

**Table 3810. Consumer units with reference person age 25 to 34 by region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2009-2010**

Item	Total 25-34	Northeast	Midwest	South	West
Number of consumer units (in thousands) .....	20,105	3,184	4,543	7,400	4,977
Consumer unit characteristics:					
Income before taxes .....	\$59,281	\$63,930	\$55,363	\$56,883	\$63,447
Income after taxes .....	57,901	62,059	54,157	55,700	61,928
Age of reference person .....	29.7	29.9	29.4	29.8	29.7
Average number in consumer unit:					
Persons .....	2.9	2.7	2.8	3.0	2.9
Children under 18 .....	1.1	.9	1.1	1.2	1.0
Persons 65 and older .....	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )
Earners .....	1.5	1.5	1.5	1.5	1.5
Vehicles .....	1.7	1.4	1.8	1.7	1.8
Percent distribution:					
Sex of reference person:					
Male .....	47	43	48	46	50
Female .....	53	57	52	54	50
Housing tenure:					
Homeowner .....	46	41	51	47	41
With mortgage .....	39	35	44	39	37
Without mortgage .....	7	6	7	8	4
Renter .....	54	59	49	53	59
Race of reference person:					
Black or African-American .....	14	12	10	23	4
White, Asian, and all other races .....	86	88	90	77	96
Hispanic or Latino origin of reference person:					
Hispanic or Latino .....	18	17	8	19	26
Not Hispanic or Latino .....	82	83	92	81	74
Education of reference person:					
Elementary (1-8) .....	4	4	3	4	4
High school (9-12) .....	28	29	25	32	25
College .....	68	67	71	64	71
Never attended and other .....	( <sup>2</sup> )	( <sup>3</sup> )	( <sup>2</sup> )	( <sup>2</sup> )	( <sup>3</sup> )
At least one vehicle owned or leased .....	89	79	93	90	91
Average annual expenditures .....	\$46,556	\$49,764	\$43,543	\$43,736	\$51,484
Food .....	6,130	6,288	5,712	5,744	7,008
Food at home .....	3,408	3,374	3,373	3,204	3,776
Cereals and bakery products .....	457	482	447	416	512
Cereals and cereal products .....	165	183	159	147	185
Bakery products .....	292	299	288	269	326
Meats, poultry, fish, and eggs .....	735	751	697	731	768
Beef .....	189	168	214	192	175
Pork .....	136	127	144	135	135
Other meats .....	104	107	105	103	103
Poultry .....	156	171	120	156	180
Fish and seafood .....	108	138	76	106	121
Eggs .....	43	41	38	39	55
Dairy products .....	364	359	380	337	396
Fresh milk and cream .....	139	138	141	134	146
Other dairy products .....	225	221	238	203	249
Fruits and vegetables .....	603	637	575	546	695
Fresh fruits .....	199	202	192	181	232
Fresh vegetables .....	187	187	175	160	237
Processed fruits .....	108	127	104	100	112
Processed vegetables .....	109	120	105	104	114

See footnotes at end of table.

**Table 3810. Consumer units with reference person age 25 to 34 by region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2009-2010 — Continued**

