

Controlling for Prices before Estimating SPM Thresholds and the Impact on SPM Poverty Statistics

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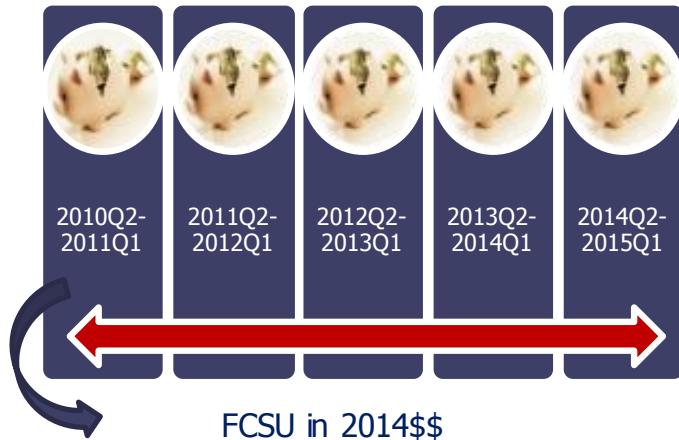
Society of Government Economists Annual Conference 2018
Session: Supplemental Poverty Measure: Ongoing Research and Future Directions
U.S. Bureau of Labor Statistics
Washington, DC
April 20, 2018

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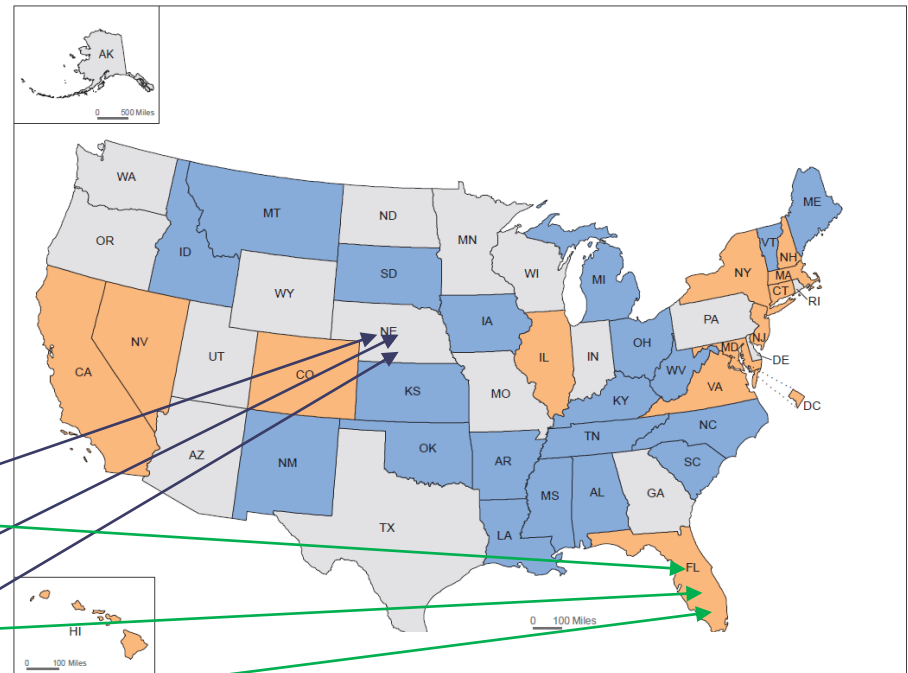


The Role of Prices in SPM Thresholds

Over Time to “Year”



from National to Geographic Areas



■ 2A+2C Thresholds for 2014

- ▶ Owners with mortgages
- ▶ Owners without Mortgages
- ▶ Renters

The Role of Prices

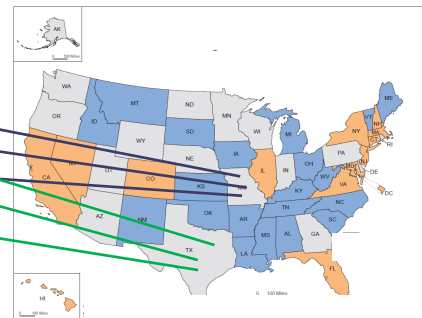
■ Currently...

1. *Converting 5 years of expenditures to threshold year dollars using All Urban Consumers (CPI-U) for the U.S. City Average at **CU level**, **prices across time***
2. *Creating geographic area thresholds using Median Rent Index (MRI) applied at **threshold level** to allow for differences in **prices across area***

■ But, spatial differences in shelter and utility costs are already embedded in the 2A+2C SPM thresholds (Bishop, Lee, and Zeager 2017)

■ As currently published, *no attempt to account for spatial differences in housing costs* before producing “national average” SPM thresholds

- ▶ Owners with mortgages
- ▶ Owners without mortgages
- ▶ Renters



➤ This Study

- Is this a problem?
- If yes, how to account for these differences before producing the thresholds?

Thresholds Production

■ At the *Consumer Unit Level*

$$FCSU_{i,q} = F_{i,q} + C_{i,q} + S_{i,q} + U_{i,q}$$

$$FCSU_{i,2014} = \left(\frac{CPI_{2014}}{CPI_{yr}} \right) * FCSU_{i,q} * 4$$

- ▶ Equivalize 2-Child $FCSU_{i,2014}$ expenditures to 2 Adults+2 Children (2A+2C) expenditures
- ▶ Rank CUs by equivalized 2A+2C $FCSU_{i,2014}$ expenditures

■ At **2A+2C Level** produce housing tenure-specific thresholds based on *means within* 30th-36th percentile range of $FCSU_{i,2014}$

$$SPM_{j,2014} = 1.2 * FCSU_{R,2014} - SU_R + SU_j$$

$$\frac{SU_j}{SPM_j} = \alpha_j = \text{housing share of 2A+2C SPM } j \text{ threshold}$$

