

**Table 3124. Southern region by income before taxes: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2017-2018**

Item	Total south	Less than \$15,000	\$15,000 to \$29,999	\$30,000 to \$39,999	\$40,000 to \$49,999	\$50,000 to \$69,999	\$70,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 and more
Number of consumer units (in thousands).....	50,215	7,341	9,201	5,537	4,096	6,562	6,839	5,602	2,392	2,646
Consumer unit characteristics:										
Income before taxes.....	\$69,315	\$7,549	\$22,229	\$34,622	\$44,629	\$59,181	\$83,390	\$120,534	\$170,538	\$304,081
Income after taxes.....	60,518	7,824	22,840	34,572	43,026	54,620	74,774	104,057	141,358	231,654
Age of reference person.....	50.8	51.1	57.1	53.0	50.9	47.6	47.7	46.5	49.1	49.9
Average number in consumer unit:										
People.....	2.4	1.7	1.9	2.4	2.5	2.5	2.8	3.0	3.1	3.1
Children under 18.....	.6	.3	.4	.5	.6	.6	.7	.8	.7	.8
Adults 65 and older.....	.4	.3	.6	.6	.5	.4	.3	.2	.2	.2
Earners.....	1.2	.4	.6	1.0	1.2	1.4	1.7	2.0	2.1	2.0
Vehicles.....	1.9	.9	1.4	1.8	1.9	2.0	2.3	2.5	2.8	2.8
Percent distribution:										
Reference person:										
Men.....	46	36	38	44	44	49	52	54	61	63
Women.....	54	64	62	56	56	51	48	46	39	37
Housing tenure:										
Homeowner.....	65	40	60	60	63	63	74	79	90	94
With mortgage.....	36	11	17	23	32	38	53	62	70	76
Without mortgage.....	29	29	43	38	30	25	21	17	20	18
Renter.....	35	60	40	40	37	37	26	21	10	6
Race of reference person:										
Black or African-American.....	19	27	21	20	19	19	16	14	12	12
White, Asian, and all other races.....	81	73	79	80	81	81	84	86	88	88
Hispanic or Latino origin of reference person:										
Hispanic or Latino.....	14	13	15	15	16	17	14	12	8	7
Not Hispanic or Latino.....	86	87	85	85	84	83	86	88	92	93
Education of reference person:										
Elementary (1-8).....	3	6	5	3	3	2	1	1	( <sup>1</sup> )	( <sup>1</sup> )
High school (9-12).....	32	46	46	39	34	28	23	17	11	7
College.....	65	48	49	58	63	70	76	82	89	93
Never attended and other.....	( <sup>1</sup> )	1	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>2</sup> )	( <sup>2</sup> )
At least one vehicle owned or leased.....	90	65	86	94	95	95	98	98	98	98
Average annual expenditures.....	\$55,700	\$23,883	\$30,388	\$41,241	\$44,546	\$50,841	\$64,208	\$83,563	\$107,098	\$158,370
Food.....										
Food at home.....	7,235	3,890	4,596	5,594	6,146	6,920	7,778	10,320	12,358	16,364
Cereals and bakery products.....	4,059	2,564	2,974	3,576	3,455	3,957	4,338	5,354	6,190	7,579
Cereals and cereal products.....	520	342	382	465	440	512	560	638	802	989
Bakery products.....	159	105	113	146	133	165	174	220	234	237
Meats, poultry, fish, and eggs.....	361	237	269	319	306	347	386	418	568	753
Beef.....	916	572	678	830	829	879	954	1,258	1,312	1,643
Pork.....	248	146	179	203	220	259	280	367	339	388
Other meats.....	186	130	148	184	165	174	181	232	279	319
Poultry.....	115	76	76	116	120	111	116	146	180	197
Fish and seafood.....	180	110	135	177	145	177	193	238	238	332
Eggs.....	132	70	96	104	126	105	131	204	192	308
Dairy products.....	55	39	44	47	52	53	54	71	84	99
Fruits and vegetables.....	388	224	281	319	309	386	416	530	633	763
Other dairy products.....	131	89	103	114	115	133	135	162	215	215
Fruits and vegetables.....	257	135	178	205	194	253	281	369	417	547
Nonalcoholic beverages.....	753	439	549	638	609	734	808	1,033	1,164	1,484
Fats and oils.....	272	156	199	217	207	247	275	400	434	601
Miscellaneous foods.....	239	125	162	200	195	235	261	341	376	500
Sugars and other sweets.....	103	63	74	94	89	104	118	125	157	183
Alcoholic beverages.....	139	95	114	127	119	149	154	166	197	201
Other food at home.....	1,482	988	1,085	1,325	1,267	1,446	1,600	1,894	2,279	2,699
Sugar and other sweets.....	135	90	96	144	97	129	147	159	232	244
Fats and oils.....	112	80	90	106	94	105	119	148	141	191
Miscellaneous foods.....	759	491	531	648	645	780	808	1,009	1,203	1,369
Nonalcoholic beverages.....	430	306	356	388	409	401	478	501	608	691

