Changing the Housing Share of Poverty Thresholds for the Supplemental Poverty Measure: Does Consumer Unit Size Matter?

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Motivation

- The Supplemental Poverty Measure (SPM) assumes that all SPM resource units within each housing type (renter, owner with a mortgage, owner without a mortgage) devote the same share of their threshold to housing costs. This is important because ...
 - Geographical adjustments applied to only the housing share of threshold
 - Value of housing assistance benefits capped at no greater than housing share of the threshold.
- Concerns about underestimation of the value of housing benefits led to an investigation of this assumption.
 - Should the housing share vary by household size?



Outline

- Background on SPM thresholds, equivalence scales, and housing shares
- Alternative equivalence scales
- Alternative estimates of housing shares
 - ACS data
 - CE data
- Impact on poverty rates



Poverty Concept: Economic Deprivation



- Poverty Concept: deprivation based on comparison of resources and consumption "needs"
- Consumption "needs" proxied by spending (or expenditures)
 - NAS Panel assumption: "CE expenditures include housing assistance subsidies (rent and utilities)" ... and "benefits from food stamps and other meals provided free" (paraphrase of NAS Report, 1995, pp. 393-394)
 - BUT: CE expenditures only account for food stamps or SNAP

Threshold Estimation... thus far...

- Food, clothing, shelter, and utilities (FCSU) expenditures
- Consumer Expenditure Interview Survey data: 5 years of data
- **FCSU** "expenditures" in constant year dollars
- Estimation sample: Consumer Units (CUs) with 2 children
- Reference sample: 2 adults with 2 children (3-parameter equivalence scale applied to +2 children FCSU expenditures)
- Rank CUs by their FCSU "expenditures"
 - ▶ Identify 33rd percentile represented by 30th to 36th percentile range
 - Produce means of FCSU and SU by housing status
 - Estimate thresholds by housing tenure
- Send to Census Bureau to derive other CU thresholds and make geographic adjustment



Housing Tenure Adjustment

- Since NAS Panel report was issued in 1995, it has become clear that a significant number of low-income families own a home without a mortgage and therefore have quite low shelter expense requirements (see ITWG document, March 2010)
- Not taking this into account may overstate their poverty rates
- Suggests the need to adjust SPM thresholds for housing status, distinguishing renters, owners with a mortgage, and owners without a mortgage.
- There would be THREE thresholds, NOT a single threshold for all.



Consumer Units by Housing Type and Income: 2015



Source: Bureau of Labor Statistics, Prepublication Table 1202. Income before taxes: Annual means, standard errors, coefficients of variation, and quarterly percents reporting, Consumer Expenditure Interview Survey, 2015.

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Housing Status Thresholds

Housing Status Groups, j

- Owners with mortgages
- Owners without mortgages
- Renters
- SPM Threshold_j
 - $= (1.2 * FCSU_A) SU_A + SU_j$

 $FCSU_A$, SU_A , SU_j are means within 30^{th} to 36^{th} percentile range of $FCSU_A$ for reference CUs



SPM Reference Unit

Estimation sample: consumer units (CUs) with 2 children Reference unit: CUs with 2 adults and 2 children



Equivalence Scale Adjustment to Derive 2-Adults with 2-Children SPM Thresholds

Why make adjustment?

- Needs of adults and children
- Economies of scale of FCSU within reference units

3-Parameter Equivalence Scale

- One adult scale = 1
- Two adult scale =1.41 (= $adults^{0.5}$)
- Single parents scale
 = (adults+0.8*first child+0.5*other children)^{0.7}
- All other CUs scale
 = (adults+0.5*children)^{0.7}



Regression-Based Equivalence Scales

Basic model:

$$lnExp = \beta_0 + \beta_1 lnY - \beta_2 lnN + \dots + \varepsilon$$

 Rearranging predicted values yields an expression for log income share devoted to, for example, housing.

 $lnSHARE = \beta_0 + (\beta_1 - 1) ln Y - \beta_2 lnN + \cdots$

• All else constant, a consumer unit with Y_N will be equally well-off as a single person with Y_1 if:

$$\beta_0 + (\beta_1 - 1) \ln Y_1 + \dots = \beta_0 + (\beta_1 - 1) \ln Y_N - \beta_2 \ln N + \dots$$

Cancelling and rearranging terms yields the single-parameter approximation:

$$\frac{Y_N}{Y_1} = N^{\frac{\beta_2}{\beta_1 - 1}}$$



Consumer Unit Size Equivalence Scale Parameters



Source: Bureau of Labor Statistics, Garner's analysis of internal CE Interview data from 2008Q2 through 2013Q1, four quarters of data for each consumer unit. Three parameter scale based on 1 person=1adult, 2 people=1 adult+1 child, 3 people=2 adults+1 child, 4 people =2 adults+2 children, 5 people=2 adults+3 children, and 6 people=3 adults+3 children.