■ At **threshold level**, apply geographical price adjustment (MRI) for sub-national thresholds

$$SPM_{j,g,2014} = [(\alpha_j * MRI_g) + (1 - \alpha_j)] * SPM_{j,2014}$$

Proposal: Adjust for Spatial Differences in Housing Costs at the CU Level

Add Step before Thresholds Production

- At **Consumer Unit Level**, move telephone to $F_i + C_i$ and out of housing ($S_i + U_i$)
- At **Housing Group j Level for All CUs**, produce quality-adjusted normalized housing prices (as owner or renter) for ($S_i + U_i$) for areas a ($QANP_{a,j}$)
- At **Consumer Unit Level**, adjust housing expenditures to reflect “national” dollars

$$FCSU'_{i,q} = F_{i,q} + C_{i,q} + Tele_{i,q} + \frac{S_{i,q} + U_{i,q}}{QANP_{a,j}}$$

$$FCSU'_{i,2014} = \left(\frac{CPI_{2014}}{CPI_{yr}} \right) * FCSU'_{i,q} * 4$$

Continue as before....

Plan

■ At BLS

- ▶ Estimate regression models to produce quality-adjustment normalized prices (expenditures) for housing units j
 - Renter: rents + utilities
 - Owner with mortgage: shelter expenditures including for mortgage+ utilities
 - Owner without mortgage: shelter expenditures + utilities
- ▶ Produce new “national average” 2A+2C SPM thresholds

■ At Census Bureau (Trudi)

- ▶ Produce subnational geographic areas thresholds using MRI (plus for other CU types)
- ▶ Compare poverty rates with and without “price adjustment” at CU level

Shelter and Utilities

■ Shelter for primary residence

▶ For renters

- Rents
- Maintenance and repairs
- Tenants insurance

▶ For owners without mortgages

- Property taxes
- Home insurance
- Maintenance and repairs

▶ For owners with mortgages

- Same as for owners without mortgages plus
- Mortgage interest
- Principal repayments

■ Utilities for primary residence

- ▶ Energy: natural gas, electricity, fuel oil, and other fuels
- ▶ Water and other public services
- ▶ *Telephone (do not include in utilities when producing CE-quality adjusted normalized prices)*

Advantages of Using CE Data for Initial Adjustment to CU-level S+U

- Quality-adjusted normalized prices based on same data as SPM thresholds
 - ▶ Consumer units
 - ▶ Housing units
 - ▶ Expenditures
 - ▶ Geographic areas
- Out-of-pocket expenditures, as basis of price adjustment, consistent with SPM concept of spending
- Quality adjustment based on large number of shelter unit characteristics
- Able to produce separate quality-adjusted normalized prices for
 - ▶ Owners with mortgages
 - ▶ Owners without mortgages
 - ▶ Renters



Data and Methods

- CE Interview Survey data 2010Q2-2015Q1
- Hedonic log housing (S+U) expenditures model with 42 areas (self-representing PSUs with other areas regrouped) and shelter unit characteristics
 - ▶ Based on model and approach of Martin, Aten, Figueroa (MAF, 2011) analyzing CPI Housing Survey and ACS data of rent and same geographic areas, first stage for RPPs
 - ▶ Separate models for owners with and without mortgages and renters
- Model specification

$$\ln P_{mj} = a_0 + \sum_{m=1}^M a_m A_{ij} + \sum_{n=1}^N \sum_{j=1}^{J(n)} B_j^n Z_{mj}^n + e_{mj}$$

A_{mj} set of area dummies

Z_{mj}^n set of shelter unit characteristics

$i=1, \dots, M$ geographic areas

$j=1, \dots, J(n)$ classifications

$n=1, \dots, N$ characteristics

- Quality-adjusted S+U prices are function of a_0 and a_i ; controlling for characteristics (~ holding shelter characteristics at average values); geometric means
- Quality-adjusted normalized S+U prices for each area with respect to U.S. Average (= 1.0) based on consumer unit population weights

Areas for which CE Quality-Adjusted Normalized Prices Produced					
In CPI Housing Survey Sample and CE Sample			In CPI Housing Survey Sample and CE Sample		
A102	Philadelphia-Wilmington-Atlantic City, PA-NJ-DE-MD		D200	Midwest nonmetropolitan urban	
A103	Boston-Brockton-Nashua, MA-NH-ME-CT		D300	South nonmetropolitan urban	
A104	Pittsburgh, PA		D400	West nonmetropolitan urban	
A109	New York City		X100	Northeast small metropolitan	
A110	New York-Connecticut Suburbs		X200	Midwest small metropolitan	
A111	New Jersey-Pennsylvania Suburbs		X300	South small metropolitan	
A207	Chicago-Gary-Kenosha, IL-IN-WI		X499	West small metropolitan	
A208	Detroit-Ann Arbor-Flint, MI				
A209	St. Louis, MO-IL		In CE Sample Only		
A210	Cleveland-Akron, OH		R100	Northeast rural	
A211	Minneapolis-St. Paul, MN-WI		R200	Midwest rural	
A212	Milwaukee-Racine, WI		R300	South rural	
A213	Cincinnati-Hamilton, OH-KY-IN		R400	West rural	
A214	Kansas City, MO-KS				
A312	Washington, DC-MD-VA-WV				
A313	Baltimore, MD				
A316	Dallas-Fort Worth, TX				
A318	Houston-Galveston-Brazoria, TX				
A319	Atlanta, GA				
A320	Miami-Fort Lauderdale, FL				
A321	Tampa-St. Petersburg-Clearwater, FL				
A419	Los Angeles-Long Beach, CA				
A420	Los Angeles Suburbs, CA				
A422	San Francisco-Oakland-San Jose, CA				
A423	Seattle-Tacoma-Bremerton, WA				
A424	San Diego, CA				
A425	Portland-Salem, OR-WA				
A426	Honolulu, HI				
A427	Anchorage, AK				
A429	Phoenix-Mesa, AZ				
A433	Denver-Boulder-Greeley, CO				