See footnotes at end of table.

**Table 3124. Southern region by income before taxes: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2017-2018 — Continued**

Item	Total south	Less than \$15,000	\$15,000 to \$29,999	\$30,000 to \$39,999	\$40,000 to \$49,999	\$50,000 to \$69,999	\$70,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 and more
Food prepared by consumer unit on out-of-town trips.....	46	20	12	39	23	31	48	76	95	203
Food away from home.....	3,177	1,325	1,621	2,017	2,691	2,964	3,440	4,967	6,168	8,785
Alcoholic beverages.....	477	126	173	285	327	428	501	749	1,102	1,754
Housing.....	17,947	9,329	11,410	13,662	14,904	16,895	20,119	25,635	32,677	45,000
Shelter.....	10,096	5,246	6,197	7,165	8,157	9,414	11,352	14,617	19,048	27,025
Owned dwellings.....	5,858	1,703	2,533	3,164	3,840	4,516	6,899	9,889	14,914	21,640
Mortgage interest and charges.....	2,771	495	763	1,109	1,733	2,125	3,507	5,238	7,596	11,279
Property taxes.....	1,474	522	758	905	993	1,172	1,639	2,199	3,357	5,628
Maintenance, repairs, insurance, other expenses.....	1,613	686	1,013	1,149	1,113	1,219	1,753	2,452	3,962	4,733
Rented dwellings.....	3,560	3,412	3,499	3,637	3,959	4,496	3,741	3,661	1,993	1,817
Other lodging.....	677	131	165	364	358	403	712	1,067	2,141	3,567
Utilities, fuels, and public services.....	3,937	2,414	3,086	3,713	3,740	4,030	4,488	5,028	5,612	6,413
Natural gas.....	240	128	166	205	225	206	255	328	416	604
Electricity.....	1,678	1,191	1,473	1,655	1,667	1,690	1,812	1,937	2,168	2,438
Fuel oil and other fuels.....	49	42	52	51	37	50	37	47	363	99
Telephone services.....	1,366	687	904	1,234	1,239	1,473	1,710	1,944	2,131	2,257
Residential phone service, VOIP, and phone cards.....	217	179	240	247	230	170	207	218	224	291
Cellular phone service.....	1,149	508	663	987	1,009	1,303	1,503	1,726	1,907	1,966
Water and other public services.....	604	366	492	568	572	611	673	772	834	1,016
Household operations.....	1,378	464	724	837	949	1,122	1,407	2,236	3,236	5,035
Personal services.....	413	72	138	106	191	282	421	870	1,255	1,885
Other household expenses.....	965	392	586	730	758	839	986	1,366	1,981	3,150
Housekeeping supplies.....	726	476	496	652	640	649	743	901	1,102	1,679
Laundry and cleaning supplies.....	184	101	151	180	253	148	202	205	273	286
Other household products.....	409	301	259	338	308	374	428	517	595	1,025
Postage and stationery.....	133	74	86	133	80	128	113	179	234	368
Household furnishings and equipment.....	1,810	729	907	1,295	1,418	1,680	2,129	2,853	3,679	4,848
Household textiles.....	118	53	73	92	89	123	109	207	162	290
