# A second look at industry output and employment trends through 1995

In new BLS projections, the shift of employment from manufacturing to services in coming years is more pronounced, but manufacturing output continues to be an important factor in GNP growth

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New projections prepared by the Bureau of Labor Statistics show that, under a certain set of macroeconomic assumptions, total employment will reach almost 123 million in 1995, a gain of nearly 16 million jobs from 1984. Almost 9 out of every 10 of these new jobs will be added in a service-producing industry (transportation, communications, public utilities, trade, finance, insurance, real estate, miscellaneous services, and government). The remainder are projected to be goods-producing jobs (manufacturing, construction, mining, and agriculture).

One component of the broadly defined service-producing sector, the miscellaneous services sector (which includes business, personal, and medical services), will account for almost half of the 16 million new jobs. Growth in miscellaneous services between 1984 and 1995 is projected to be almost double the average rate of 1.3 percent for the economy as a whole. By 1995, this sector is expected to account for more than 1 out of every 4 jobs in the U.S. economy.

The Bureau has developed three alternative sets of economic and employment projections for the year 1995. The macroeconomic assumptions underlying these projections, which consist of a high-growth, moderate-growth, and lowgrowth scenario, are described by Bureau economist Betty Su on pp. 3–16 of this issue. This article focuses on the employment and output of the middle projection, with the two alternatives described later.

### Overview

The business services industry is projected to have the most new jobs and the second-fastest rate of growth among the 149 industries studied.<sup>1</sup> The continued shift toward contracting out some firm operations and growth in demand for computer software and other types of modern business services are factors underlying this development.

Jobs in durable manufacturing industries are projected to rise by 1.5 million, but this gain will be partly offset by a 0.1 million decline in nondurable goods jobs. Employment in manufacturing is projected to just top 21 million by 1995, slightly below its 1979 peak.

Although manufacturing employment shows only modest growth between 1984 and 1995, the value of output in manufacturing is projected to rise rapidly. Under the assumptions of the moderate-growth scenario, the capital spending boom of 1984 will continue; exports of manufactured goods will grow rapidly after the current imbalances in international exchange rates equilibrate; and defense demand will continue strong at least through 1990. These factors spur production in manufacturing to a 3.0-percent yearly increase, compared to 2.9 percent for real GNP as a whole. The rise in manufacturing output without corresponding increases in employment occurs because of the projected faster rate of advance in productivity in this sector.

The projection of total employment of 122.8 million in 1995 represents growth averaging 1.5 percent a year from 1984 to 1990 and 1.0 percent during 1990–95. In the earlier years, there is still some residual recovery from the 1980–

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82 recessionary period, but this is followed by a long-term slowdown in employment growth related to a decline in labor force growth. The deceleration of the labor force actually began in 1979, as the first members of the smaller birth cohort from the "baby bust" of the late 1960's reached working age. (Howard N Fullerton provides a complete discussion of this point in his article on pp. 17–25 of this issue.)

Of the 122.8 million employment level projected for 1995, 8.9 million workers are expected to be nonagricultural selfemployed and unpaid family workers. The number of selfemployed persons has been rising in recent years, especially during the cyclical downswing. When new hiring is tight, some people go into business for themselves or supplement their salaried jobs with side businesses. Most self-employed jobs are concentrated in trade or service industries. Despite the shrinking importance of the cyclical factor, the projected continued shift to service sector employment will contribute to the growth of self-employment—by increasing the demand for business and professional consultants, for example.

Overall, GNP is projected to expand by 3.0 percent a year to 1990, slowing to 2.8 percent between 1990 and 1995. A steady economy is assumed, with no business cycle fluctuations or major economic upheavals. The civilian unemployment rate is projected to drop from 7.5 percent in 1984 to 6.3 percent in 1990 and 6.0 percent in 1995.

### Where will the new jobs be?

From 1959 to 1984, the U.S. economy added nearly 40 million jobs, one-half of them during the 1969–79 period. As has been well documented, service-producing industries, especially the other services sector, have absorbed ever increasing proportions of this rapidly expanding work force. Goods-producing industries, on the other hand, have declined in importance as employment sources, although they still contribute a sizable share to GNP. Manufacturing jobs were 25.1 percent of all jobs in 1959, but only 18.5 percent by 1984. (See table 1.) Other services, in contrast, accounted for 14.1 percent of total employment in 1959 and 22.4 percent in 1984. While manufacturing gained almost 3 million jobs over the 1959–84 period, this growth was dwarfed by the 14 million added in the other services sector.

However, simply looking at jobs somewhat overemphasizes the restructuring of the U.S. economy. In terms of output, the restructuring has been far more modest. (See table 2.) Manufacturing production represented 26.6 percent of private GNP in 1959, rose to a high of 29.7 percent during the peak of the Vietnam war buildup, and then tapered slowly to 25.7 percent by 1984. Overall, the manufacturing share of output dropped less than 1 percentage point over the 25-year span 1959–84, compared with a 6.6-percentagepoint decline in its share of total jobs.

Other important employment shifts over the 25-year period included the shrinkage of the agricultural sector, with an absolute decline of 2.3 million jobs and a drop in share of total employment from 8.2 percent to 3.1 percent. Government jobs (Federal, State, and local) increased from less than 12 percent of total employment in 1959 to 15.7 percent in 1979. However, since then the public sector share of the total has fallen, although employment levels have not changed much.

Many of the shifts seen over the last 25 years are projected to continue to 1995. The employment shift to services is one of these, with jobs in industries such as business services, health care, professional services, and others accounting for 25.4 percent of all jobs by 1995. Similarly, government employment is projected to grow modestly in absolute levels but to decline as a share of total employment, continuing the trend started in the late 1970's. Chart 1 illustrates the relative employment growth of some of the major sectors.

Business services. The business services industry is projected to lead all others in numbers of new jobs and to rank second in terms of rate of employment growth. (See table 3.) This is the case despite the relatively small size of the industry compared to some others, such as retail trade, eating and drinking places, wholesale trade, and new construction. Each of these other industries had more employment than business services in 1984—in fact, retail trade was almost three times as large—but they will add smaller numbers of new jobs through 1995 than business services. More than 2.6 million new business service jobs are projected to be added to 1984's level of 4.6 million, an annual growth rate of 4.2 percent. Table 4 shows employment projections for detailed business service industries.

The expansion of the business services industry has been tremendous over the past few decades, with real output increasing fivefold over the past 20 years and employment quadrupling. Growth has been spurred by a combination of factors. First, many new types of services have now become integral parts of modern business operations. The computer and other technological advances have led to demand for programming and software services and for a whole range of consulting and management services. Security services have become widespread as organizations attempt to curb high insurance premiums and uninsured losses. Requirements for temporary help have expanded beyond clerical jobs to include technical and professional occupations. These and other new types of services have been introduced or have expanded in recent years and are now necessary in the operations of many firms.

Second, firms have found it more efficient to contract out many of these services rather than rely on in-house staff. An outside contractor can maintain a large specialized staff and enjoy economies of scale not possible for each individual firm. For permanent operations, such as security or janitorial services, overhead and management expenses are reduced by contracting out,<sup>2</sup> and for one-time or infrequent