Housing Unit Characteristics

Renter and Owner Models

- Type of structure
- Number of bedrooms
- Number of full baths
- Number of half baths
- Total number of rooms
- Dwelling year of construction
- Central AC
- Off-street parking (not in o w/m)
- Survey years

Renter Model Only

- Energy utilities in rent
- Water, trash pickup in rent
- Public housing
- Subsidy received
- Rent as pay

Owner Models Only

- Porch or balcony

Alternative Owner with Mortgage Model

- Number of mortgages
- Max number of months remaining to pay

Regression Results and Quality-Adjusted Normalized “Prices”



Overall Fit of Log-Linear Weight Regression Models Using CE Pooled Data 2010Q2-2015Q1

All Consumer Units

Dependent Variable	R Square	Un-weighted Observations
Rent plus utilities	0.424	44,457
Owner with mortgages plus utilities	0.372	46,638
Owner without mortgages plus utilities	0.316	32,236

Consumer Units with 2 Children

Dependent Variable	R Square	Un-weighted Observations
Rent plus utilities	0.509	5,123
Owner with mortgages plus utilities	0.448	8,092
Owner without mortgages plus utilities	0.481	1,471

Due to sample size concerns, use quality-adjusted normalized prices based on All CUs for thresholds

Correlations of CE Quality-Adjusted Normalized “Prices”: All CUs versus CUs with 2 Children

		All Consumer Units		
		Renter S+U	Owner with Mortgage S+U	Owner without Mortgage S+U
Consumer Units with 2 Children	Renter S+U	0.960		
	Owner with Mortgage S+U		0.869	
	Owner without Mortgage S+U			0.976

Due to sample size concerns, use quality-adjusted normalized prices based on All CUs for thresholds

Correlations of CE Quality-Adjusted Normalized “Prices” with CPI and ACS Normalized Rents

CE Quality-Adjusted Normalized “Prices” (2010-2014)	MAF (2011) Quality-Adjusted Normalized Rent Prices	
	CPI Housing Survey (2005-2009)	ACS (2005-2009)
Renter S+U	0.951	0.931
Owner with Mortgage S+U	0.913	0.861
Owner without Mortgage S+U	0.633	0.546

Comparison of Quality-Adjusted Normalized “Prices”:2014

	CE Interview				ACS
	Renter S+U	Owner with Mortgage S+U	Owner without Mortgage S+U		MRI 2014 ^a
Maximum	1.791	1.781	2.290		1.782
Minimum	0.615	0.721	0.680		0.595
Range	1.176	1.060	1.610		1.187
Ratio of Max to Min	2.912	2.470	3.368		2.996

^a Based on 5-year American Community Survey median rents for 2-bedroom apartments with complete kitchens and full baths (Renwick 2017).

Example: Using CE Normalized Quality-Adjusted Prices to Adjust Housing Expenditures at CU Level for 2A+2C

		Quality-Adjusted Normalized Price	Monthly Housing Expenditures		F+C+Telep Expenditures	FCSU _i	
			Unadjusted	Adjusted	Unadjusted	Unadjusted	With Adjusted SU
Washington, DC-MD-VA-WV							
	Renter	1.461	\$1,170	\$801	\$500	\$1,670	\$1,301
	Owner with Mortgage	1.195	\$2,116	\$1,771	\$500	\$2,616	\$2,271
	Owner without Mortgage	1.234	\$671	\$544	\$500	\$1,171	\$1,044
Rural South							
	Renter	0.615	\$440	\$715	\$500	\$940	\$1,215
	Owner with Mortgage	0.730	\$891	\$1,221	\$500	\$1,391	\$1,721
	Owner without Mortgage	0.683	\$294	\$430	\$500	\$794	\$930

Example: Using CE Normalized Quality-Adjusted Prices to Adjust Housing Expenditures at CU Level for 2A+2C