Furniture.....	477	160	235	319	340	380	510	923	1,083	1,406
Floor coverings.....	19	6	5	9	13	13	17	33	71	74
Major appliances.....	279	121	160	221	225	280	379	360	499	711
Small appliances, miscellaneous housewares.....	115	51	82	80	56	102	136	169	265	267
Miscellaneous household equipment.....	802	337	352	574	694	781	978	1,162	1,600	2,100
Apparel and services.....	1,669	755	819	1,151	1,309	1,447	1,804	2,529	3,337	4,908
Men and boys.....	378	168	137	295	265	358	370	512	801	1,356
Men, 16 and over.....	299	134	95	231	196	282	278	380	669	1,185
Boys, 2 to 15.....	79	34	41	64	70	75	92	132	133	171
Women and girls.....	663	289	347	456	545	557	664	1,035	1,333	1,934
Women, 16 and over.....	550	250	295	394	468	477	499	856	1,038	1,649
Girls, 2 to 15.....	113	39	52	62	77	80	165	179	295	285
Children under 2.....	77	<sup>3</sup> 40	35	<sup>3</sup> 32	79	72	88	128	93	227
Footwear.....	350	181	209	195	244	320	456	561	660	714
Other apparel products and services.....	202	77	91	174	176	139	226	293	449	676
Transportation.....	9,570	3,647	5,048	8,214	7,897	9,366	11,740	14,560	16,635	24,661
Vehicle purchases (net outlay).....	4,309	1,411	1,784	3,979	2,636	4,257	5,413	7,216	7,704	12,460
Cars and trucks, new.....	2,108	543	715	2,172	1,106	1,779	2,444	3,744	3,817	7,652
Cars and trucks, used.....	2,140	860	1,063	1,797	1,492	2,463	2,779	3,414	3,590	4,706
Other vehicles.....	61	<sup>3</sup> 8	<sup>3</sup> 7	<sup>3</sup> 10	<sup>3</sup> 38	<sup>3</sup> 15	190	<sup>3</sup> 58	<sup>3</sup> 298	<sup>3</sup> 101
Gasoline, other fuels, and motor oil.....	2,034	959	1,296	1,806	1,997	2,089	2,535	3,013	3,408	3,378
Other vehicle expenses.....	2,648	1,092	1,744	2,130	2,983	2,652	3,226	3,484	3,909	5,820
Vehicle finance charges.....	249	84	106	175	199	248	335	452	494	568
Maintenance and repairs.....	833	352	582	701	790	755	935	1,188	1,420	1,978
Vehicle insurance.....	1,070	514	825	864	1,612	1,147	1,317	1,205	<sup>3</sup> 887	1,730
Vehicle rental, leases, licenses, and other charges.....	495	141	230	390	383	502	639	639	1,108	1,544
Public and other transportation.....	579	185	224	300	280	368	566	847	1,613	3,004
Healthcare.....	4,724	2,020	3,289	4,199	4,280	4,520	5,722	6,963	7,796	9,323
Health insurance.....	3,320	1,414	2,349	3,045	2,962	3,196	4,025	4,941	5,505	6,192
Medical services.....	779	245	476	543	688	711	1,024	1,239	1,391	1,961
Drugs.....	486	274	381	504	503	489	519	607	647	804
Medical supplies.....	139	87	83	108	126	124	154	175	253	365
Entertainment.....	2,804	1,272	1,319	2,008	1,890	2,327	3,335	4,179	5,313	9,379

