

**Table 3810. Consumer units with reference person age 25 to 34 by region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019**

Item	Total 25-34	Northeast	Midwest	South	West
Number of consumer units (in thousands) .....	21,265	3,310	4,550	8,314	5,092
Consumer unit characteristics:					
Income before taxes .....	\$75,133	\$83,236	\$74,086	\$69,090	\$80,668
Income after taxes .....	66,574	71,921	65,967	62,311	70,601
Age of reference person .....	29.8	30.0	29.8	29.8	29.7
Average number in consumer unit:					
People .....	2.7	2.5	2.7	2.7	2.7
Children under 18 .....	.9	.8	1.0	1.0	.9
Adults 65 and older .....	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )
Earners .....	1.5	1.5	1.6	1.5	1.6
Vehicles .....	1.7	1.4	1.9	1.7	1.7
Percent distribution:					
Reference person:					
Men .....	51	50	53	49	51
Women .....	49	50	47	51	49
Housing tenure:					
Homeowner .....	41	38	48	43	33
With mortgage .....	33	32	39	34	26
Without mortgage .....	8	6	9	9	6
Renter .....	59	62	52	57	67
Race of reference person:					
Black or African-American .....	16	17	13	22	7
White, Asian, and all other races .....	84	83	87	78	93
Hispanic or Latino origin of reference person:					
Hispanic or Latino .....	17	13	9	18	26
Not Hispanic or Latino .....	83	87	91	82	74
Education of reference person:					
Elementary (1-8) .....	2	2	3	1	2
High school (9-12) .....	24	25	21	28	19
College .....	74	73	77	70	78
Never attended and other .....	( <sup>1</sup> )	( <sup>2</sup> )	( <sup>2</sup> )	( <sup>1</sup> )	( <sup>1</sup> )
At least one vehicle owned or leased .....	90	80	92	92	90
Average annual expenditures .....	\$57,095	\$62,496	\$54,886	\$53,221	\$61,951
Food .....					
Food at home .....	7,357	8,156	6,793	6,673	8,486
Cereals and bakery products .....	3,864	4,062	3,883	3,413	4,466
Cereals and cereal products .....	462	510	458	414	514
Bakery products .....	164	173	157	149	190
Meats, poultry, fish, and eggs .....	298	338	301	265	325
Beef .....	826	928	795	762	898
Pork .....	209	229	210	196	215
Other meats .....	150	134	151	149	160
Poultry .....	106	130	109	92	110
Fish and seafood .....	186	202	158	182	208
Eggs .....	122	172	119	98	131
Dairy products .....	55	60	48	45	74
Fruits and vegetables .....	366	392	341	301	477
Fresh milk and cream .....	120	131	101	101	163
Other dairy products .....	245	261	241	200	314
Processed fruits .....	754	850	717	663	878
Processed vegetables .....	274	320	260	229	331
Other food at home .....	254	283	221	225	314
Sugar and other sweets .....	101	110	108	83	120
Fats and oils .....	125	137	128	127	113
Miscellaneous foods .....	1,455	1,381	1,572	1,272	1,700
Nonalcoholic beverages .....	117	119	125	95	147
Food prepared by consumer unit on out-of-town trips .....	90	101	90	76	107
Other food at home .....	836	763	938	719	986
Fats and oils .....	368	367	374	345	403
Miscellaneous foods .....	43	32	45	37	57

See footnotes at end of table.

**Table 3810. Consumer units with reference person age 25 to 34 by region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019 — Continued**