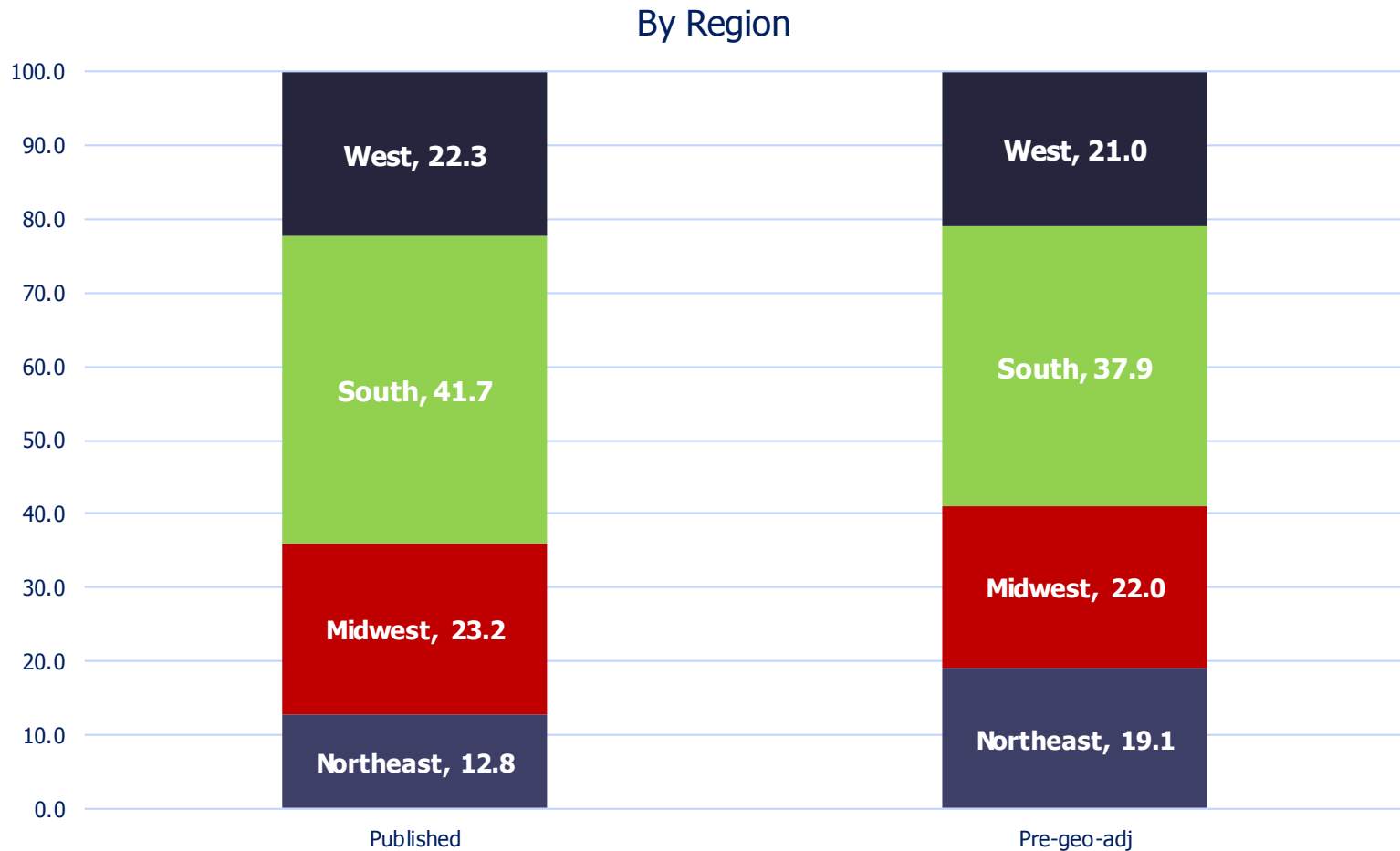
$$FCSU'_{i,yr} = F_i + C_i + Tele_i + \frac{S_i + U_i}{QANP_{a,j}}$$

		Monthly Housing Expenditures		F+C+Telep Expenditures	FCSU _i	
		Unadjusted	Adjusted	Unadjusted	Unadjusted	With Adjusted SU
Washington, DC-MD-VA-WV						
	Renter	\$1,419	\$971	\$500	\$1,919	\$1,471
	Owner with Mortgage	\$2,544	\$2,101	\$500	\$3,044	\$2,601
	Owner without Mortgage	\$734	\$595	\$500	\$1,234	\$1,095
Rural South						
	Renter	\$487	\$792	\$500	\$987	\$1,292
	Owner with Mortgage	\$932	\$1,293	\$500	\$1,432	\$1,793
	Owner without Mortgage	\$294	\$430	\$500	\$794	\$930

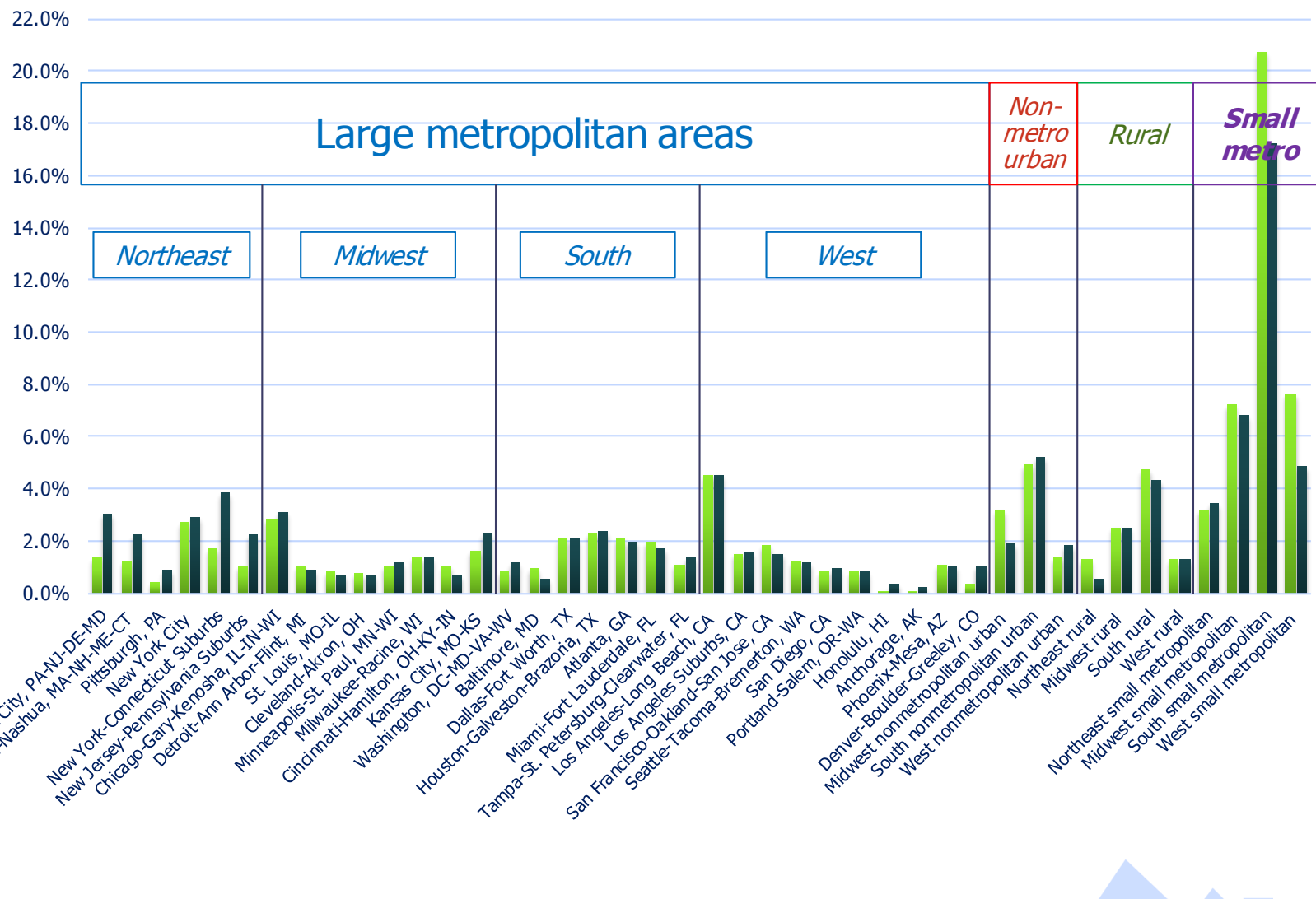
Percentage Distributions of SPM Reference CUs in 30-36th Percentile Range of FCSU: Published vs. Pre-Geo-Adjusted