See footnotes at end of table.

**Table 3124. Southern region by income before taxes: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2017-2018 — Continued**

Item	Total south	Less than \$15,000	\$15,000 to \$29,999	\$30,000 to \$39,999	\$40,000 to \$49,999	\$50,000 to \$69,999	\$70,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 and more
Fees and admissions.....	629	227	147	275	305	459	678	936	1,798	3,181
Audio and visual equipment and services.....	981	560	690	856	813	909	1,078	1,339	1,678	2,168
Pets, toys, hobbies, and playground equipment.....	734	326	386	432	547	749	828	1,045	1,296	2,249
Pets.....	603	282	331	347	418	640	655	860	1,027	1,898
Toys, hobbies, and playground equipment.....	130	44	55	85	129	108	174	186	269	351
Other entertainment supplies, equipment, and services.....	460	159	95	444	226	211	750	859	541	1,780
Personal care products and services.....	711	317	381	508	578	625	803	1,077	1,495	1,919
Reading.....	89	23	50	77	62	92	107	122	155	273
Education.....	1,166	797	266	492	583	579	928	1,888	3,330	6,196
Tobacco products and smoking supplies.....	346	319	355	428	423	360	378	272	276	196
Miscellaneous.....	886	341	500	733	787	991	846	970	1,994	2,831
Cash contributions.....	1,760	493	1,011	1,244	1,226	1,322	1,833	2,584	3,650	7,234
Personal insurance and pensions.....	6,315	555	1,172	2,645	4,133	4,970	8,313	11,714	16,981	28,332
Life and other personal insurance.....	432	166	259	350	337	293	482	628	893	1,469
Pensions and Social Security.....	5,883	389	913	2,295	3,797	4,678	7,831	11,085	16,088	26,863
Sources of income and personal taxes:										
Money income before taxes.....	\$69,315	\$7,549	\$22,229	\$34,622	\$44,629	\$59,181	\$83,390	\$120,534	\$170,538	\$304,081
Wages and salaries.....	54,598	2,184	9,402	20,771	31,342	46,797	70,997	105,829	147,354	248,646
Self-employment income.....	4,227	-58	533	1,029	1,367	2,171	3,368	5,834	10,804	38,067
Social Security, private and government retirement.....	8,220	3,784	10,794	11,522	10,474	8,527	7,143	5,852	7,894	8,502
Interest, dividends, rental income, other property income.....	1,223	82	204	416	796	793	970	2,195	3,726	7,687
Public assistance, Supplemental Security Income, Supplementary Nutrition Assistance Program (SNAP).....	415	934	678	439	359	248	212	<sup>3</sup> 75	<sup>3</sup> 101	<sup>3</sup> 46
Unemployment and workers' compensation, veterans' benefits, and regular contributions for support.....	391	187	304	361	190	419	553	587	453	<sup>3</sup> 675
Other income.....	241	438	315	84	<sup>3</sup> 102	226	147	161	<sup>3</sup> 205	<sup>3</sup> 459
Personal taxes (contains some imputed values).....	8,797	-275	-612	49	1,603	4,561	8,616	16,477	29,179	72,427
Federal income taxes.....	7,202	-286	-754	-327	944	3,438	6,712	13,399	24,283	63,126
State and local income taxes.....	1,533	-3	100	345	619	1,043	1,842	3,001	4,716	9,107
Other taxes.....	63	14	42	32	41	80	61	76	181	194
Income after taxes.....	60,518	7,824	22,840	34,572	43,026	54,620	74,774	104,057	141,358	231,654
Addenda:										
Net change in total assets and liabilities.....	\$11,104	-\$1,122	\$6,479	\$4,358	\$7,412	\$4,786	\$12,440	\$18,520	\$46,865	\$45,132
Net change in total assets.....	19,302	1,374	8,417	6,959	12,387	12,054	23,137	35,189	68,776	73,152
Net change in total liabilities.....	8,199	2,495	1,938	2,601	4,975	7,268	10,697	16,669	21,912	28,020
Other financial information:										
Other money receipts.....	540	321	154	<sup>3</sup> 301	<sup>3</sup> 374	821	596	736	<sup>3</sup> 1,304	<sup>3</sup> 1,302
Mortgage principal paid on owned property.....	-1,769	-332	-525	-823	-1,011	-1,282	-2,114	-3,172	-4,544	-8,081
Estimated market value of owned home.....	148,408	56,224	87,091	103,110	111,494	117,582	163,477	213,851	348,880	487,115
Estimated monthly rental value of owned home.....	939	407	619	695	745	796	1,078	1,331	1,922	2,607
Gifts of goods and services, total.....										
Food.....	89	60	22	30	28	46	50	164	190	533
Alcoholic beverages.....	8	<sup>3</sup> 1	2	<sup>3</sup> 1	( <sup>1</sup> )	7	8	18	27	30
Housing.....	222	145	116	108	128	202	193	315	484	828
Housekeeping supplies.....	28	8	11	24	14	33	26	48	42	96
Household textiles.....	6	<sup>3</sup> 1	<sup>3</sup> 3	<sup>3</sup> 6	<sup>3</sup> 8	<sup>3</sup> 3	<sup>3</sup> 9	<sup>3</sup> 7	<sup>3</sup> 14	<sup>3</sup> 13
Appliances and miscellaneous housewares.....	20	<sup>3</sup> 4	<sup>3</sup> 6	<sup>3</sup> 8	<sup>3</sup> 11	<sup>3</sup> 13	25	40	<sup>3</sup> 95	<sup>3</sup> 49
Major appliances.....	9	<sup>3</sup> 3	<sup>3</sup> 4	<sup>3</sup> 2	<sup>3</sup> 2	<sup>3</sup> 7	12	27	<sup>3</sup> 17	21
Small appliances and miscellaneous housewares.....	11	( <sup>1</sup> )	<sup>3</sup> 2	<sup>3</sup> 6	<sup>3</sup> 9	<sup>3</sup> 7	<sup>3</sup> 13	<sup>3</sup> 13	<sup>3</sup> 78	<sup>3</sup> 28
Miscellaneous household equipment.....	44	23	25	15	37	58	51	62	73	110