					Employn	ient (In	thousands	) <sup>1</sup>				
		Act	ual					Proi	ected			
Economic sector							1990		1		1995	
	1959	1969	1979	1984	Lov	<b>1</b>	Moderate	High	Low	M	oderate	High
	67,784	81,508	101,471	106,84	1 112,3	797	116,865	119,020	117,2	68 ·	22,760	127,719
Agriculture	5,583 62,201 8,083 2,233 5,850 54,118 614 3,910 17,018 9,582 7,436	3,622 77,886 12,195 2,758 9,437 65,691 4,374 20,467 12,080 8,387	3,340 98,131 15,947 2,773 13,174 82,184 704 5,879 21,401 12,985 8,416	3,29 103,54 15,98 2,80 13,17 87,56 5,92 19,77 11,74 8,03	3         3, 3           8         109, 6           14         16, 7           77         13, 6           14         93, 7           14         93, 7           15         7, 7           16         7           17         13, 7           18         93, 7           19         20, 1           14         12, 7           15         7, 7	125 572 465 790 575 207 633 910 063 349 714	3,164 113,701 16,596 2,790 13,806 97,105 659 6,189 20,913 12,872 8,041	3,201 115,819 16,795 2,790 14,005 99,024 676 6,276 21,320 13,122 8,198	2,9 114,2 16.8 2,8 14,0 97,4 6,3 20,0 12,5 7,5	71 97 20 00 20 77 00 31 89 68 21	3,059 119,700 17,144 2,800 14,344 102,556 631 6,636 21,124 13,216 7,908	3,128 124,591 17,592 2,800 14,792 106,999 661 6,856 22,037 13,788 8,249
Transportation, communications, and public utilities <sup>2</sup> Trade Finance, insurance, and real estate Services Private households	4,255 13,492 2,959 9,591 2,279	4,637 16,671 3,859 13,326 1,856	5,414 22,311 5,514 19,635 1,326	5,50 24,29 6,29 23,88 1,24	00 5, 00 25, 06 6, 06 27, 06 27,	726 991 699 080 106	5,957 27,106 6,991 28,142 1,148	6,065 27,706 7,146 28,662 1,174	5,9 26,8 7,0 29,6 9	96 48 24 07 82	6,304 28,272 7,397 31,170 1,023	6,586 29,545 7,716 32,537 1,060
		1,000	.,		Per	cent dis	tribution					
Total	100.0	100.0	100.0	100	.0 10	0.0	100.0	100.0	. 100	).0	100.0	100.0
Agriculture Nonagriculture Government (including enterprises) Federal	8.2 91.8 11.9 3.3	4.4 95.6 15.0 3.4	3.3 96.7 15.7 2.7	3 96 15 2	.1 .9 9 .0 1	2.8 7.2 4.6 2.5	2.7 97.3 14.2 2.4	2.7 97.3 14.1 2.3	97 14	2.5 7.5 1.3 2.4	2.5 97.5 14.0 2.3	2.4 97.6 13.8 2.2
State and local Private Mining Construction Manufacturing Durable	8.6 79.8 .9 5.8 25.1 14.1	11.6 80.6 5.4 25.1 14.8	13.0 81.0 7 5.8 21.1 12.8	12 82 5 18 11	.3 1 .0 8 .6 .5 .5 1 .0 1	2.1 2.6 5.2 7.8 0.9	11.8 83.1 .6 5.3 17.9 11.0	11.8 83.2 .6 5.3 17.9 11.0	12 83 17 10	2.0 3.1 5.5 5.4 7.1	11.7 83.5 .5 5.4 17.2 10.8	11.6 83.8 .5 5.4 17.3 10.8
Nondurable Transportation, communications, and public utilities <sup>2</sup> Trade	11.0 6.3 19.9	10.3 5.7 20.5	8.3 5.3 22.0	7 5 22	.5 .1 .7 2	6.8 5.1 3.0	6.9 5.1 23.2 6.0	6.9 5.1 23.3 6.0	21	5.4 5.1 2.9	6.4 5.1 23.0	6.5 5.2 23.1 6.0
Services	14.1 3.4	16.3 2.3	19.4	22	.4 2	24.0	24.1 1.0	24.1	2	5.2 .8	25.4 .8	25.5 .8
		I		<b>.</b>	Average	annual	rate of cha	nge	- <b>!</b>			
	1959_69	1969-79	1979_84		198490			1990-95			1984-95	i
				Low	Moderate	High	Low	Moderate	High	Low	Moderate	e High
Total	1.9	2.2	1.0	0.9	1.5	1.8	3 0.8	1.0	1.4	0.9	1.3	1.6
Agriculture Nonagriculture Government (including enterprises) Federal State and local Private Mining Construction Manufacturing Durable Nondurable	-4.2 2.3 4.2 2.1 4.9 2.0 -2.0 1.1 1.9 2.3 1.2	8 2.3 2.7 .1 3.4 2.3 3.5 3.0 .4 .7 .0	3 1.1 .0 .2 .0 1.3 - 1.6 .1 - 1.6 - 2.0 9	9 1.0 .5 1 .6 1.0 5 .0 .2 .8 7	7 1.6 .6 1 .8 1.7 .2 .7 .9 1.5 .0	5 1.9 2.1 1.0 2.1 .6 1.0 1.3 1.9 .3	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	7 1.0 .7 1.1 9 1.4 .2 .5 3	5 1.5 .9 .1 1.1 1.6 4 7 1.0 .1	9 .5 .0 .6 1.0 7 .6 .1 .6 .6	$ \begin{array}{c c}7 \\ 1.3 \\ .6 \\ .0 \\ .8 \\ 1.4 \\3 \\ 1.0 \\ .6 \\ 1.1 \\1 \\ \end{array} $	5 1.7 .9 .0 1.1 1.8 .1 1.3 1.0 1.5 .2
rransportation, communications, and public utilities <sup>2</sup> Trade Finance, insurance, and real estate Services Private households	.9 2.1 2.7 3.3 -2.0	1.6 3.0 3.6 4.0 - 3.3	.3 1.7 2.7 4.0 -1.3	.7 1.1 1.0 2.1 -1.9	1.3 1.8 1.8 2.8 1.3	1.6 2.2 2.1 3.1 9	6 .9 .7 1.0 1.8 9 -2.4	1.1 .8 1.1 2.1 -2.3	1.7 1.3 1.5 2.6 - 2.0	.8 .9 1.0 2.0 -2.1	1.2 1.4 1.5 2.4 -1.7	1.7 1.8 1.9 2.8 -1.4

<sup>2</sup>Does not match detail in table 7 because these estimates exclude public electric utilities

operations, it is often quicker and cheaper to hire outside expertise than to develop it in-house. Contracting out for the proliferating new services required in today's economy has strongly spurred employment growth in the business services industry.

The future of the industry depends on the same types of trends: new operations coming into importance and being

performed by specialized firms. However, demand for some types of contract business services may be approaching saturation, and growth for these is, as a consequence, projected to be more modest than for the industry as a whole. Examples include detective and protective services and services to buildings. Employment will continue to expand faster in these areas than in most other sectors of the econ-

				-	Billions	of 1977 dolla	s				
		Act	ual		T		Pro	ected			
Economic sector						1990		T		1995	
	1959	1969	1979	1984	Low	Moderat	: High	Low	M	oderate	High
Total private	\$879.3	\$1,333.8	\$1,860.4	\$2,077.9	\$2,465.3	\$2,593.	5 \$2,756.1	\$2,776	.4 \$	3,005.1	\$3,312.4
griculture	44.7	47.8	56.8	65.9	70.0	73.	3 78.2	73	.5	80.7	88.5
onagriculture	834.6 32.7	1,286.0 44.8	1,803.6	2,012.0	2,395.	2,519. 60.	1 2,677.9	2,702	.5	64.8	3,223.9 72.6
Construction	71.3	87.4	91.3	85.7	97.	100.	5 103.5	107	.3	113.3	118.2 827 4
Durable	137.6	232.1	304.5	324.5	380.	403.	5 437.4	426	.5	472.3	532.2
Nondurable	96.1	146.1	196.3	209.4	227.	5 <b>240</b> .	255.9	242	.8	266.3	295.2
public utilities	76.9	127.9	190.0	202.8	248.	2 260.	278.4	286	.3	310.5	341.0
Transportation	41.7 13.6	60.5 28.3	78.5 58.0	69.8 75.0	107.	2 80. 5 112.	5 121.7	134	.7	145.8	160.6
Public utilities	21.6	39.1	53.5	58.0	63.	66.	5 70.9	68	1.0	74.1	81.4
Trade	160.7	242.3	350.2	411.6	457.	476.	1 506.2	494	.1	532.3	584.0 263.6
Retail	100.1	140.5	196.7	224.6	203.	5 260.	5 277.7	273	.6	291.9	320.4
Finance, insurance, and real estate	129.3	200.5	300.9	347.8	427	5 442.	6 474.1	493	1.2	523.1	576.8
Government enterprises	116.7	22.9	264.0	29.4	376.	34.	5 36.6	430	5.2	38.8	42.6
Rest of world and statistical discrepancy	- 2.7	3.0	26.4	30.3	Bercer	t distribution	7 103.3	128	5.2	141.1	157.6
		4050	4070	1004		1990				1995	
	1959	1969	19/9	1904	Low	Moderat	e High	Low	N	loderate	High
Total private	100.0	100.0	100.0	100.0	100.	) 100.	0 100.0	100	0.0	100.0	100.0
Agriculture	5.1	3.6	3.1	3.2	2.	3 2.	8 2.8		2.6	2.6	2.7
Nonagriculture	94.9	96.4	96.9	96.8	97.	2 97.	2 97.2 3 2.3	9	2.1	2.2	97.3
Construction	8.1	6.6	4.9	4.1	4.	3.	9 3.8	2	3.9	3.8	3.6
Manufacturing	26.6	17.4	16.4	15.6	15.	4 15	6 25.2	1	5.4	15.7	16.1
Nondurable	10.9	11.0	10.6	10.1	9.	2 9.	3 9.3		3.7	8.9	8.9
public utilities	8.7	9.6	10.2	9.8	10.	1 10	0 10.1	1	0.3	10.3	10.3
Transportation	4.7	4.5	4.2	3.4	3.	1 3. 4 4	1 3.1		3.0   1 9	3.0	3.0
Public utilities	2.5	2.9	2.9	2.8	2.	6 2	6 2.6		2.4	2.5	2.5
Trade	18.3	18.2	18.8	19.8	18.	5 18	4 18.4	1	7.8	17.7	17.E
Wholesale	6.9 11.4	7.6	8.3	9.0	8.	3 8 2 10	3 8.3 0 10.1		7.9 9.9	8.0 9.7	8.0 9.7
Finance, insurance, and real estate	14.7	15.0	16.2	16.7	17.	3 17	1 17.2	1	7.8	17.4	17.4
Services <sup>1</sup>	13.3	13.4	14.2	15.2	15.	4 15 3 1	2 15.2 3 1.3	1.	1.3	15.4	1.3
Rest of world and statistical discrepancy	3	.2	1.4	1.5	3.	6 4	2 3.7		4.6	4.7	4.8
		1	T	1	Average an 984_90	ual rate of c	1990-95			198495	
	195969	1969-79	1979-84	Low M	oderate	High Low	Moderate	High	Low	Moderate	e High
Total private	4.3	3.4	2.2	2.9	3.8	4.8 2.4	3.0	3.7	2.7	3.4	4.3
	7	1.7	3.0	1.0	1.9	2.9 1.0	1.8	2.5	1.1	1.8	2.7
Nonagriculture	4.4	3.4	2.2	2.9	3.8	4.9 2.4	3.0	3.8	2.7	3.5	4.4
Mining	3.2	.4	-1.3	2.2	2.7	3.2 1.9	2.4	2.7	2.1	2.6	3.0
Manufacturing	4.9	2.8	1.3	2.2	3.2	4.5 1.9	2.8	3.6	2.1	3.0	4.1
Nondurable	4.3	3.0	1.3	1.4	2.3	3.4 1.3	2.1	2.9	1.4	2.2	3.2
Transportation, communications, and	6.7	4.0	1 2	3.4	4.2	54 20	3.6	4 1	32	39	4.8
Transportation	3.8	2.6	- 2.3	1.7	2.5	3.5 1.6	2.3	2.9	1.6	2.4	3.2
	7.6	7.4	5.3	6.2	7.0	8.4 4.6	5.3	5.7 2.8	5.5	6.2 2.3	3.1
Communications	1 61		4.54								
Communications	6.1	3.8	3.3	1.8	2.5	3.5 1 1 6	2.3	2.9	1.7	2.4	3.2
Communications Public utilities Trade Wholesale	6.1 4.2 5.3	3.8 4.2	3.3 4.0	1.8 1.6	2.5 2.4	3.5 1.6 3.4 1.4	2.3 2.2	2.9 2.9	1.7 1.5	2.4 2.3	3.2 3.2
Communications Public utilities Trade Wholesale Retail	6.1 4.2 5.3 3.4	3.8 4.2 3.4	3.3 4.0 2.7	1.8 1.6 1.9	2.5 2.4 2.5	3.5     1.6       3.4     1.4       3.6     1.7       5.3     0.0	2.3 2.2 2.3	2.9 2.9 2.9 4.0	1.7 1.5 1.8 3.2	2.4 2.3 2.4 3.8	3.2 3.2 3.3 4 7
Communications Public utilities Trade Wholesale Retail Finance, insurance, and real estate Services <sup>1</sup>	6.1 4.2 5.3 3.4 4.5 4.4	3.8 4.2 3.4 4.1 4.0	3.3 4.0 2.7 2.9 3.6	1.8 1.6 1.9 3.5 3.1	2.5 2.4 2.5 4.1 3.8	3.5       1.6         3.4       1.4         3.6       1.7         5.3       2.9         4.8       2.6	2.3 2.2 2.3 3.4 3.2	2.9 2.9 2.9 4.0 3.8	1.7 1.5 1.8 3.2 2.9	2.4 2.3 2.4 3.8 3.5	3.2 3.2 3.3 4.7 4.3