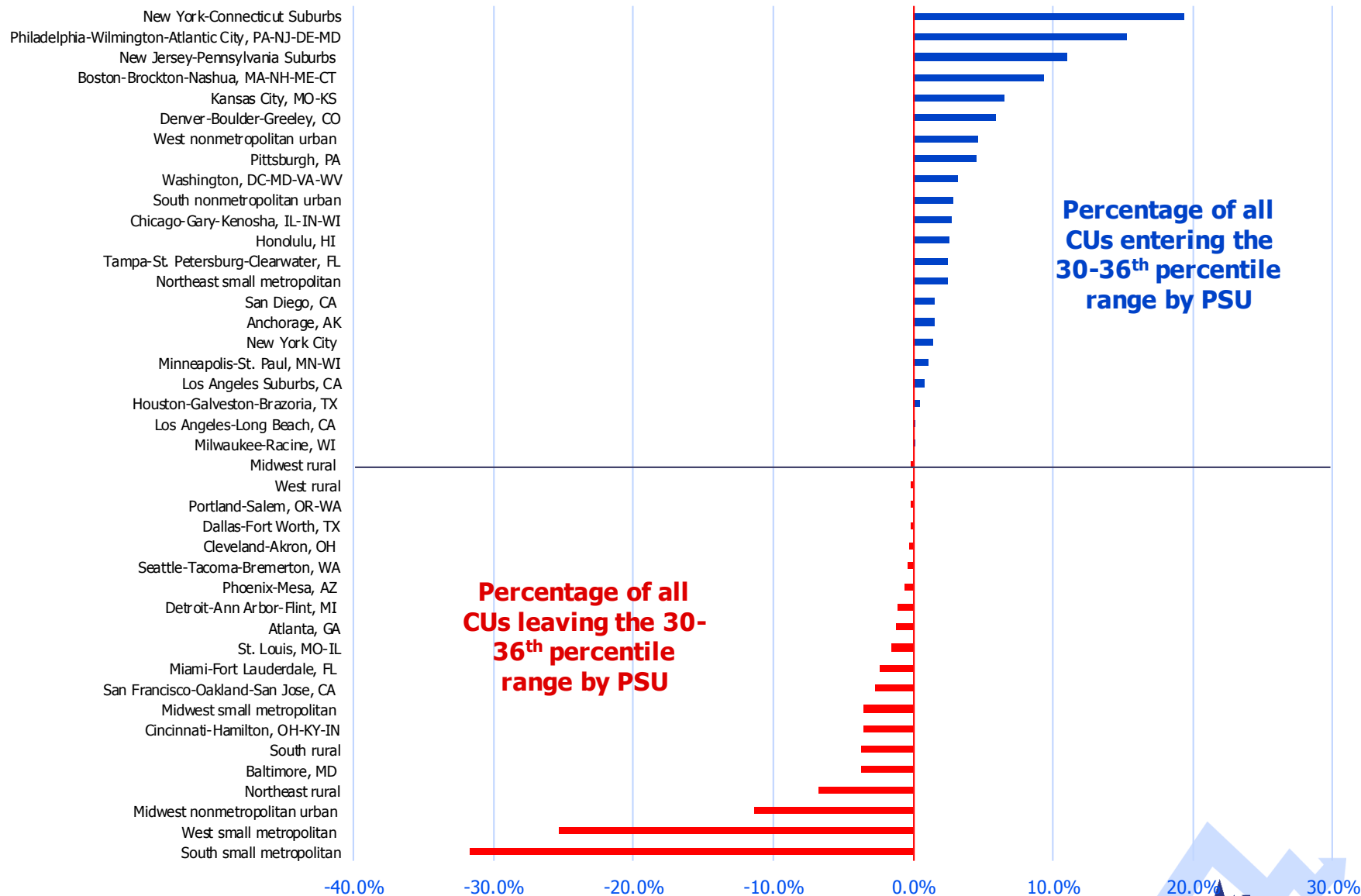
Percentage Distributions of SPM Reference CUs in 30-36th Percentile Range of FCSU: Published vs. Pre-Geo-Adjusted



Weighted Distributions of CUs in 30-36th Percentile Range of FCSU Expenditures: Published vs. Pre-Geo-adjusted by PSU Area



Weighted Percentages of CUs Entering and Exiting 30-36th Percentile Range of FCSU Expenditures: Published vs. Pre-Geo-adjusted



Thresholds and Housing Shares



Impact of not Including Telephone in Housing on 2014 2A+2C SPM Thresholds and Housing Shares

- Important for Census Bureau geographic (MRI) adjustment for sub-national thresholds