Item	Total 25-34	Northeast	Midwest	South	West
Food away from home.....	3,493	4,094	2,910	3,260	4,021
Alcoholic beverages .....	577	697	581	474	668
Housing.....	20,063	22,297	17,833	18,483	23,193
Shelter .....	12,558	14,624	10,456	11,025	15,596
Owned dwellings .....	4,467	4,655	4,606	4,391	4,347
Mortgage interest and charges.....	2,452	2,500	2,189	2,464	2,636
Property taxes.....	1,144	1,537	1,408	971	936
Maintenance, repairs, insurance, other expenses .....	872	618	1,009	957	775
Rented dwellings.....	7,612	9,506	5,317	6,207	10,726
Other lodging.....	478	464	533	427	523
Utilities, fuels, and public services .....	3,394	3,320	3,351	3,579	3,177
Natural gas.....	303	475	478	165	258
Electricity.....	1,284	1,167	1,161	1,536	1,060
Fuel oil and other fuels.....	55	173	59	34	9
Telephone services.....	1,269	1,225	1,156	1,320	1,317
Residential phone service, VOIP, and phone cards.....	64	105	50	63	52
Cellular phone service.....	1,205	1,120	1,106	1,256	1,265
Water and other public services .....	483	279	498	524	534
Household operations .....	1,699	1,735	1,870	1,605	1,678
Personal services.....	907	873	1,141	849	816
Other household expenses.....	792	862	728	756	862
Housekeeping supplies.....	527	558	489	518	559
Laundry and cleaning supplies.....	138	174	122	132	140
Other household products.....	308	300	293	309	325
Postage and stationery.....	81	84	74	76	93
Household furnishings and equipment.....	1,885	2,060	1,667	1,757	2,182
Household textiles.....	81	99	59	83	84
Furniture.....	600	590	482	638	649
Floor coverings.....	21	43	14	14	24
Major appliances.....	258	229	225	235	343
Small appliances, miscellaneous housewares .....	107	97	84	109	132
Miscellaneous household equipment.....	819	1,002	802	678	949
Apparel and services.....	2,010	2,499	1,818	2,000	1,886
Men and boys.....	508	658	447	499	485
Men, 16 and over .....	395	549	322	395	365
Boys, 2 to 15 .....	113	109	125	104	121
Women and girls.....	607	690	500	658	566
Women, 16 and over.....	483	544	394	527	450
Girls, 2 to 15.....	124	145	106	131	117
Children under 2.....	181	164	150	181	220
Footwear.....	460	588	485	443	383
Other apparel products and services.....	253	398	237	218	231
Transportation .....	10,599	9,796	10,774	10,743	10,731
Vehicle purchases (net outlay).....	4,491	3,635	4,792	4,881	4,144
Cars and trucks, new .....	1,700	1,656	1,620	1,777	1,676
Cars and trucks, used.....	2,709	1,979	3,089	3,001	2,369
Other vehicles.....	82	<sup>(2)</sup> 84	<sup>3</sup> 84	104	<sup>3</sup> 99
Gasoline, other fuels, and motor oil.....	2,143	1,714	2,185	2,213	2,269
Other vehicle expenses.....	3,246	3,323	3,134	3,143	3,466
Vehicle finance charges.....	286	235	310	319	244
Maintenance and repairs.....	739	602	811	716	803
Vehicle rental, leases, licenses, and other charges .....	762	1,092	712	583	884
Vehicle insurance.....	1,460	1,395	1,302	1,525	1,536
Public and other transportation.....	718	1,124	662	506	854
Healthcare .....	3,117	3,180	3,598	2,908	2,985
Health insurance .....	2,189	2,327	2,439	2,153	1,933
Medical services.....	630	612	783	495	728
Drugs.....	207	155	264	183	229
Medical supplies.....	90	86	112	78	95
Entertainment .....	2,470	2,687	2,590	2,138	2,772
Fees and admissions .....	650	662	641	546	819
Audio and visual equipment and services.....	816	820	817	804	834
Pets, toys, hobbies, and playground equipment.....	674	719	814	527	763
Pets.....	529	529	681	412	588
Toys, hobbies, and playground equipment.....	145	189	133	115	176
Other entertainment supplies, equipment, and services.....	330	486	318	261	356

See footnotes at end of table.

**Table 3810. Consumer units with reference person age 25 to 34 by region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019 — Continued**