<sup>1</sup>Includes private households.

<sup>2</sup>Estimate cannot be calculated.



omy, but because of saturation and the slowdown in new nonresidential construction, growth is expected to be slower than during the 1970's and early 1980's.

A component of business services that appears to be far from saturation is computer and data processing services. According to many industry experts, all signs point to continued explosive employment growth for this industry. At 8.4 percent a year, it is projected to be the fastest growing of all 378-3-digit<sup>3</sup> industries in the economy.

Most of the growth within the computer and data processing industry will likely be in programming and software services. The investment boom in high technology products such as computer-assisted manufacturing and robotic production techniques projected to occur over the next decade will require significant increases in new software development, especially in high-level programming languages. Availability of new and cheaper computer hardware will also stimulate demand from small businesses and private consumers for new software, including "packaged" software. As a result, demand for programming services is projected to be very high through the next decade.

Employment in the data processing portion of the com-

puter services industry will also increase, but much less rapidly than jobs in programming and software services. Hardware developments have allowed more on-site processing, and repetitive data processing tasks generally require less highly specialized skills than programming and software services. These developments in new hardware and software now permit a firm's own nontechnical personnel to perform routine processing.

The temporary help industry is another business service with potential for rapid growth. Firms have become more successful in using temporary help to meet peak workloads and to weather business cycle swings without having to hire or fire permanent employees. Also, more workers may be willing to work as temporaries in coming years because of the opportunities for flexible scheduling and for part-time employment. Between 1978 and 1983, employment in temporary help agencies grew a rapid 6.6 percent a year, and in 1984 alone, the job level increased another third. The use of temporaries is expected to increase 5.0 percent a year between 1984 and 1995, faster than the 4.2-percent rate projected for business services as a whole.

The management and public relations industry is another

category that is projected to grow faster than the average for all business services. Included in this area are firms that manage all the business and financial operations for other organizations (such as doctors' offices). Also included are consulting services (except engineering, computer, or laboratory research), public relations services, lobbying, and sales promotion. Consulting services have been increasingly contracted for as rapidly changing technology requires the use of highly skilled specialists.

Professional services. A closely related area, the professional services industry, also ranks among the top six in terms of rate of employment growth and number of new jobs added between 1984 and 1995. (See table 3.) Included in this industry are legal services, engineering services, and accounting, auditing, and bookkeeping services. (See table 4.) Growth has occurred in this industry for many of the same reasons cited earlier for business services. Increased demand (such as from increased litigation), and contracting out for specialized professional services has led to 4.4percent annual growth in employment and 4.9-percent increase in output over the 1959-84 period. Growth is projected to continue strong through the 1990's, averaging 3.5 percent for employment and 4.1 percent for output. More than 1 million new jobs are projected to be added by 1995, bringing employment in the professional services sector to 3.3 million.

*Trade*. The three trade industries fill out the list of the top four industries in terms of numbers of new jobs to be added between 1984 and 1995. Employment in wholesale and retail trade and in eating and drinking establishments is projected to grow by 4 million, to more than 28 million, by 1995. However, the rate of job growth, at 1.4 percent a year, is just slightly faster than that for the economy as a whole.

The real output of eating and drinking places rose rapidly over the past decade as more women entered the labor force and as the large population of young people boosted the popularity of fast-food establishments. Employment increases in eating and drinking places represented more than 10 percent of all jobs created in the economy between 1969 and 1979, and more than 16 percent of new jobs between 1979 and 1984. Demand for meals away from home is expected to taper in the next decade as the rate of growth of total disposable income slows, although there will still be opportunities for employment gains as an older population shifts its demand toward more labor-intensive "sitdown" restaurants. Employment in eating and drinking places is projected to rise by 1.2 million, to 6.9 million, by 1995, accounting for only about 7.6 percent of all new jobs.

Other retail establishments showing projected large job gains include grocery stores and department stores, with each group growing faster than total retail trade employment as a whole. Table 5 shows employment in some of the key

Most new jobs	Employment gai (in thousands)			
Business services	2,633			
Retail trade, except eating and drinking places	1,691			
Eating and drinking places	1,203			
Wholesale trade	1,088			
Medical services, n.e.c.	1,065			
Professional services, n.e.c.	1,040			
New construction	558			
Doctors' and dentists' services	540			
Hotels and lodging places	385			
Credit agencies and financial brokers	382			
Fastest growing	Average annual rate of change (percent)			
Medical services, n.e.c.	4.3			
Business services	4.2			
Computers and peripheral equipment	3.7			
Materials handling equipment	3.7			
Transportation services	3.5			
Protessional services, n.e.c.	3.5			
Scientific and controlling instruments	2.9			
Medical instruments and supplies	2.8			
Dioctors and dentists services	2.6			
	2.5			
Most rapidly declining	Average annual rate of change (percent)			
Cotton	-4.2			
Wooden containers	- 3.6			
Leather products including footwear	- 2.8			
ron and ferroalloy ores mining	-2.7			
Sugar	-2.7			
eather tanning and finishing	-2.6			
Railroad transportation	- 2.6			
Nonferrous metal ores mining, except copper	- 2.6			
Jairy products	- 2.3			
light turnsnon and basis steel products				

<sup>1</sup>Includes wage and salary jobs, the self-employed, and unpaid family workers. n.e.c. = not elsewhere classified.

types of wholesale and retail establishments. Miscellaneous shopping goods stores (such as those selling jewelry, books, cameras, and sporting goods) are projected to grow quite a bit faster than the average for all retail stores. Gasoline service stations, on the other hand, are expected to have virtually no increase in jobs. Retail trade components projected to show absolute employment declines include variety stores, miscellaneous general merchandise stores, motorcycle dealers, fuel and ice dealers, household appliance stores, and furriers and fur shops. Many of the items formerly carried exclusively by these establishments now are being sold in department stores or in other types of retail stores.

Part of the anticipated rise in retail employment can be attributed to an increasing number of part-time jobs. In 1984, the workweek averaged 32.8 hours in retail stores and only 27.1 hours in eating and drinking places, compared to an average of more than 40 hours in manufacturing. The projections show the trend toward more part-time employment continuing: weekly hours in 1995 average 31.7 in retail trade stores and 26.2 in eating and drinking establishments.

In wholesale trade, which is projected to add more than

I million jobs, a large part of the gain will be among machinery and equipment wholesalers. This reflects both the initial large size of this industry and increased sales of durable investment goods related to new capital spending. Other wholesalers projected to enjoy rapid employment growth are suppliers of sporting goods, paper and paper products, metals and minerals, and motor vehicles and auto equipment.

Health care. Medical care industries have been very important in contributing to employment growth in the past. Jobs in doctors' and dentists' offices rose by more than 1 million between 1959 and 1984. Hospitals added more than 2 million new jobs, while other medical services (such as nursing homes, outpatient facilities, and rehabilitation centers) increased employment by 1.5 million. In terms of rates of job growth, other medical services was first among the three health care industries, and, in fact, led all other industries in the economy between 1959 and 1984. While total private employment over this period was increasing at an annual pace of 1.7 percent, other medical services posted a 7.3-percent growth rate, hospitals, 4.6 percent, and doctors' and dentists' offices, 3.8 percent. Employment in all health care sectors combined accounted for almost 1 out of every 9 new jobs added to the economy between 1959 and 1984, and almost 1 out of every 5 over the 1979-84 period.