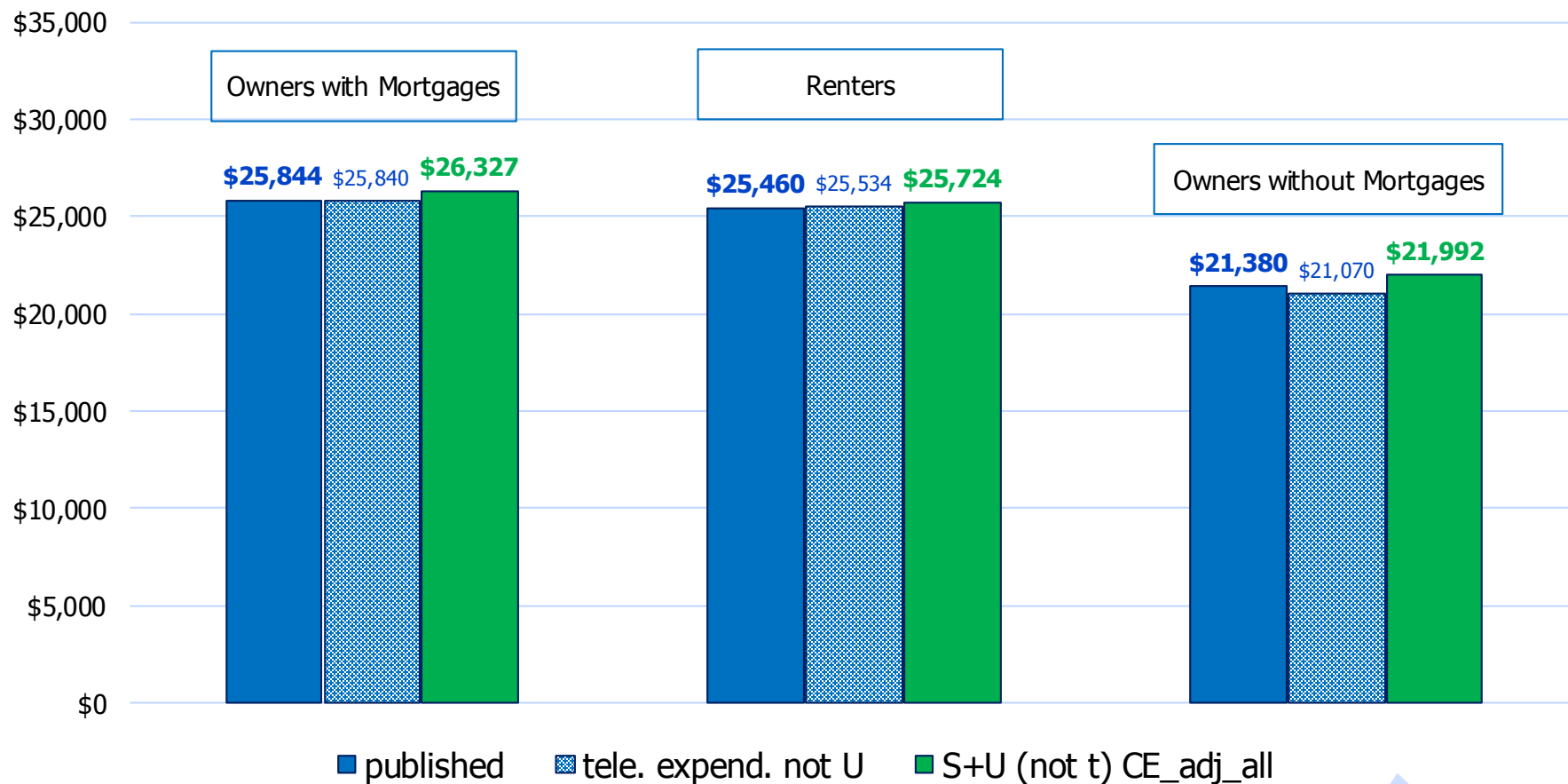
$$\text{Published: } SPM_{j,2014} = 1.2 * FCSU_{R,2014} - SU_{R,2014}^t + SU_{j,2014}^t$$

$$\text{Alternative: } SPM_{j,2014} = 1.2 * FCTSU_{R,2014} - SU_{R,2014} + SU_{j,2014}$$

		Published Threshold	Published Housing Share	Alternative Threshold	Alternative Housing Share
Owners with Mortgages		\$25,844		\$25,840	
	shelter		34.1%		34.1%
	utilities		16.6%		11.0%
	<i>housing total</i>		<i>50.7%</i>		<i>45.2%</i>
Renters		\$25,460		\$25,534	
	shelter		36.4%		36.3%
	utilities		13.6%		8.2%
	<i>housing total</i>		<i>50.0%</i>		<i>44.5%</i>
Owners without Mortgages		\$21,380		\$21,070	
	shelter		18.3%		18.5%
	utilities		22.2%		14.2%
	<i>housing total</i>		<i>40.5%</i>		<i>32.8%</i>

2014 2 Adults with 2 Children SPM Thresholds with and without Quality-Adjusted Normalized "Prices" Applied to S_i+U_i

