

BRDIS Reporting Tools

Facilitating the reporting process

Richard S. Hough, Branch Chief

Research, Development and Innovation Surveys Branch

U.S. Census Bureau



Overview

- Background
- Redesign of Survey of Industrial Research and Development
- Outreach activities
- Lessons learned
- BRDIS reporting tools
- Demo of the tools
- Questions



Background

- Business R&D and Innovation Survey (BRDIS) is the result of an extensive redesign of the Survey of Industrial Research and Development
- Survey is conducted under a joint partnership agreement with NSF
- BRDIS was fielded as a full scale pilot in Jan 2009



Redesign Process

- Data user workshops
- Business expert panel
- 5 rounds of cognitive testing with a panel of SIRD respondents



BRDIS Outreach

- Focused on most significant R&D respondents
- Account manager process
- Post survey meetings



Lessons Learned

- Primary mode of communication during the reporting process is email
- Respondents were creating electronic versions of the paper form – scanning to pdf, programming excel spreadsheets, creating internal web sites
- These activities were adding to the overall response burden



BRDIS Reporting Tools

- Business help site
- Online question by question instructions
- Online respondent services
- PDF versions of each form
- Excel spreadsheet versions of each section of the form
- Excel consolidator



Demo of tools

- www.census.gov/econhelp/brdis



Questions/Comments