The value of output in health care has also risen dramatically. Despite price increases that have been much higher than the average for the economy as a whole, the real value of output of hospitals averaged a 6.4-percent annual gain for the 1959–84 period, compared to 3.0 for GNP. The real value of other medical services expanded by 6.6 percent a year, and output in doctors' and dentists' offices posted a 4.6-percent annual gain. By 1984, health care expenditures in real terms were about 6 percent of GNP (10 percent in current dollar terms).

In the last few years, however, new cost-containment measures, especially for hospitals, have altered this expansionary trend. The Federal Government has imposed strict limits on hospital reimbursements made under medicare, and private insurers are following the lead with other costsaving restrictions. According to the American Hospital Association, the average length of stay in a community hospital dropped from 7.2 days in 1980 to a record low of 6.7 days in 1984. Hospital employment actually decreased in 1984, the only such occurrence since BLS estimates for the industry were first published in 1958.

Part of the cutback in hospital care is being taken up by doctors' offices and other medical facilities, such as nursing homes, emergency treatment centers, and home health services. This is possible, in part, because some procedures that used to require a hospital stay can now be performed in alternative settings. The shift has been encouraged by public and private health insurers because hospitals are generally more capital-intensive and have higher overhead costs than some other types of health care establishments.

Cost-containment measures are expected to restrict the expansion of the health care industries over the next decade, despite increased demand generated by an aging population and by advances in medical technology. Hospital employment is projected to grow only 0.7 percent a year through 1995; doctors' and dentists' services, by 2.6 percent; and other medical services, by 4.3 percent. All rates are considerably slower than historical trends, although other medical services still ranks number one among all the industries in the economy in terms of projected growth. New health care jobs number 1.9 million over the next 11 years in the BLS projections, about 1 out of every 9 new jobs.

### **Outlook for other service-producing industries**

Noncommercial sector. Another large employment industry is the noncommercial (or nonprofit) sector. Included in this industry are social services (such as nonprofit counseling centers, disaster relief, or the Salvation Army), community action agencies, fund-raising organizations, senior citizens' associations, museums, and membership organizations (such as labor unions or business, political, or religious groups). Employment in these noncommercial and membership organizations—2.2 million in 1984—is projected to grow to 2.5 million by 1995, or at a pace just about in line with the average for the economy as a whole.

Amusements. A field projected to grow almost twice as fast as the economy as a whole is amusement and recreation services. This industry is expected to continue to enjoy the effects of increased spending on leisure-time activities and the current popularity of health and fitness clubs. Personal consumption expenditures on amusement and recreation services are projected to grow by 4.5 percent a year between 1984 and 1995, compared to 2.8 percent for all consumer spending. Employment is projected to rise from 869,000 in 1984 to more than 1.1 million by 1995.

*Financial services*. The demand for banking and credit services is expected to be very high over the next 10 years. Deregulation in the industry, the projected capital spending boom, and the introduction of many new services will spur demand. It is also assumed that problems related to the recent uneven performance of several large U.S. banks due to heavy debt losses and to the uncertainty surrounding the huge loan balances of developing countries will be resolved. Industry losses in 1984 were linked primarily to those bank customers whose asset values fell because of the slower inflation rate, such as energy investors, real estate developers, home buyers, and farmers.

Despite high demand for financial services, employment in banking and credit agencies is projected to rise at a much slower pace than in the past. Jobs in banking and credit agencies combined expanded by more than 4 percent a year over the 1959–84 period, and for credit agencies alone, that rate accelerated to 6.6 percent during the most recent 4-year span. Future job gains will be limited by consolidation of financial services and by advances in automatic banking. A total of 569,000 jobs are projected to be added in the two financial industries.

Employment in the insurance industry is also not expected to keep up with historical rates of growth. This industry, too, is becoming more concentrated and more automated. Functions once performed only by underwriters can now be computerized, cutting paperflow and allowing clerical personnel to prepare rate quotes. Industry job gains are projected to average 1.5 percent a year between 1984 and 1995, compared with 2.0 percent between 1959 and 1984.

*Distribution services.* Deregulation has also had, and will continue to have, a big impact in some of the transportation industries, in particular trucking and airlines. The output of the trucking industry is expected to grow along with the expanding economy. Employment will also increase in line with past trends, but more of it will consist of self-employed

	1984	Average annual rate of growth						
Industry	employment (in thousands)	1978-83	1983-84	Projected, 1984–95				
Total, all industries <sup>1</sup>	106,841	0.8	4.2	1.3				
Business services <sup>1</sup> Wage and salary jobs Credit reporting and	4,612 4,059	7.1 6.2	13.5 13.5	4.2 4.3				
collection	80	8	6.0	1.6				
Services to buildings Services to buildings Personnel supply services Employment agencies Temporary help Personnel supply, n.e.c. Comwter and data	166 609 828 160 631 37	6.9 4.0 6.8 6.2 6.6 12.2	13.4 8.9 30.5 22.2 33.7 17.8	4.1 4.0 4.7 3.8 5.0 4.3				
processing services Programming and software Data processing	474 163 232	12.7 20.3 7.8	13.9 18.5 8.4	8.4 10.6 5.5				
n.e.c.	78	20.3	22.3	10.6				
Miscellaneous business services Research and development	1,728	5.4	11.3	3.3				
	193	3.9	9.8	2.0				
relations	458	8.0	13.6	4.8				
Services	394	5.0	8.8	2.8				
leasing Photofinishing labs Misceltaneous business ser-	158 78	6.5 3.8	15.6 .9	3.0 1.5				
VICES, N.E.C.	447	4.9	12.3	3.3				
Professional services <sup>1</sup>	2,295 1,697 650	4.8 5.3 7.1	7.1 8.4 7.9	3.5 4.1 4.4				
services	635	3.8	10.4	3.8				
Accounting, auditing, and bookkeeping	389	5.8	6.4	3.9				

<sup>1</sup>Includes wage and salary jobs, the self-employed, and unpaid family workers.

n.e.c. = not elsewhere classified.

Source: Historical wage and salary data are based on BLS establishment survey; for industries for which establishment survey data were not published before 1982, the 1978–83 rates are based on unemployment insurance data.

## Table 5. Employment in selected trade industries, 1979–95

industry	1979	1984	Projected, 1995	Increase 1984–95
Total, all industries <sup>1</sup>	101,471	106,841	122,760	15,919
Wholesale trade <sup>1</sup>	5,501	5.897	6.985	1.088
Wage and salary jobs	1,204	5,550	6,578	1.028
Machinery, equipment, and supplies	1.261	1.393	1.803	410
Groceries and related products	648	710	806	96
Electrical goods	405	477	570	93
Motor vehicles and auto equipment	439	424	509	85
Retail trade except eating and drinking				
places <sup>1</sup>	11,953	12,660	14,351	1,691
Wage and salary jobs	10,517	11,236	12,890	1,654
Grocery stores	2,002	2,318	2,817	499
Department stores	1,878	1,925	2,366	441
New and used car dealers	881	844	904	60
Miscellaneous shopping goods stores	569	690	871	181
Gasoline service stations	577	581	582	1
Drug and proprietary stores	489	530	592	62
Eating and drinking places <sup>1</sup>	4,857	5,733	6,936	1,203

truckers rather than wage and salary workers. Air transportation employment is projected to have a much slower rate of growth than in the past, as a shakeout in the industry continues. On the other hand, the transportation services industry (mostly travel agencies) will be one of the top 10 employment growth sectors. The business of making travel arrangements is increasingly being shifted from the airlines to independent travel agents, in response to the complexity of the new rates and conditions of purchase arising from increased airline competition.

*Communications services.* Under the assumptions used in the BLS projections, the communications sector will enjoy the highest rates of growth in output of all the major sectors in the economy. (See table 2.) The demand for telecommunications services for data transmittal or other functions is expected to continue to show tremendous growth. The breakup of AT&T is also anticipated to lead to output growth by stimulating competition. The value of communications services is projected to expand by 6.2 percent a year, 1984–95.

As in past years, most of the increases in new telecommunications services will not require much additional employment. After remaining relatively constant at about 1 million to 1.2 million jobs for many years, employment in communications (except broadcasting) is projected to rise a bit to 1.3 million by 1995. Most of the increase will be limited to local cable television service operations, which are expected to grow as cable TV expands to new markets. The number of telephone workers is not projected to increase.

### Manufacturing: strong demand but little job gain

As mentioned earlier, a capital spending boom, continued strong growth in real defense expenditures, and a rise in exports of capital goods are expected to take place during the projection period, and this spending will provide a large boost to the manufacturing sector. Manufacturing output is projected to grow 3.0 percent a year from 1984 to 1995, compared to 2.9 percent for total GNP.

An investment boom is projected because of expected lower real interest rates; the prospect of a stable, noninflationary economy; and the desire on the part of manufacturers to take advantage of new technologies, purchases of which were postponed during the low-investment recession years 1980–82. Expenditures for producers' durable equipment under these assumptions are projected to rise much faster than total GNP through 1995—3.8 percent compared to 2.9 percent.