Item	Total 25-34	Northeast	Midwest	South	West
Other food at home .....	\$1,249	\$1,145	\$1,275	\$1,174	\$1,406
Sugar and other sweets .....	111	89	121	98	138
Fats and oils .....	90	97	92	83	94
Miscellaneous foods .....	706	627	741	659	798
Nonalcoholic beverages .....	313	299	295	312	340
Food prepared by consumer unit on out-of-town trips .....	28	34	25	22	36
Food away from home .....	2,722	2,913	2,339	2,540	3,231
Alcoholic beverages .....	477	535	484	356	617
Housing .....	17,051	19,514	15,162	15,486	19,525
Shelter .....	10,653	12,563	8,976	8,955	13,485
Owned dwellings .....	5,353	5,823	5,359	4,429	6,419
Mortgage interest and charges .....	3,628	3,459	3,437	3,038	4,788
Property taxes .....	1,119	1,606	1,254	863	1,066
Maintenance, repairs, insurance, other expenses .....	605	757	668	528	565
Rented dwellings .....	4,933	6,402	3,385	4,213	6,478
Other lodging .....	367	339	232	313	588
Utilities, fuels, and public services .....	3,239	3,402	3,069	3,479	2,931
Natural gas .....	380	549	549	209	371
Electricity .....	1,242	1,151	1,013	1,618	951
Fuel oil and other fuels .....	66	227	60	28	25
Telephone services .....	1,151	1,232	1,088	1,176	1,120
Water and other public services .....	400	245	358	448	464
Household operations .....	1,237	1,528	1,157	1,223	1,145
Personal services .....	771	1,047	736	776	620
Other household expenses .....	466	480	421	447	526
Housekeeping supplies .....	486	452	501	472	514
Laundry and cleaning supplies .....	137	118	141	142	137
Other household products .....	246	227	260	237	260
Postage and stationery .....	102	107	101	92	117
Household furnishings and equipment .....	1,437	1,569	1,458	1,357	1,450
Household textiles .....	89	85	80	81	113
Furniture .....	430	537	420	426	376
Floor coverings .....	31	37	9	42	29
Major appliances .....	162	132	177	146	190
Small appliances, miscellaneous housewares .....	93	103	98	67	119
Miscellaneous household equipment .....	633	675	674	595	623
Apparel and services .....	1,978	2,864	1,776	1,675	2,054
Men and boys .....	418	476	384	378	472
Men, 16 and over .....	308	380	273	266	358
Boys, 2 to 15 .....	110	97	111	112	114
Women and girls .....	676	759	624	613	767
Women, 16 and over .....	542	665	506	467	608
Girls, 2 to 15 .....	134	94	118	145	159
Children under 2 .....	196	178	194	188	224
Footwear .....	325	403	301	317	307
Other apparel products and services .....	363	1,047	272	178	285
Transportation .....	7,952	7,294	7,600	8,250	8,253
Vehicle purchases (net outlay) .....	3,118	2,748	2,889	3,428	3,104
Cars and trucks, new .....	1,274	1,627	1,168	1,584	683
Cars and trucks, used .....	1,788	1,116	1,602	1,809	2,359
Other vehicles .....	56	46	418	435	462
Gasoline and motor oil .....	2,140	1,807	2,116	2,325	2,098

See footnotes at end of table.

**Table 3810. Consumer units with reference person age 25 to 34 by region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2009-2010 — Continued**

Item	Total 25-34	Northeast	Midwest	South	West
Other vehicle expenses .....	\$2,234	\$2,053	\$2,211	\$2,196	\$2,427
Vehicle finance charges .....	328	236	296	393	320
Maintenance and repairs .....	680	631	714	673	690
Vehicle insurance .....	789	657	712	864	835
Vehicle rental, leases, licenses, and other charges .....	437	529	490	266	583
Public transportation .....	461	686	384	302	623
Healthcare .....	1,803	1,706	1,907	1,818	1,746
Health insurance .....	1,085	1,142	1,103	1,130	964
Medical services .....	454	340	481	442	520
Drugs .....	198	177	239	186	191
Medical supplies .....	66	48	84	60	70
Entertainment .....	2,378	2,272	2,521	2,203	2,577
Fees and admissions .....	491	605	495	363	604
Audio and visual equipment and services ....	992	1,037	980	1,001	961
Pets, toys, hobbies, and playground equipment .....	513	384	548	518	555
Other entertainment supplies, equipment, and services .....	383	245	498	321	457
Personal care products and services .....	536	516	470	532	617
Reading .....	65	82	68	54	69
Education .....	824	1,139	714	662	962
Tobacco products and smoking supplies .....	365	441	454	370	227
Miscellaneous .....	649	649	633	515	865
Cash contributions .....	1,038	877	953	1,103	1,120
Personal insurance and pensions .....	5,311	5,587	5,088	4,969	5,846
Life and other personal insurance .....	161	207	175	145	144
Pensions and Social Security .....	5,149	5,380	4,913	4,824	5,702
Sources of income and personal taxes:					
Money income before taxes .....	59,281	63,930	55,363	56,883	63,447
Wages and salaries .....	54,876	58,766	50,664	53,033	58,972
Self-employment income .....	1,845	2,088	1,707	1,611	2,165
Social Security, private and government retirement .....	426	507	422	427	377
Interest, dividends, rental income, other property income .....	349	324	753	184	241
Unemployment and workers' compensation, veterans' benefits .....	531	891	666	332	475
Public assistance, supplemental security income, food stamps .....	502	691	502	479	416
Regular contributions for support .....	475	404	417	542	476
Other income .....	276	259	233	275	325
Personal taxes .....	1,380	1,871	1,206	1,183	1,518
Federal income taxes .....	791	1,017	628	696	937
2008 Tax stimulus (thru Q20091) .....	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )	( <sup>3</sup> )
State and local income taxes .....	507	750	494	396	527
Other taxes .....	82	104	83	91	54