Item	Total 25-34	Northeast	Midwest	South	West
Personal care products and services .....	641	665	560	636	707
Reading .....	55	42	76	40	70
Education .....	1,146	2,489	892	820	1,034
Tobacco products and smoking supplies .....	339	366	418	336	256
Miscellaneous .....	679	977	655	623	606
Cash contributions .....	854	696	820	887	934
Personal insurance and pensions .....	7,188	7,949	7,480	6,459	7,622
Life and other personal insurance .....	211	198	283	153	249
Pensions and Social Security .....	6,977	7,751	7,197	6,307	7,373
Sources of income and personal taxes:					
Money income before taxes .....	\$75,133	\$83,236	\$74,086	\$69,090	\$80,668
Wages and salaries .....	69,587	78,545	67,683	64,722	73,409
Self-employment income .....	3,309	2,541	3,984	2,273	4,895
Social Security, private and government retirement .....	473	<sup>3</sup> 220	671	458	484
Interest, dividends, rental income, other property income .....	470	598	397	337	671
Public assistance, Supplemental Security Income, Supplementary Nutrition Assistance Program (SNAP) .....	547	699	572	574	382
Unemployment and workers' compensation, veterans' benefits, and regular contributions for support .....	401	360	325	495	342
Other income .....	346	273	455	231	485
Personal taxes (contains some imputed values) .....	8,559	11,315	8,120	6,779	10,067
Federal income taxes .....	6,310	8,190	5,678	5,137	7,568
State and local income taxes .....	2,205	3,069	2,362	1,599	2,493
Other taxes .....	43	<sup>3</sup> 56	79	42	<sup>3</sup> 5
Income after taxes .....	66,574	71,921	65,967	62,311	70,601
Addenda:					
Net change in total assets and liabilities .....	\$3,572	\$1,992	-\$829	\$2,485	\$10,307
Net change in total assets .....	24,483	31,287	14,263	19,755	36,914
Net change in total liabilities .....	20,912	29,295	15,092	17,271	26,607
Other financial information:					
Other money receipts .....	392	<sup>3</sup> 313	631	248	467
Mortgage principal paid on owned property .....	-1,381	-1,294	-1,346	-1,420	-1,403
Estimated market value of owned home .....	102,874	102,254	91,518	92,034	131,125
Estimated monthly rental value of owned home .....	628	634	606	637	629
Gifts of goods and services, total .....	614	923	622	500	594
Food .....	61	72	40	65	67
Alcoholic beverages .....	11	29	5	9	8
Housing .....	137	95	203	126	124
Housekeeping supplies .....	18	<sup>3</sup> 19	<sup>3</sup> 11	17	23
Household textiles .....	8	<sup>3</sup> 13	<sup>3</sup> 4	<sup>3</sup> 7	<sup>3</sup> 9
Appliances and miscellaneous housewares .....	17	<sup>3</sup> 24	<sup>3</sup> 9	<sup>3</sup> 15	<sup>3</sup> 23
Major appliances .....	<sup>3</sup> 3	<sup>3</sup> 3	<sup>3</sup> 3	( <sup>2</sup> )	<sup>3</sup> 9
Small appliances and miscellaneous housewares .....	14	<sup>3</sup> 20	<sup>3</sup> 5	<sup>3</sup> 15	<sup>3</sup> 14
Miscellaneous household equipment .....	31	20	21	36	40
Other housing .....	64	<sup>3</sup> 20	158	51	28
Apparel and services .....	176	197	145	175	191
Males, 2 and over .....	37	99	18	25	36
Females, 2 and over .....	52	<sup>3</sup> 37	37	69	47
Children under 2 .....	42	<sup>3</sup> 38	<sup>3</sup> 38	45	42
Other apparel products and services .....	45	<sup>3</sup> 24	<sup>3</sup> 52	<sup>3</sup> 37	66
Jewelry and watches .....	4	<sup>3</sup> 3	<sup>3</sup> 12	<sup>3</sup> 2	<sup>3</sup> 2
All other apparel products and services .....	41	<sup>3</sup> 21	<sup>3</sup> 40	<sup>3</sup> 35	64
Transportation .....	46	67	84	21	39
Healthcare .....	<sup>3</sup> 7	( <sup>1</sup> )	<sup>3</sup> 11	<sup>3</sup> 11	<sup>3</sup> 2
Entertainment .....	46	40	62	35	56
Toys, games, arts and crafts, and tricycles .....	18	<sup>3</sup> 15	<sup>3</sup> 15	<sup>3</sup> 16	<sup>3</sup> 27
Other entertainment .....	28	24	47	19	29
Personal care products and services .....	16	22	<sup>3</sup> 5	8	37

See footnotes at end of table.

**Table 3810. Consumer units with reference person age 25 to 34 by region of residence: Average annual expenditures and characteristics, Consumer Expenditure Survey, 2018-2019 — Continued**

Item	Total 25-34	Northeast	Midwest	South	West
Reading .....	1	<sup>3</sup> 2	<sup>3</sup> 1	( <sup>1</sup> )	<sup>3</sup> 1
Education.....	56	<sup>3</sup> 30	<sup>3</sup> 8	<sup>3</sup> 5	<sup>3</sup> 3
All other gifts.....	56	69	59	44	66

<sup>1</sup> Value is too small to display.

<sup>2</sup> No data reported.

<sup>3</sup> Data are likely to have large sampling errors.

Source: Consumer Expenditure Survey, U.S. Bureau of Labor Statistics, September, 2020