Augmenting the demand for capital investment goods will be greater expenditures for defense and for exports. Real defense purchases of goods and services are projected to show 5.3-percent annual growth between 1984 and 1990, and then taper off. This spending will have a large impact on the aircraft and guided missiles, ordnance, shipbuilding and repair, and communications equipment industries. Exports are also expected to increase much faster than GNP, and will be highly concentrated on high technology goods such as computers, electronic components, and communications equipment.

Somewhat offsetting this high demand for capital goods, however, is a parallel rise in imports. Durable goods imports have made sizable inroads in the domestic market in recent years, especially in electronic components, office equipment, machine tools, and other types of machinery and electrical equipment. The strength of the dollar against foreign currencies and slower economic growth in foreign markets made the United States an especially attractive magnet for imports in 1984, during which the Nation's merchandise trade deficit hit a record \$123 billion (in current dollars).

Market shares accounted for by imports are projected to continue to rise for almost all durable manufacturing industries, but overall demand for capital goods is expected to be high enough for domestic production to expand as well. The U.S. dollar is expected to weaken after 1985, tending to curb the import merchandise boom. Total imports in real terms are projected to grow 4.0 percent a year between 1984 and 1995, while exports are expected to enjoy a 5.6-percent yearly gain.

The increased investment in capital equipment leads to the projection of a reversal in a long-term trend for productivity. As has been well documented, growth in output per worker hour slowed dramatically in this country during the 1970's. From the 2.1-percent annual increase posted between 1968 and 1973, productivity gains fell to 0.8 percent a year from 1973 to 1979, and then to 0.5 percent a year between 1979 and 1982. Although many of the reasons for the slowdown are still unknown, several causes have been cited, such as the influx of new, inexperienced workers to the labor force; a slowing in capital accumulation per worker; emphasis on nonproductive types of investment, such as for pollution control; and the oil price shocks, which diverted investment funds from production to energy conservation. Over the coming decade, many of these problems are expected to abate.

Productivity began a turnaround in 1983 and 1984 primarily as a result of the upswing in the business cycle, but this upturn is expected to be the start of a long-range advance in output per worker hour. Projections of large growth in investment expenditures on productive equipment, a more experienced labor force, and stable prices (including oil prices), contribute to the optimistic outlook for productivity. Gains are projected to average 1.7 percent annually through 1995.

Much of the productivity improvement will be centered in manufacturing. Manufacturing establishments are expected to take advantage of many new technologies as they expand facilities or replace aging capital stock. The new technologies include computer-assisted design, engineering, and manufacture; numeric control and computer-process control; industrial robots for many types of production operations, such as material handling, welding, spray painting, and parts assembly; lasers for printing, communications, metal fastening or cutting, and other functions; and numerous other changes specific to particular industries.<sup>4</sup> Many of these new technologies are available now, but their use will be considerably more widespread in the next decade. The rate of technology diffusion within a particular manufacturing industry will depend on a number of factors: the size of firms, the industry concentration ratio, the cost structure of the industry, and the potential market for its product.

New technologies improve product quality and are often labor-saving, permitting output to grow without a corresponding increase in employment. Thus, while the value of output of the manufacturing sector is projected to grow by 3.0 percent a year from 1984 to 1995, employment is projected to rise only 0.6 percent annually. Because this rate of job increase is slower than that for the total economy, manufacturing employment is projected to decline as a proportion of all jobs from 18.5 percent in 1984 to 17.2 percent in 1995.

The decline in the manufacturing share of employment is most severe in nondurable goods industries, which for the most part do not supply any of the capital equipment or defense goods that will account for much of the growth in demand for manufacturing output. In fact, the projected slight drop in the all-manufacturing share of private GNP between 1984 and 1995 results from a decrease in the nondurable share. Nondurable goods are more heavily dependent on consumer purchases, which are expected to grow only modestly. Expenditures for food and clothing are expected to increase only in line with population growth, about 1.8 percent a year. Employment in nondurable manufacturing is actually projected to show an absolute decline, from 8.0 million jobs in 1984 to 7.9 million in 1995. Of 36 nondurable goods industries covered in these projections, 27 are projected to lose jobs.

Durable goods manufacturing industries have a somewhat better job outlook, with total employment rising from 11.7 million in 1984 to 13.2 million in 1995. Production of durable goods remains unchanged at 15.6 percent of private GNP over the projections period. Those durable goods industries that produce the new, advanced capital equipment expected to be in great demand will be especially favored, and several of the machinery, electrical equipment, and instruments industries are projected to show strong output and employment growth.

*Computers and electronic components.* Among the expanding durable goods industries, computer manufacturing ranks first. As in the last few decades, the domestic computer industry is projected to show phenomenal output gains despite rising competition from imports. This industry and the electronic components industry were the output growth leaders over the 1959–84 period, and their position will remain unchallenged through the projections span. In the BLS projections, computer production grows 8.4 percent a year, and electronic components, 7.5 percent, compared to only 2.9 percent annually for GNP. These rates of output growth occur despite rising competition from foreign manufacturers. Demand for these products is expected to be so high that it will absorb increases in both imports and domestic production.

Imports of computers are projected to grow almost 12 percent annually from 1984 to 1995, raising their share of total output (domestic production plus imports) from 15.5 percent to 20.4 percent. Foreign producers will also be competing with U.S. firms for overseas markets, but U.S. exports of computer equipment are still projected to rise by 10.5 percent a year, 1984–95. As a result, the industry will continue to have a positive net trade balance.

For electronic components, the picture is somewhat different in that imports are projected to exceed exports by 1995. Domestic production will remain strong, however, due to the increasing ubiquity of the computer chip, soon to be found in even the most mundane of machines and consumer products.

The computer and electronic components industries have typically enjoyed very high rates of productivity growth. Quality advances have occurred even as unit costs declined, and this trend is projected to hold through the nineties.

Employment is projected to expand from 479,000 in 1984 to 713,000 in 1995 in computer production and for electronic components, from 673,000 to 846,000. Thus, despite very rapid expansion of output, only 234,000 new jobs will be added in the manufacture of computer hardware and only 173,000 in electronic components manufacture; together, these increases are equivalent to less than two-thirds of the gains projected for computer and data processing services.

*Communications equipment.* Production of communications equipment is projected to get a big boost from several key demand areas. One is the market for telecommunications linkups to transmit computer data, which is far from sated. Another is defense expenditures, a large part of which go for communications equipment. The expansion of the cable television industry will also contribute to demand for communications equipment. In addition, export gains are expected as world demand for sophisticated U.S. equipment grows.

Output of telephone and telegraph apparatus (including cellular phones and carrier equipment) is projected to grow 6.0 percent a year between 1984 and 1995, and that of radio and communication equipment (such as broadcasting equipment, satellites, radar, traffic control systems, and sonar and laser systems), by 5.0 percent. Job gains will be considerably smaller owing to productivity growth, but at 2.0 percent and 2.3 percent, respectively, they are greater than the all-industries average of 1.3 percent and considerably above the 0.6 percent projected for manufacturing industries as a whole.

Autos. The introduction of new technologies is expected to have a significant impact in the auto industry. New plants are expected to incorporate the most up-to-date processing techniques available, turning out more cars with fewer workers. Plans have already been announced for several new operations, including GM's Saturn Project, which will rely heavily on computer-assisted design and manufacturing and on robotic production methods. Thus, while domestic output in the auto industry is expected to grow, employment in 1995 is projected to be lower than at present.

The industry was hit especially hard by the 1980 and 1981–82 recessions. As high interest rates, unemployment, and prices kept many buyers away from dealer showrooms, production fell an average of 13.8 percent annually between 1979 and 1982. Employment dropped 10.9 percent a year; from a high of 1 million jobs in 1978, the number of jobs fell by 300,000, to a 20-year low of 701,000 in 1982. In contrast, 184,000 jobs were cut back during the 1974–75 recession. The industry's recovery began in 1983 and picked up momentum in 1984. The 1984 value of production of cars, trucks, and vans was 50 percent higher than 1982's trough, and employment was back up to 863,000.

After recovery from the cyclical downturn, however, longterm secular trends are projected to dampen the industry's expansion. Demographic changes curbing the numbers of first-time buyers have reduced the potential market for new cars, and high sticker prices discourage frequent replacement. At the same time, the system of voluntary quotas on auto imports from Japan is being relaxed. These factors are projected to limit domestic output growth to 1.7 percent a year from 1984 to 1995, compared to prerecession gains in the 3- to 5-percent range. Imports, which represented 13.5 percent of the real value of total production in 1977, and 23.4 percent in 1984, are projected to account for 28.2 percent of the market by 1995. Given that all of the projected increases in domestic output will be accomplished with productivity gains, industry employment is projected to fall to 828,000 in 1995.

Machinery and other capital equipment. In the moderategrowth set of projections, many machinery and electrical equipment producers are expected to enjoy very healthy output gains over the next decade as a result of the investment boom. The material handling equipment industry, for example, is projected to experience output growth of 5.5 percent a year. This is the industry that supplies robotic handling equipment for moving goods within plants and factories, including hoists, cranes, and conveyors. Employment is projected to rise 3.7 percent a year, placing the industry among the top five fastest job gainers. (The level of employment remains very small, however. Total jobs are expected to rise from 80,000 to 119,000.)

Other durable goods industries expected to benefit from the investment and defense upswing include guided missiles and space vehicles, scientific and controlling instruments, medical and dental instruments and supplies, optical and ophthalmic equipment, electric transmission equipment, and miscellaneous electrical machinery (which includes electromedical equipment). All of these industries have projected output growth rates of over 4.0 percent, compared to 2.9 percent for the economy as a whole.