$$SPM'_{j,2014} = 1.2 * FCTSU'_{R,2014} - SU'_{R,2014} + SU'_{j,2014}$$



Impact on Housing Shares of Adjusting S+U at CU Level

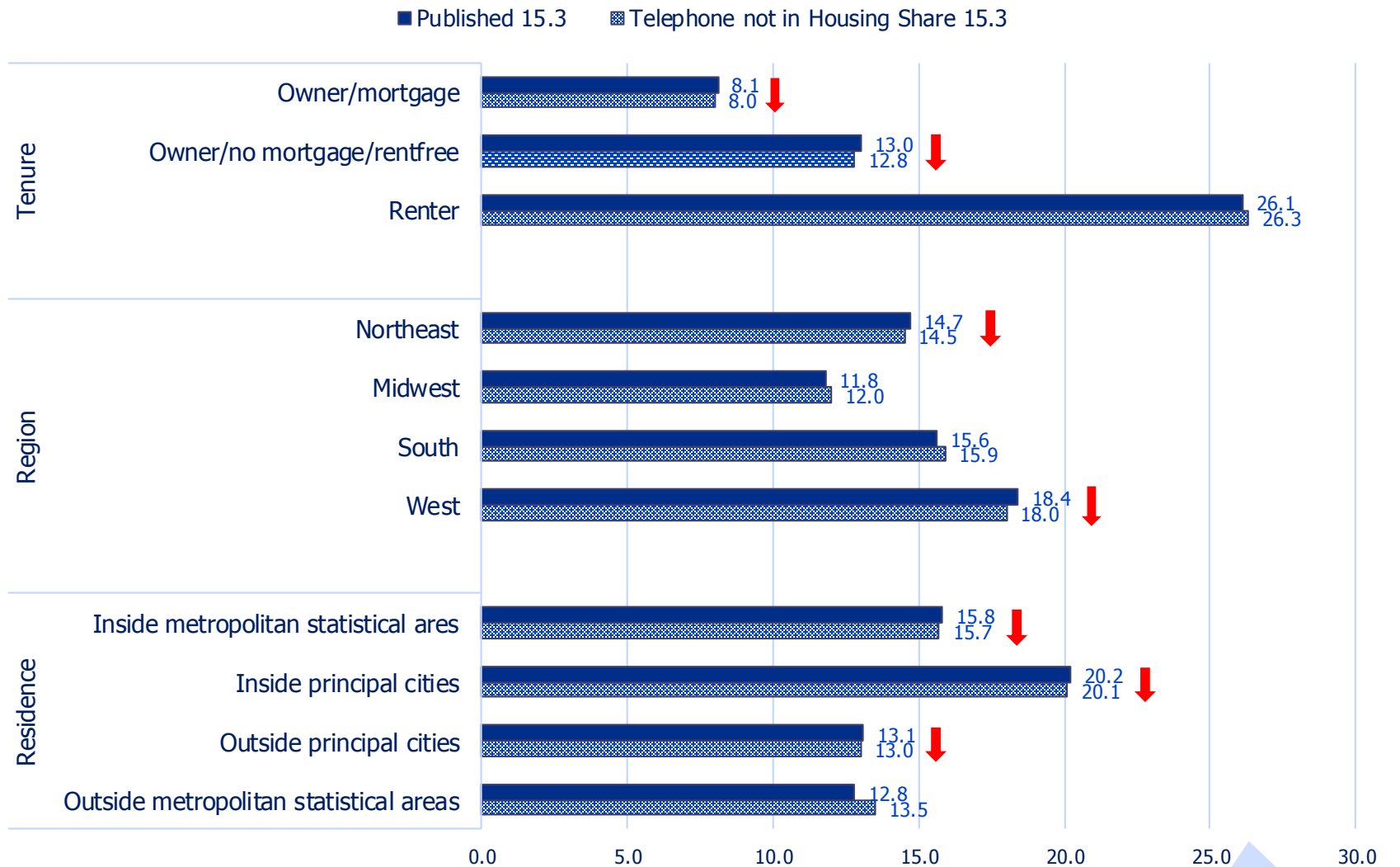
- Important for Census Bureau geographic (MRI) adjustment for sub-national thresholds

2014 SPM 2A + 2C Thresholds Housing Expenditure Shares for 2014 2A + 2C: Published and When Shelter and Utilities Price-Adjusted at CU Level				
		Published	for Thresholds with S+U Adjusted at CU Level	
			Telephone in Housing Share	Telephone not in Housing Share
Owners with Mortgages				
	shelter	34.1%	34.1%	34.1%
	utilities	16.6%	16.6%	11.1%
	housing total	50.7%	50.6%	45.1%
Renters				
	shelter	36.4%	35.5%	35.5%
	utilities	13.6%	13.9%	8.3%
	housing total	50.0%	49.5%	43.8%
Owners without mortgages				
	shelter	18.3%	17.9%	17.9%
	utilities	22.2%	23.0%	16.4%
	housing total	40.4%	40.9%	34.3%