See footnotes at end of table.

**Table 3810. Consumer units with reference person age 25 to 34 by region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2009-2010 — Continued**

Item	Total 25-34	Northeast	Midwest	South	West
Income after taxes .....	57,901	62,059	54,157	55,700	61,928
Addenda:					
Net change in total assets and liabilities .....	-\$8,683	-\$2,533	-\$6,983	-\$8,720	-\$14,115
Net change in total assets .....	10,442	11,774	8,472	7,569	15,660
Net change in total liabilities .....	19,126	14,307	15,455	16,289	29,775
Other financial information:					
Other money receipts .....	486	311	1,226	248	277
Mortgage principal paid on owned property .....	-1,416	-1,399	-1,431	-1,179	-1,766
Estimated market value of owned home .....	88,979	104,315	78,139	74,225	110,998
Estimated monthly rental value of owned home .....	563	626	544	521	602
Gifts of goods and services .....	592	567	587	461	807
Food .....	42	25	53	40	46
Alcoholic beverages .....	8	12	16	2	9
Housing .....	129	126	133	92	180
Housekeeping supplies .....	19	13	31	15	18
Household textiles .....	7	47	49	46	49
Appliances and miscellaneous housewares .....	14	419	14	10	16
Major appliances .....	2	43	45	42	41
Small appliances and miscellaneous housewares .....	11	416	49	8	415
Miscellaneous household equipment .....	26	47	34	13	23
Other housing .....	63	39	45	48	114
Apparel and services .....	220	238	250	157	275
Males, 2 and over .....	40	35	51	32	44
Females, 2 and over .....	51	68	66	23	69
Children under 2 .....	74	66	62	64	106
Other apparel products and services .....	55	68	71	38	56
Jewelry and watches .....	29	455	44	15	19
All other apparel products and services ...	26	413	427	24	37
Transportation .....	62	16	15	80	107
Health care .....	6	47	46	44	49
Entertainment .....	67	57	63	46	108
Toys, games, arts and crafts, and tricycles .....	32	426	31	28	43
Other entertainment .....	35	31	33	18	65
Personal care products and services .....	10	49	13	6	15
Reading .....	( <sup>2</sup> )	( <sup>2</sup> )	( <sup>2</sup> )	( <sup>2</sup> )	( <sup>2</sup> )
Education .....	21	452	49	11	28
All other gifts .....	27	27	29	23	31

- <sup>1</sup> Value is less than or equal to 0.05.
- <sup>2</sup> Value is less than or equal to 0.5.
- <sup>3</sup> No data reported.
- <sup>4</sup> Data are likely to have large sampling errors.

Source: Consumer Expenditure Survey, U.S. Bureau of Labor Statistics, September, 2011