The high level of investment spending will also help several industries that are still struggling out of a recession slump. The industry manufacturing construction, mining, and oilfield machinery picked up production and jobs in 1984, but full recovery is not yet complete. Output and employment are projected to post 3.4-percent and 1.8-percent rates of gain through 1995, but the industry's 1995 employment level is still far short of the 1981 peak.

Another industry for which recovery has been slow is that producing farm and garden machinery. In recent years, low prices for farm commodities, changes in Federal support programs, and reduced foreign demand have seriously crimped the U.S. agricultural sector, forcing many farmers into foreclosures and bankruptcies. In the long run, however, recovery in the agricultural sector is anticipated, and the Nation's farm machinery producers should benefit from an improving world economy and from the favorable economic conditions projected to stimulate investment spending on all types of capital goods. Despite this projected upturn, though, both production and jobs in farm machinery are not expected to return to their prerecession levels by 1995.

*Steel.* The steel industry lost more than one-third of its jobs in the 1980–82 recessionary period, and regained virtually none of them in 1984. The decline in the steel industry actually began long before 1980. Because of such factors

as the strength of the dollar, large international wage differentials, and the lag in introducing new technologies such as continuous casting, domestic steel could not compete with cheaper-priced substitutes or foreign imports. The steady substitution of lighter-weight materials in transportation and other equipment accelerated as energy prices rose in the wake of the 1973–74 oil crisis. Even where steel continues to be used, it is often rolled thinner. By 1984, imports of steel had captured 18.7 percent of the total U.S. market, compared to 12.7 percent in 1977.

By 1995, imports are projected to represent 32 percent of the total value of steel used in this country. Domestic production is anticipated to be only a little above 1984's level. Whatever small gains are made in production will be achieved through rising productivity. In the BLS projections, steel employment drops from 335,000 in 1984 to only 261,000 in 1995.

*Nondurable goods.* As noted, many nondurable manufacturing industries are projected to lose jobs over the next decade. Limited demand growth coupled with improved production methods will contribute to this development.

Job losses occur in all of the 10 food processing industries included in the BLS projections. Employment is projected to decline from 1.6 million jobs in 1984 to fewer than 1.5 million in 1995. Some output gains will be registered, particularly for grain mill products, soft drinks, confectionery products, alcoholic beverages, and canned and frozen foods.

In apparel and other textile products, imports are expected to inhibit domestic production growth. Clothing imports are projected to rise to about 38 percent of the total market in 1995. The use of the computer in pattern grading and marker preparation, laser cutting of fabrics, and numerically controlled cutting and sewing machines are some of the new technologies projected to be more widespread in the 1990's. Employment in apparel manufacturing is projected to be 818,000 in 1995, compared to 1.023 million in 1984.

The chemical products industry is not expected to enjoy the rapid output growth characteristic of this industry during the sixties and early seventies. During that time span, production expanded in the 5- to 7-percent range, but after oil prices started to rise dramatically, the United States began to lose its competitive edge in producing chemicals. Annual output growth slowed to 2.8 percent between 1973 and 1979, and, as was the case for many other industries, production actually fell during the recession. Output picked up in 1984 and is projected to grow by 2.8 percent a year through 1995, but productivity gains will check increases in employment.

The only exceptions to the job-loss trend in nondurable industries will be printing and publishing, drugs, and miscellaneous plastics products. Projected job growth in these industries, however, represents a slowdown from past trends.

In printing and publishing, output growth offsets the mod-

est increases expected in productivity. Electronic composition, already prevalent in the production of big-city daily newspapers, is expected to become widely used by many smaller publications as well. Employment in newspapers, books, and other printing and publishing is projected to rise from 1.5 million in 1984 to 1.8 million by 1995, but the average rate of gain of 1.6 percent compares unfavorably to the 1.8 percent posted for 1959–84.

The drug industry is projected to show very rapid output growth—4.5 percent a year—between 1984 and 1995. A high rate of new product introductions and the growing number of elderly in the population will stimulate production. The industry has typically enjoyed strong productivity growth, however, and this is expected to continue. Employment increases are projected to average 1.6 percent a year through 1995, compared to 2.7 percent over the past 25 years.

In plastics products, historically a high-growth, low-productivity industry, output advances an average 4.3 percent a year and employment, 2.5 percent, over the projections period. Productivity improvements are limited in this industry due to the small size and specialized operations of its many firms and to the diversity of items produced.

*High tech.* High technology is often touted as the source of new employment opportunities to help replace jobs lost in declining "smokestack" industries. While faster-growing than the average for all sectors, and particularly the manufacturing sector, high tech industries are projected to account for only a small proportion of new jobs through 1995.

The Bureau's definition of a high technology industry rests on the level of research and development expenditures, the ratio of scientific and technical personnel to total employment, and product sophistication. BLS developed three definitions of high tech, ranging from very broad to very narrow, in its first look at this subject.<sup>5</sup> New employment projections for industries meeting the tests for the intermediate definition are shown in table 6.

Employment in these high technology industries accounted for 6.1 percent of all wage and salary jobs in 1972, 6.4 percent in 1984, and is projected to represent 7.0 percent by 1995. About 1.7 million, or almost 11 percent, of the 15.9 million total new jobs added between 1984 and 1995 will be in those high technology industries. As can be seen in table 6, 40 percent of the new high tech jobs will be in computer and data processing services.

Under the very broadest definition, which includes some mining, communications, trade, and professional services industries as well as additional manufacturing sectors, high tech will account for 14.6 percent of all jobs in 1995, an increase of 3.2 million from 1984's level. Under the narrowest definition, which is limited to drugs, computers, communications equipment, electronic components, and aircraft and guided missiles, the high tech share in 1995 will be 3.2 percent, reflecting the addition of 0.7 million new jobs.

### Government

Very little growth is expected in total government employment within the next 15 years. Most of the increased defense expenditures projected for the rest of this decade will be for materiel purchases and not for civilian personnel. Nondefense expenditures in real terms are projected to grow only very slowly, and employment is projected to remain at 1984's level.

In State and local governments, a 1.2 million job gain is projected, bringing employment to 14.3 million in 1995. The projected upturn, which follows several years of employment cutbacks, primarily reflects an increase in the elementary school age population. Many more women have recently entered the prime childbearing ages, and while birth rates are not increasing, the total number of births is. This "echo effect" of the postwar baby boom is beginning to stimulate demand for elementary schoolteachers, most of whom are in the public sector. Employment in public education is projected to rise from 6.7 million in 1984 to 7.2 million in 1995, accounting for about 3 out of every 7 new jobs in State and local governments.

### Table 6. Wage and salary employment in high technology industries,<sup>1</sup> 1972–95

SIC <sup>2</sup>	Industry	1972	1984	Projected 1995
	Total nonfarm wage and salary	73,675	94,461	110,092
	High technology	4,469 6.1	6,024 6.4	7,730 7.0
281 282 283 284 285 286 287 289 291 248	Industrial inorganic chemicals Plastic materials and synthetics Drugs Cleaners and toilet preparations Paints and allied products Industrial organic chemicals Agricultural chemicals Miscellaneous chemical products Petroleum refining Ordeners and agrospanic	141 229 159 122 69 143 56 90 151	143 177 206 145 62 164 61 92 151 76	152 161 243 160 57 165 61 90 142
351 355 357	Engines and turbines Special industry machinery Office, computing, and accounting	115 177	115 168	124 197
361 362 365 366 367 369	machines Electric transmission equipment Electrical industrial apparatus Radio and television receiving equipment Communication equipment Electronic components and accessories Miccellaneous electrical machinery and	260 128 209 140 458 355	526 116 206 91 617 673	756 131 241 85 787 846
372	supplies	132 495	156 596	186 670
376 381 382 383	Guided missiles and space vehicles Engineering and laboratory instruments Measuring and controlling instruments Optical instruments and lenses	93 65 160 18	155 80 250 35	196 92 310 34
384 386 737 7391	Medical and dental instruments and supplies Photographic equipment and supplies Computer and data processing services Research and development laboratories	91 117 107 111	172 124 474 193	234 135 1,149 240

<sup>1</sup>See text footnote 6.

<sup>2</sup>Standard industrial classification as defined by the U.S. Office of Management and Budget through 1972.

Employment in private education, on the other hand, is not expected to rise until after 1995, when today's larger birth cohorts begin to reach college age. Most of private school employment is concentrated in colleges and universities. Because of the 1970's "baby bust," enrollment in these institutions in 1995 is projected to reach its lowest level since 1968.

It should be noted that the rise in public school employment reflects only enrollment gains and a slight improvement in teacher-student ratios. If many States approve new graduation requirements, longer schooldays or schoolyears, and more rigorous academic standards, additional staff may be needed.

Employment in public hospitals is projected to remain almost level over the next decade at 1.1 million, as hospital cost-containment programs and a shift to private hospitals limit job growth in this part of State and local governments. Jobs in other functions of State and local governments such as police, firefighting, sanitation, welfare, and administration are expected to rise modestly from 5.4 million in 1984 to 6.1 million in 1995. Declines in Federal grants-in-aid to States and localities and fiscal conservatism in general will keep the rate of job growth much lower than in the sixties and seventies.