Poverty Rates

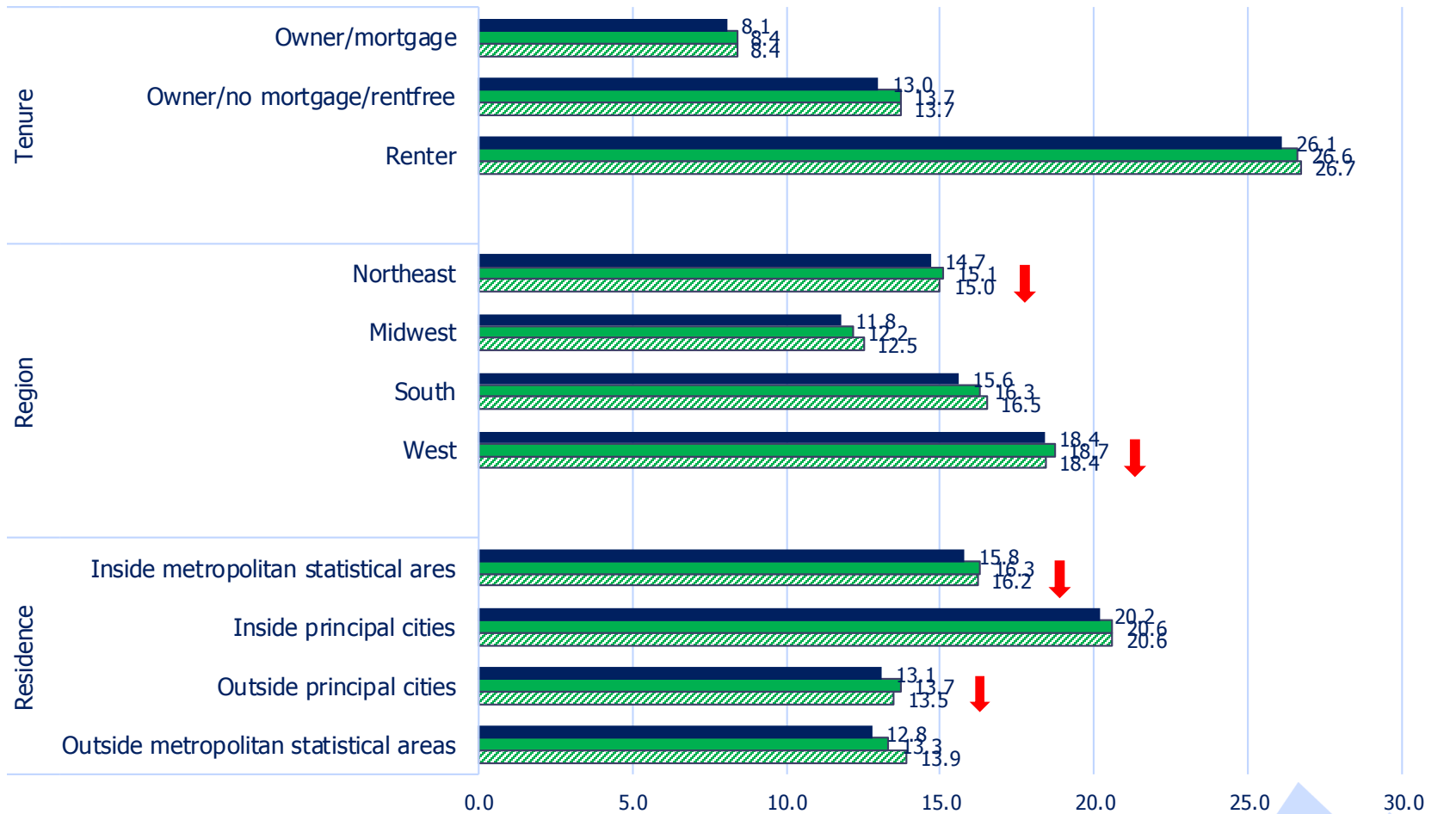


Percentage of SPM Poor Based on Published SPM Thresholds vs. Thresholds with Telephone not in Housing Share (no CE_adj): 2014



Percentage of SPM Poor Based on Published SPM Thresholds vs. Thresholds with S+U Adjusted at CU Level Before Thresholds Calculated: 2014

■ Published 15.3 ■ CE-Adj FCSU with Tele in Housing Shares 15.8 ▨ CE-Adj FCSU with Tele not in Housing Shares 15.8



Summary

- **Question:** Do spatial differences in shelter and utility costs are already embedded in the 2A+2C SPM thresholds matter?
- **Answer:** Results from this study suggests that the answer is “yes”
- **Question, if “yes”:** How to account for these differences across areas and across housing tenure before producing thresholds?
- **Answer:** Proposal presented in this study

- **Recommendations**
 - ▶ Remove telephone expenditures out of housing share for Census Bureau adjustment to derive geographic SPM thresholds
 - ▶ Develop methods to account for spatial differences in shelter and utilities before estimating SPM thresholds

- **Thoughts for the future regarding prices**
 - ▶ Develop out-of-pocket or payments based indexes for across time and across area adjustments that match concept underlying the SPM, particularly issue for owners
 - ▶ For across time indexes, see experimental Household Costs Indices produced by UK Office for National Statistics (2017) with justification that out-of-pocket expenditures or payments “better reflect price changes as understood and experienced by the household” *[New Zealand and Australia]*

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Geographic Price Adjustment Applied to “National” Thresholds

■ At **2A+2C Threshold Level**

- ▶ Adjust *S+U* share α_j of *j* thresholds for differences in prices across areas

$$SPM_{j,g,2014} = [(\alpha_j * MRI_g) + (1 - \alpha_j)] * SPM_{j,2014}$$

where

α_j = *housing (S+U) share of j 2A+2C SPM threshold*

g = *specific metro area, other metro, or non-metro area*

j = *owner with mortgage, owners without mortgage, renter*

MRI = *Median rent index based on American Community Survey data (ACS) based on median rents plus utilities for 2-bedroom apartments with complete kitchens and full bath*

- ▶ *Example: Renter Threshold for San Jose-Sunnyvale-Santa Clara, CA: $\alpha_R=0.5$ and $MRI=1.81$*

$$SPM_{R,SJ,2014} = [(0.5 * 1.81) + (1 - 0.5)] * SPM_{j,2014}$$

Inspiration and Guidance

- Bishop, Lee, and Zeager (2017): noted potential problem
- Renwick (2011 and other): Median Rent Index for “constant quality” rental unit based on American Community Survey
- Martin, Aten, and Figueroa (MAF, 2011): production of quality-adjusted normalized rent prices using CPI Housing Sample and ACS (2005-2009) –first stage for RPPs
- Renwick (2014): should there be a separate index for each of the three thresholds
- Garner and Verbrugge (2009): owner out-of-pocket expenditures and rents (for renters and rental equivalence for owners) move differently
- UK Office for National Statistics (2017): out-of-pocket expenditures or payments “better reflect price changes as understood and experienced by the household” (Household Cost Index) *[New Zealand and Australia]*

- Topic to examine
- Quality-adjusted “prices” relative to national average prices
- Log linear regression model with area dummies and housing unit characteristics
- Produce separate “prices” for owners with and without mortgages and renters
- Use out-of-pocket expenditures for renters and owners

Example: Applying CE Normalized Quality-Adjusted Prices to Housing Expenditures at CU Level for 2A+2C

			Monthly Housing Expenditures for CUs with 2 Children	
		CE Quality-Adjusted Normalized "Prices" (all)	Unadjusted	Adjusted
Washington, DC-MD-VA-WV				
	Renter	1.461	\$1,419	\$971
	Owner with Mortgage	1.211	\$2,544	\$2,101
	Owner without Mortgage	1.234	\$734	\$595
Rural South				
	Renter	0.615	\$487	\$792
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