 302       | 478     | 315     | 540     |
| Personal care products and services .....                          | 596                | 601       | 538     | 593     | 653     |
| Reading .....  | 110                | 141       | 112     | 85      | 121     |
| Education .....  | 1,068              | 1,710     | 1,103   | 820     | 902     |
| Tobacco products and smoking supplies .....                        | 380                | 439       | 409     | 394     | 278     |
| Miscellaneous .....  | 816                | 821       | 798     | 768     | 910     |
| Cash contributions .....   | 1,723              | 1,568     | 1,684   | 1,692   | 1,941   |
| Personal insurance and pensions .....                              | 5,471              | 6,013     | 5,340   | 5,015   | 5,894   |
| Life and other personal insurance .....                            | 309                | 350       | 340     | 298     | 262     |
| Pensions and Social Security .....                                 | 5,162              | 5,662     | 5,000   | 4,717   | 5,633   |
| Sources of income and personal taxes:                              |                    |           |         |         |         |
| Money income before taxes .....                                    | 62,857             | 71,731    | 59,908  | 58,641  | 65,332  |
| Wages and salaries .....   | 50,339             | 57,689    | 47,283  | 46,712  | 53,234  |
| Self-employment income .....                                       | 2,673              | 2,970     | 3,090   | 2,149   | 2,853   |
| Social Security, private and government retirement .....           | 6,837              | 7,499     | 6,733   | 6,983   | 6,157   |
| Interest, dividends, rental income, other property income .....    | 1,460              | 1,688     | 1,472   | 1,455   | 1,265   |
| Unemployment and workers' compensation, veterans' benefits .....   | 432                | 629       | 451     | 281     | 493     |
| Public assistance, supplemental security income, food stamps ..... | 435                | 429       | 347     | 442     | 517     |
| Regular contributions for support .....                            | 416                | 363       | 353     | 400     | 549     |
| Other income .....   | 266                | 463       | 179     | 220     | 264     |
| Personal taxes .....   | 2,104              | 2,745     | 2,042   | 1,846   | 2,053   |
| Federal income taxes .....   | 1,404              | 1,728     | 1,311   | 1,331   | 1,351   |
| 2008 Tax stimulus (new UCC Q20082) (thru Q20091) .....             | 2-1                | 2-3       | 2-1     | 2-1     | (1)     |
| State and local income taxes .....                                 | 524                | 766       | 567     | 351     | 560     |
| Other taxes .....  | 177                | 254       | 165     | 165     | 142     |

See footnotes at end of table.

**Table 8. Region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2009 — Continued**

| Item  | All consumer units | Northeast | Midwest  | South    | West             |
|---|--------------------|-----------|----------|----------|------------------|
| Income after taxes .....                            | 60,753             | 68,986    | 57,866   | 56,795   | 63,279           |
| Addenda:  |                    |           |          |          |                  |
| Net change in total assets and liabilities .....    | -\$5,416           | \$512     | -\$5,401 | -\$3,418 | -\$13,568        |
| Net change in total assets .....                    | 6,448              | 7,882     | 4,750    | 5,558    | 8,428            |
| Net change in total liabilities .....               | 11,864             | 7,370     | 10,151   | 8,976    | 21,995           |
| Other financial information:                        |                    |           |          |          |                  |
| Other money receipts .....                          | 514                | 498       | 527      | 369      | 747              |
| Mortgage principal paid on owned property .....     | -2,211             | -2,499    | -2,057   | -1,838   | -2,734           |
| Estimated market value of owned home .....          | 157,630            | 191,746   | 126,698  | 130,084  | 205,421          |
| Estimated monthly rental value of owned home ....   | 856                | 995       | 757      | 782      | 961              |
| Gifts of goods and services .....                   | 1,067              | 1,292     | 1,044    | 907      | 1,163            |
| Food .....  | 96                 | 110       | 114      | 74       | 103              |
| Alcoholic beverages .....                           | 9                  | 11        | 11       | 4        | 13               |
| Housing .....                                       | 202                | 252       | 199      | 172      | 214              |
| Housekeeping supplies .....                         | 31                 | 28        | 33       | 24       | 43               |
| Household textiles .....                            | 9                  | 7         | 11       | 9        | 9                |
| Appliances and miscellaneous housewares .....       | 15                 | 16        | 19       | 12       | 17               |
| Major appliances .....                              | 4                  | 4         | 5        | 3        | 6                |
| Small appliances and miscellaneous housewares ..... | 11                 | 12        | 13       | 9        | 11               |
| Miscellaneous household equipment .....             | 41                 | 60        | 42       | 35       | 37               |
| Other housing .....                                 | 106                | 141       | 94       | 92       | 110              |
| Apparel and services .....                          | 237                | 217       | 216      | 255      | 245              |
| Males, 2 and over .....                             | 53                 | 61        | 47       | 51       | 55               |
| Females, 2 and over .....                           | 86                 | 60        | 68       | 109      | 91               |
| Children under 2 .....                              | 48                 | 47        | 50       | 43       | 55               |
| Other apparel products and services .....           | 49                 | 49        | 51       | 52       | 43               |
| Jewelry and watches .....                           | 14                 | 21        | 16       | 11       | 11               |
| All other apparel products and services .....       | 35                 | 28        | 35       | 41       | 32               |
| Transportation .....                                | 86                 | 39        | 61       | 63       | 187              |
| Healthcare .....                                    | 28                 | 11        | 28       | 24       | 49               |
| Entertainment .....                                 | 91                 | 107       | 92       | 85       | 88               |
| Toys, games, arts and crafts, and tricycles .....   | 34                 | 39        | 36       | 33       | 29               |
| Other entertainment .....                           | 57                 | 68        | 56       | 52       | 60               |
| Personal care products and services .....           | 12                 | 14        | 13       | 13       | 9                |
| Reading .....                                       | 1                  | 1         | 1        | 1        | ( <sup>1</sup> ) |
| Education .....                                     | 229                | 439       | 212      | 174      | 160              |
| All other gifts .....                               | 76                 | 91        | 98       | 43       | 95               |

<sup>1</sup> Value is less than or equal to 0.5.

<sup>2</sup> Data are likely to have large sampling errors.

Source: Consumer Expenditure Survey, U.S. Bureau of Labor Statistics, October, 2010