2015 SPM Thresholds Based on Different Equivalence Scales: Three-Parameter versus Single Consumer Unit Size Parameter



Source: Bureau of Labor Statistics, Garner's analysis of internal CE Interview data from 2008Q2 through 2013Q1, four quarters of data for each consumer unit.

Housing Shares: 2015



Source: Bureau of Labor Statistics, Division of Price and Index Number Research, September 2016.

Housing shares effect two aspects of the SPM calculation:

- Geographic adjustment on only the housing share of the threshold
- Value of housing assistance capped using the housing share of the threshold



Alternative Estimates of Housing Shares

Figure 1. Total Population Housing Costs as a Percent of Income

Figure 2. Housing Costs as a Percent of Income -Households with Income Less than 200 percent of Official Poverty



Source: 2014 American Community Survey Five Year Data. For more information, see census.gov/acs.



Source: 2014 American Community Survey Five Year Data. For more information, see census.gov/acs.



Comparing ACS to CE Estimates

Figure 2. Housing Costs as a Percent of Income -Households with Income Less than 200 percent of Official Poverty



Source: 2014 American Community Survey Five Year Data. For more information, see census.gov/acs.

Figure 3. Housing Expenditures as a Percent of the Sum of Food, Clothing, Shelter, Utilities (FCSU), and Other Basic Needs (20%) Expenditures



Source: Quarterly Consumer Expenditure Survey, all consumer units participating I n 2008Q2-2013Q1



Housing Share of SPM Thresholds by Methodology



Source: Authors' calculations based on ACS 2014 5 year data, shares and alternative equivalence scales derived by Garner from CE data.



Prior research by Renwick and Mitchell on alternative housing shares



Source: Renwick and Mitchell, 2015, using 2013 CPS ASEC.

- Changed housing shares to 70 percent for one person units; 60 percent for two person units
- Increased effect of housing subsidies on SPM rates.



Overall poverty rates



Source: 2015 Current Population Survey Annual Social and Economic Supplement.



Results: Units with Housing Subsidy



Source: 2015 Current Population Survey Annual Social and Economic Supplement.



Marginal Impact of Housing Subsidies



Source: 2015 Current Population Survey Annual Social and Economic Supplement.



Conclusions – Future Research

- While conceptually an interesting question, in practice changing the shares does little to change the impact of housing subsidies on SPM rates
- Other concerns with estimation of values of housing subsidies more important
- Need to develop a methodology to validate the existing and/or proposed equivalence scales



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Extra Slides



CE Operational Definition: Housing (Shelter + Utilities)

Shelter for primary residence

For renters

Rents Maintenance and repairs Tenants insurance

 For owners without mortgages Property taxes Home insurance Maintenance and repairs

For owners with mortgages Same as for owners without mortgages plus Mortgage interest Principal repayments (No home equity loans or lines of credit)

Utilities for primary residence

Energy: natural gas, electricity, fuel oil, and other fuels Telephone service Water, sewage, and other public services



CE Weighted Sample for Equivalence Scale Estimation: Distribution of CUs by Housing Type



Source: Bureau of Labor Statistics, Garner's analysis of internal CE Interview data from 2008Q2 through 2013Q1, four quarters of data for each consumer unit.

CUs with Two Children: 2015 Thresholds





Source: Bureau of Labor Statistics, Garner's analysis of internal CE Interview data from 2011Q2 through 2016Q1, quarter independent

Distribution of CUs by Members by Housing Group



Source: Bureau of Labor Statistics, Garner's analysis of internal CE Interview data from 2008Q2 through 2013Q1, four quarters of data for each consumer unit.

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Distribution of Consumer Units by Housing Groups and Number of CU Members



Source: Bureau of Labor Statistics, Garner's analysis of internal CE Interview data from 2008Q2 through 2013Q1, four quarters of data for each consumer unit.

Shares of Housing Expenditures by Housing Type



Source: Bureau of Labor Statistics, Garner's analysis of internal CE Interview data from 2008Q2 through 2013Q1, four quarters of data for each consumer unit.

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Average Number of CU Members per Bedroom



Source: Bureau of Labor Statistics, Garner's analysis of internal CE Interview data from 2008Q2 through 2013Q1, four quarters of data for each consumer unit. For housing units with 0 bedrooms but 1 room reported, recoded bedroomto 1 (bathrooms not included).



Unit Size





United States

Bureau

U.S. CENSUS BUREAU

census.gov

Place of Residence





U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov Source: 2015 Current Population Survey Annual Social and Economic Supplement.

Age

