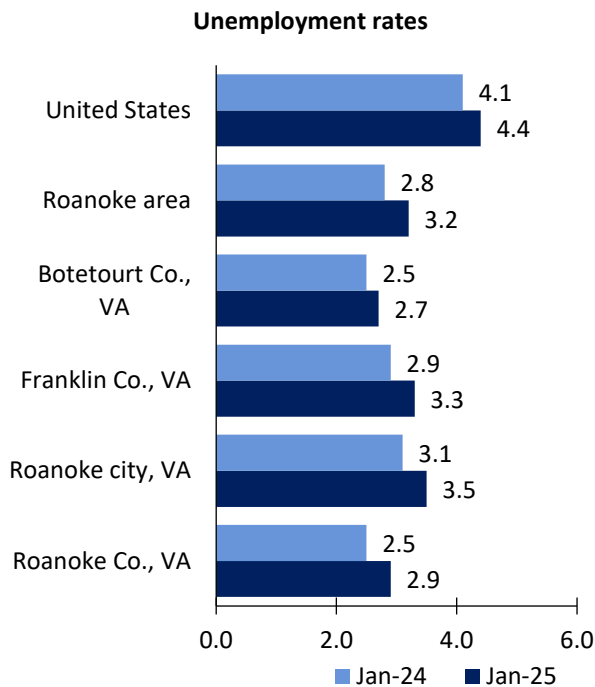


# Roanoke, VA, Area Economic Summary

Updated March 24, 2025

This summary presents a sampling of economic information for the area; supplemental data are provided for regions and the nation. Subjects include **unemployment, employment, wages, prices, spending, and benefits**. All data are not seasonally adjusted and some may be subject to revision. Area definitions may differ by subject. For more area summaries and geographic definitions, see <https://www.bls.gov/regions/economic-summaries.htm>.

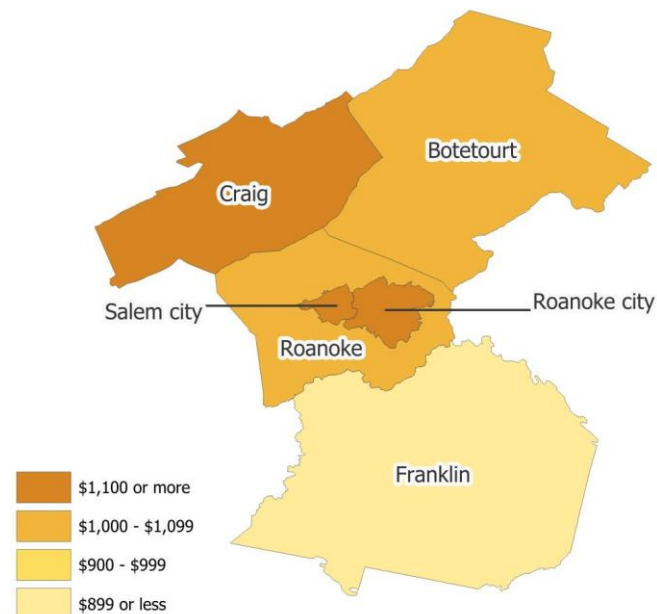
## Unemployment rates for the nation and selected areas



Source: U.S. BLS, Local Area Unemployment Statistics.

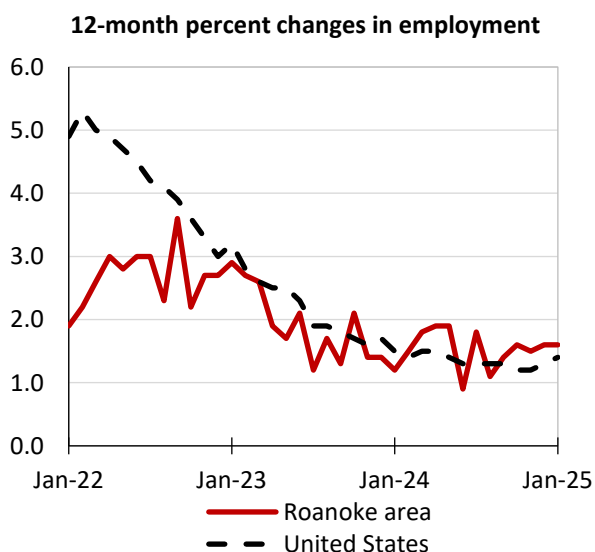
## Average weekly wages for all industries by county

Roanoke area, third quarter 2024  
(U.S. = \$1,394; Area = \$1,123)



Source: U.S. BLS, Quarterly Census of Employment and Wages.

## Employment on nonfarm payrolls and employment by major industry sector, over-the-year changes



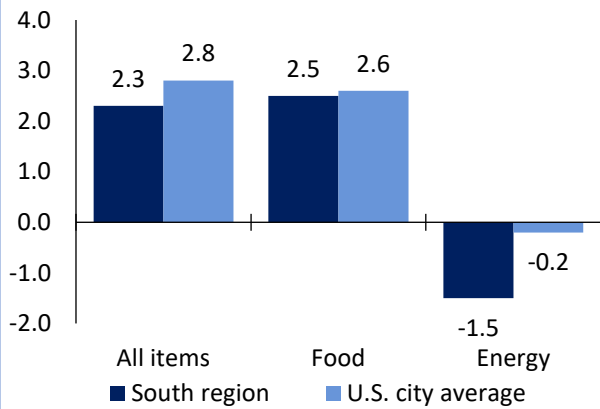
Roanoke area employment (number in thousands)	Jan. 2025	Change from Jan. 2024 to Jan. 2025	
		Number	Percent
Total nonfarm	166.8	2.7	1.6
Mining, logging, and construction	9.8	0.5	5.4
Manufacturing	17.3	0.3	1.8
Trade, transportation, and utilities	31.0	-0.8	-2.5
Information	1.1	0.0	0.0
Financial activities	7.4	-0.1	-1.3
Professional and business services	21.5	0.1	0.5
Education and health services	31.0	1.4	4.7
Leisure and hospitality	14.9	0.3	2.1
Other services	7.1	0.1	1.4
Government	25.7	0.9	3.6

Source: U.S. BLS, Current Employment Statistics.