See footnotes at end of table.

**Table 3124. Southern region by income before taxes: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2017-2018 — Continued**

Item	Total south	Less than \$15,000	\$15,000 to \$29,999	\$30,000 to \$39,999	\$40,000 to \$49,999	\$50,000 to \$69,999	\$70,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 and more
Other housing .....	122	109	70	54	57	94	82	158	259	560
Apparel and services .....	172	67	91	105	146	132	223	205	392	545
Males, 2 and over .....	37	16	20	27	34	23	29	39	90	161
Females, 2 and over .....	69	15	20	29	65	60	113	78	206	208
Children under 2 .....	25	<sup>3</sup> 16	<sup>3</sup> 14	<sup>3</sup> 14	<sup>3</sup> 21	29	<sup>3</sup> 15	42	<sup>3</sup> 28	<sup>3</sup> 79
Other apparel products and services .....	41	<sup>3</sup> 19	<sup>3</sup> 37	<sup>3</sup> 35	<sup>3</sup> 25	20	66	46	<sup>3</sup> 67	<sup>3</sup> 97
Jewelry and watches .....	11	<sup>3</sup> 9	<sup>3</sup> 6	<sup>3</sup> 3	<sup>3</sup> 1	<sup>3</sup> 3	<sup>3</sup> 29	<sup>3</sup> 11	<sup>3</sup> 5	<sup>3</sup> 44
All other apparel products and services .....	30	<sup>3</sup> 11	<sup>3</sup> 31	<sup>3</sup> 32	<sup>3</sup> 25	<sup>3</sup> 16	37	<sup>3</sup> 35	<sup>3</sup> 62	<sup>3</sup> 53
Transportation .....	117	53	45	49	28	103	149	139	261	597
Healthcare .....	14	<sup>3</sup> 4	<sup>3</sup> 21	<sup>3</sup> 7	<sup>3</sup> 3	<sup>3</sup> 12	<sup>3</sup> 9	22	<sup>3</sup> 26	<sup>3</sup> 51
Entertainment .....	86	23	27	50	64	58	143	93	149	396
Toys, games, arts and crafts, and tricycles .....	25	<sup>3</sup> 12	<sup>3</sup> 17	<sup>3</sup> 10	<sup>3</sup> 27	<sup>3</sup> 19	<sup>3</sup> 19	<sup>3</sup> 28	<sup>3</sup> 45	<sup>3</sup> 108
Other entertainment .....	61	11	10	40	38	38	124	66	104	288
Personal care products and services .....	12	<sup>3</sup> 9	8	<sup>3</sup> 4	<sup>3</sup> 11	17	16	9	<sup>3</sup> 15	34
Reading .....	3	<sup>3</sup> 1	<sup>3</sup> 1	4	<sup>3</sup> 2	<sup>3</sup> 2	3	7	<sup>3</sup> 4	<sup>3</sup> 8
Education .....	207	<sup>3</sup> 95	25	13	33	90	92	253	934	1,662
All other gifts .....	66	13	10	53	27	60	87	78	133	381

<sup>1</sup> Value is too small to display.

<sup>2</sup> No data reported.

<sup>3</sup> Data are likely to have large sampling errors.

Source: Consumer Expenditure Survey, U.S. Bureau of Labor Statistics, September, 2019