### Construction

The construction industry is projected to benefit from the expected growth in capital investment, particularly after 1990. Nonresidential construction is projected to recover from the recent oversupply of commercial office buildings, and to grow as factory modernization accelerates. In the BLS projections, business expenditures on construction increase by 1.6 percent annually through 1990, and 2.6 percent a year, 1990–95.

Residential construction shows the opposite pattern. The growth rate projected for the years 1984–90 is 2.4 percent, but only 1.8 percent, 1990–95. The initial expansion results as interest rates drop slowly and the industry continues to recover from the slump in new residential construction during the 1980–82 recession years. After 1990, demographic effects such as a slowdown in the rate of new household formation and a drop in the population of potential first-time homeowners begin to slow the rate of new home construction again.

Productivity is projected to accelerate in the construction industry as the prefabrication of modular buildings and other new construction techniques become more widespread. Employment in construction is projected to rise from 5.9 million to over 6.6 million by 1995. The rate of job growth is somewhat slower than past trends.

### Alternatives

Evaluations of previous BLS projections have shown that at the industry level, the employment estimates can vary from actual experience by as much as 17 percent.<sup>6</sup> The largest percentage errors tend to occur in the smallest industries, however. When the industry errors are weighted by employment, the average absolute error for each industry declines to about 8 to 12.5 percent. In addition, while actual growth rates for the 149 industries will vary widely, projected growth rates usually fall within a much narrower band. The very fastest rates of growth or the very fastest rates of decline are usually underestimated.

To help address the fact that 10- to 15-year projections obviously entail uncertainty, BLS prepares alternatives to its baseline, or moderate-growth, projection. The alternatives developed for this set of projections include a high-growth case (with a larger labor force, lower unemployment, and greater GNP), and a low-growth case (with the opposite characteristics).

Under low-growth assumptions, total employment only reaches 117.3 million by 1995, compared to 122.8 million in the baseline projection. Because the lower employment level is reflected across all industries, the distribution of employment among the major sectors remains about the same. The only difference in the distribution is that government accounts for a larger share, because Federal employment is assumed to be the same in all three scenarios and State and local government employment is only slightly lower than in the base case. (See table 1 for employment estimates for all three scenarios by major industrial sector, and table 7 for detailed industry projections.)

In the high-trend version, total employment stands at 127.7 million in 1995, 5 million more than the base case. Again, the distribution of employment among the major sectors resembles that of the baseline scenario.

### **Differences from previous projections**

In 1983, BLS published its first estimates of economic growth and employment through 1995.<sup>7</sup> The new projected employment level is lower than the previous projection for two main reasons: the new projection of the 1995 labor force is lower because of a slowdown in the rate of increase in women's labor force participation that started in 1978 and continued through 1984; and there was a downward revision in the exogenously determined adjustment factor which converts household employment (number of persons working) to establishment employment (number of jobs).<sup>8</sup> At the industry level, the new output and employment trends differ from previous estimates in a variety of ways:

- The last projections for 1995 used 1982, a recession year, as the latest historical reference point. Many industries were expected to show high rates of growth primarily because of recovery from recession lows. Because this recovery has already occurred for many sectors, the projected growth rates for 1984–95 appear to be lower.
- Some industries have not fully recovered yet from their recession troughs but are still expected to do so. This may result in projections of unusually high rates of growth

#### Table 7.Employment<sup>1</sup> by industry, 1959–95

		Act	ual		Projected						
industry	1959	1969	1979	1984		1990	1/1-1	1	1995 Moderate	-	
					Low	Moderate	High	Low	Moderate	High	
Agriculture, forestry, and fisheriës: Dairy and poultry products Meat animals and livestock Cotton Food and feed grains Agricultural products, n.e.c. Forestry and fishery products Agricultural services	1,479 933 539 915 1,369 63 285	754 701 159 589 1,037 55 327	449 527 58 583 1,155 80 488	374 472 46 604 1,155 78 564	318 439 33 536 1,150 73 575	324 448 31 555 1,155 77 574	327 452 38 561 1,167 78 578	297 398 24 500 1,135 76 540	305 404 29 506 1,157 82 576	310 415 33 515 1,168 89 598	
Mining: Iron and ferroalloy ores mining Copper ore mining Nonferrous metal cres mining Coal mining Crude petroleum and natural gas Stone and clay mining and quarrying Chemical and fertilizer mineral mining	33 23 31 201 202 105 19	30 34 25 138 157 99 18	31 33 38 261 212 104 25	17 16 24 198 285 90 21	14 14 21 191 283 91 19	15 16 22 199 291 96 21	16 18 24 203 296 97 22	12 12 16 181 274 87 18	13 14 18 185 289 92 20	15 16 19 189 303 97 22	
Construction: Maintenance and repair construction New construction	870 3,040	868 3,506	1,339 4,540	1,246 4,674	1,275 4,635	1,332 4,857	1,358 4,918	1,373 4,957	1,404 5,232	1,430 5,427	
Manufacturing: Durable goods: Ordnance	50 94 149 305 264 43 259 126 153 210	175 107 137 230 310 36 316 153 188 228	73 81 149 237 393 19 329 176 202 255	95 120 125 203 360 14 295 211 169 231	103 143 107 184 366 11 303 241 167 238	108 149 111 192 380 12 317 247 171 245	110 151 114 195 385 13 322 254 175 248	105 143 100 183 363 8 303 249 164 238	111 152 107 190 381 9 321 262 173 249	118 158 114 195 394 10 332 275 179 255	
Structural clay products Pottery and related products Stone and other mineral products, n.e.c. Blast furnaces and basic steel products Iron and steel foundries and forgings Primary copper and copper products Primary aluminum and aluminum products Primary nonferrous metals and products Metal cans and containers Heating equipment and plumbing fixtures	78 49 125 588 269 137 111 78 75 71	64 45 140 644 312 160 153 93 87 76	52 52 165 571 324 161 170 93 80 76	38 45 133 335 209 133 147 77 58 63	32 44 146 283 192 132 147 71 54 60	35 47 150 311 205 137 153 75 58 63	36 48 154 339 208 140 157 76 59 64	26 46 144 235 182 127 150 66 48 57	30 47 149 261 194 133 158 70 52 60	33 50 156 325 204 140 162 74 55 62	
Fabricated structural metal products Screw machine products Metal stampings Cutlery, handtools, and general hardware Fabricated metal products, n.e.c. Engines and turbines Farm and garden machinery Construction, mining, oilfield machinery Materials handling equipment Metalworking machinery	345 88 189 135 232 90 128 162 65 252	440 114 255 165 315 112 141 202 95 347	535 117 245 185 376 145 184 276 106 379	448 97 211 148 344 116 111 178 80 313	479 99 155 372 115 125 203 99 346	496 106 229 161 387 121 131 208 104 360	507 108 231 163 393 123 135 211 105 366	501 101 224 156 381 117 129 206 113 357	525 108 232 164 402 124 136 216 119 377	542 113 240 169 423 130 145 226 123 392	
Special industry machinery General industrial machinery Nonelectrical machinery, n.e.c. Computers and peripheral equipment Typewriters and other office machines Service industry machines Electrical industrial apparatus Household appliances Electric lighting and wiring equipment	164 221 168 111 28 97 157 176 157 176 157 134	206 291 246 224 52 147 207 223 187 205	205 329 312 339 59 188 221 251 178 225	168 273 301 479 48 171 224 206 150 201	176 292 326 614 46 178 221 223 147 212	187 309 338 640 50 187 228 230 153 221	190 313 344 648 50 191 230 232 155 223	186 308 337 680 41 186 221 229 146 213	197 325 356 713 44 194 231 241 150 223	204 336 366 741 47 201 238 250 156 234	
Radio and television receiving equipment         Telephone and telegraph apparatus         Radio and communication equipment         Electronic components and accessories         Electrical machinery and supplies, n.e.c.         Motor vehicles         Aircraft         Ship and boat building and repair         Railroad equipment         Motorcycles, bicycles, and parts	114 105 252 213 112 696 722 152 152 41 9	156 146 409 394 125 912 805 193 51 14	116 165 357 525 176 991 632 230 74 20	93 144 472 673 163 863 634 199 36 16	89 168 537 750 181 820 666 206 36 36 15	90 171 556 797 183 852 692 222 36 17	95 173 564 808 189 863 710 225 39 18	83 176 584 802 186 795 680 215 35 14	87 180 607 846 194 828 714 225 36 16	91 184 622 877 205 861 737 237 38 19	