Prices paid by urban consumers for selected categories, over-the-year change

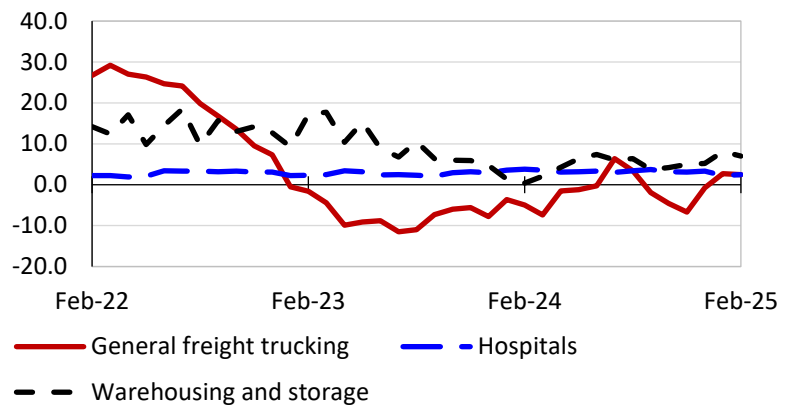
12-month percent change in CPI-U, February 2025



Source: U.S. BLS, Consumer Price Index.

Selling prices received by producers for selected industries nationwide, over-the-year change

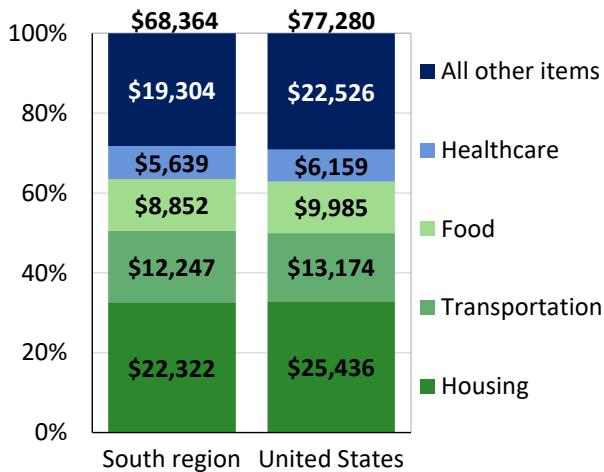
12-month percent changes in PPI



Source: U.S. BLS, Producer Price Index.

Average annual spending and percent distribution for selected categories

Average annual expenditures, 2023



Source: U.S. BLS, Consumer Expenditure Survey.

Average hourly wages for selected occupations, May 2023

Occupation	Roanoke area	United States
All occupations	\$26.20	\$31.48
Accountants and auditors	34.17	43.65
Firefighters	20.60	29.03
Security guards	18.63	19.44
Data entry keyers	16.53	19.29
Stockers and order fillers	16.49	18.27
Retail salespersons	15.78	17.64

Source: U.S. BLS, Occupational Employment and Wage Statistics

Employer costs per hour worked for wages and selected employee benefits by geographic division

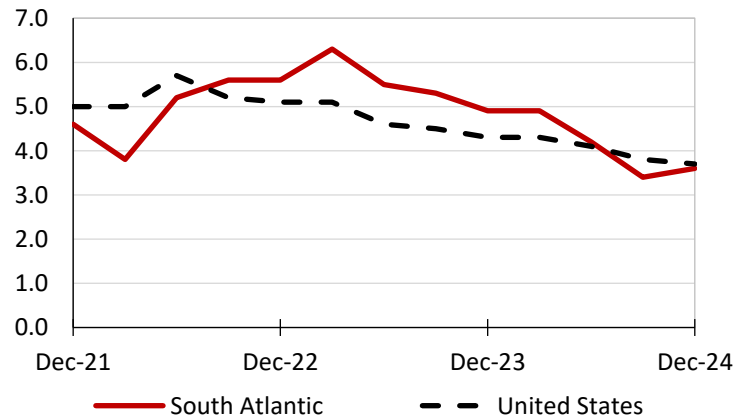
Private industry, December 2024	South Atlantic	United States
Total compensation	\$41.19	\$44.67
Wages and salaries	29.51	31.47
Total benefits	11.68	13.20
Paid leave	3.07	3.38
Vacation	1.57	1.71
Supplemental pay	1.68	1.84
Insurance	2.73	3.22
Retirement and savings	1.27	1.52
Legally required benefits	2.91	3.24

Map of Census Regions and Divisions

Source: U.S. BLS, Employer Costs for Employee Compensation.

Changes in wages and salaries over-the-year

12-month percent changes in ECI



Source: U.S. BLS, Employment Cost Index.