### Table 7. Continued—Employment<sup>1</sup> by industry, 1959–95

		Ac	tual				Proj	ected		
Industry	1959	1969	1070	1084		1990	<u> </u>		1995	
	1903	1303	(373	1304	Low	Moderate	High	Low	Moderate	High
Manufacturing:-Continued Durable goods-Continued Transportation equipment, n.e.c. Scientific and controlling instruments Medical instruments and supplies Optical and ophthalmic equipment Photographic equipment and supplies Watches and clocks Jewelry and silverware Musical instruments and sporting goods Manufactured products, n.e.c.	23 166 45 85 69 30 67 116 232	89 195 82 75 111 35 78 149 233	103 215 144 81 134 28 92 145 244	86 222 77 124 15 78 141 208	98 263 207 76 130 15 75 136 208	102 268 216 80 133 16 78 143 211	105 274 220 82 134 17 82 144 215	99 287 223 73 130 14 73 136 195	106 304 234 78 136 15 78 143 203	114 315 244 81 143 17 81 149 210
Nondurable goods: Meat products Dairy products Canned and frozen foods Grain mill products Bakery products Sugar Confectionery products Alcoholic beverages Soft drinks and flavorings	325 327 249 140 314 38 79 107 111	344 260 291 137 286 36 87 97 142	363 189 316 147 238 31 80 86 153	361 164 286 130 218 25 77 72 144	335 129 273 128 191 21 67 61 134	345 134 287 132 197 22 71 63 139	350 138 293 135 200 23 73 65 141	320 122 261 124 182 18 61 51 127	331 127 275 128 188 19 66 58 134	339 133 284 135 194 20 71 64 154
Food products, n.e.c Tobacco manufacturing Fabric, yarn, and thread mills Floor covering mills Textile mill products, n.e.c. Hosiery and knit goods Apparel Fabricated textile products, n.e.c.	144 95 619 39 74 221 1,101 144	151 83 616 58 82 251 1,244 182	160 70 531 61 71 227 1,125 198	157 65 440 54 206 1,023 194	146 59 390 44 49 179 883 184	150 61 406 47 52 185 924 191	151 61 408 49 54 186 937 200	139 54 343 41 44 160 775 177	148 56 361 44 47 169 818 186	154 58 381 45 49 177 851 197
Paper products Paperboard containers and boxes Newspaper printing and publishing Periodical and book printing and publishing Printing and publishing, n.e.c. Industrial chemicals Agricultural chemicals Chemical products, n.e.c. Plastic materials and synthetic rubber Synthetic fibers Drugs	415 175 329 156 450 260 54 82 81 79 106	483 231 376 210 549 296 65 124 108 132 143	494 214 432 230 639 328 70 99 100 112 193	486 196 463 274 725 300 61 99 88 88 88 206	465 179 497 289 792 291 61 95 83 75 222	486 190 512 298 826 302 62 102 87 82 229	492 192 522 307 839 307 64 104 89 89 235	455 173 526 296 856 287 60 96 79 74 234	480 184 548 313 890 306 62 102 83 79 245	498 190 565 325 925 322 64 105 86 86 82 254
Cleaning and toilet preparations Paints and allied products Petroleum refining and related products Tires and inner tubes Rubber products except tires and tubes Plastics products, n.e.c. Leather tanning and finishing Leather products including footwear	89 62 217 105 178 94 36 341	123 72 182 119 162 320 29 316	140 69 210 127 167 494 20 232	145 62 189 94 148 544 17 178	149 57 179 87 140 620 13 145	154 60 183 90 145 659 15 152	156 61 185 92 148 676 15 161	154 54 168 82 126 670 11 121	160 58 175 86 132 712 13 130	166 60 182 92 137 753 13 13 139
Transportation: Railroad transportation Local transportation Truck transportation Water transportation Air transportation Pipelines, except natural gas Transportation services	930 315 1,019 239 185 24 71	651 314 1,212 234 357 18 111	559 302 1,551 222 443 20 198	378 317 1,560 206 498 19 262	314 316 1,673 207 516 19 318	323 325 1,750 218 538 20 333	325 332 1,783 222 545 21 339	272 323 1,766 220 556 20 362	283 330 1,868 230 579 20 382	298 338 1,950 239 607 22 399
Communications: Radio and television broadcasting Communications, except radio and tv	90 749	131 919	191 1,121	237 1,116	253 1,176	263 1,222	268 1,243	278 1,228	290 1,295	303 1,353
Public utilities: Electric utilities, public and private Gas utilities Water and sanitary services	430 215 63	460 220 88	608 220 94	702 223 115	738 218 118	763 227 121	778 233 124	784 214 118	827 226 124	863 235 133
Trade: Wholesale trade Eating and drinking places Retail trade, except eating and drinking places	3,380 2,002 8,110	4,159 2,806 9,706	5,501 4,857 11,953	5,897 5,733 12,660	6,471 6,190 13,329	6,710 6,470 13,926	6,827 6,597 14,282	6,632 6,625 13,590	6,985 6,936 14,351	7,291 7,250 15,004
Finance, insurance, and real estate: Banking Credit agencies and financial brokers Insurance Real estate	644 391 1,150 774	987 652 1,368 852	1,498 900 1,748 1,368	1,678 1,239 1,904 1,475	1,706 1,400 2,075 1,518	1,780 1,467 2,150 1,594	1,857 1,492 2,173 1,624	1,777 1,538 2,112 1,598	1,865 1,621 2,237 1,675	1,946 1,689 2,335 1,747

### Table 7. Continued—Employment<sup>1</sup> by industry, 1959-95

In thousands	Ì
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		Act	ual				Proje	ected		
Industry	1050	1060	1070	1094	1990			1995		
	1909	1909	19/9	1904	Low	Moderate	High	Low	Moderate	High
Services: Hotels and lodging places Personal and repair services Beauty and barber shops Business services Advertising Professional services, n.e.c. Automobile repair and services Motion pictures	906 1,202 576 830 123 785 443 232	1,060 1,226 629 1,688 134 1,041 566 247	1,543 1,231 626 3,173 165 1,804 834 309	1,914 1,388 663 4,612 213 2,295 1,022 328	2,063 1,486 638 5,995 246 2,702 1,015 346	2,146 1,535 670 6,200 250 2,823 1,079 358	2,198 1,572 671 6,310 253 2,876 1,102 366	2,153 1,579 636 6,887 260 3,170 1,123 377	2,299 1,664 675 7,245 267 3,335 1,194 390	2,420 1,732 709 7,535 277 3,483 1,249 408
Amusements and recreation services         Doctors' and dentists' services         Hospitals         Medical services, n.e.c.         Educational services, N.e.commercial organizations         Household industry	378 642 975 313 853 1,333 2,279	496 801 1,776 671 1,227 1,764 1,856	768 1,346 2,614 1,432 1,718 2,072 1,326	869 1,650 3,001 1,821 1,928 2,182 1,242	1.003 1,902 3,093 2,347 1,983 2,261 1,106	1,045 1,949 3,242 2,449 2,057 2,339 1,148	1,066 1,989 3,300 2,495 2,085 2,380 1,174	1,084 2,120 3,071 2,725 2,025 2,396 982	1,135 2,190 3,256 2,886 2,147 2,486 1,023	1,181 2,284 3,400 3,023 2,235 2,602 1,060
Government enterprises: U.S. Postal Service Federal enterprises, n.e.c. Local government passenger transit State and local enterprises, n.e.c.	574 104 71 225	732 152 87 351	661 155 130 541	703 123 174 485	657 129 194 493	699 134 197 513	712 136 200 525	640 133 202 509	677 140 209 536	721 145 219 568

for some industries between 1984 and 1995. Examples are construction and mining machinery, farm machinery, and some of the mining industries.

- The composition of GNP in 1995 in the new projections is shifted more towards producers' durable equipment, exports and imports, and defense. Purchases of nondurable goods, on the other hand, are now projected to be lower.
- More investment in capital goods results in higher productivity in the new BLS projections, especially in manufacturing. Consequently, manufacturing employment in

1995 is lower than previously estimated. In the last projections, many manufacturing industries were not expected to reattain historical peaks, and that is even more true in the new projections.

• The shift to service employment is even more pronounced in the new projections. Despite a lower total employment level in 1995, service sector employment is almost the same as in the previous set of projections. The service sector had been expected to account for 24.5 percent of total jobs in 1995; now, it is expected to hold a 25.4percent share. 

#### FOOTNOTES-

<sup>1</sup>In developing projections, BLS procedures yield employment at two distinct levels of disaggregation. In the input-output model used, the economy is divided into 156 sectors, of which 149 have employment. As the projections proceed, a second level of disaggregation produces employment projections for 378 separate industries at the 3-digit sic (Standard Industrial Classification) level, which match the industry detail in the industry-occupation matrix used in developing the projections of employment by occupation.

<sup>2</sup>As reported in personal interviews with industry executives conducted by BLS staff.

<sup>3</sup>See footnote 1.

<sup>4</sup>For descriptions of many of these new technologies, see the series of publications developed by the Bureau's Office of Productivity and Technology. The latest report, The Impact of Technology on Labor in Four Industries, Bulletin 2228 (Bureau of Labor Statistics, May 1985). contains a complete list of these studies.

<sup>5</sup>The BLS intermediate definition of high tech includes manufacturing industries having a ratio of R&D expenditures to net sales that is close to or above the average for all industries, and a ratio of technology-oriented workers to total employment equal to or greater than the average for all manufacturing industries. Two nonmanufacturing industries-computer and data processing services and research and development laboratoriesare included because their product is technical support for manufacturing industries

The broadest definition of a high technology industry specifies only that the proportion of technology-oriented workers to total employment must be one and a half times the average for all industries. The narrowest definition requires the industry ratio of R&D expenditures to net sales to be twice the all-industry average.

For more information on high tech industries, see Richard W. Riche, Daniel E. Hecker, and John U. Burgan, "High-technology today and tomorrow; a small slice of the employment pie," Monthly Labor Review, November 1983, pp. 50-58.

<sup>6</sup> John H. Tschetter, "An evaluation of BLS's projections of 1980 industry employment," Monthly Labor Review, August 1984, pp. 12-22.

<sup>7</sup>See several articles in the Monthly Labor Review, November 1983, pp. 3-49; and Employment Projections for 1995, Bulletin 2197 (Bureau of Labor Statistics, March 1984).

<sup>8</sup>For a discussion of the differences between household and establishment employment, see the Explanatory Notes in any monthly issue of the BLS publication Employment and Earnings.