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Occupational Employment and Wages in Cape Girardeau — May 2015

Workers in the Cape Girardeau Metropolitan Statistical Area had an average (mean) hourly wage of \$18.36 in May 2015, about 21 percent below the nationwide average of \$23.23, according to the U.S. Bureau of Labor Statistics. Assistant Commissioner for Regional Operations Stanley W. Suchman noted that, after testing for statistical significance, wages in the local area were significantly lower than their respective national averages in 19 of the 22 major occupational groups, including legal; computer and mathematical; and management.

When compared to the nationwide distribution, local employment was more highly concentrated in 6 of the 22 occupational groups, including healthcare practitioners and technical; sales and related; and personal care and service. Conversely, seven groups had employment shares significantly below their national representation, including business and financial operations; computer and mathematical; and architecture and engineering. (See [table A](#) and [box note](#) at end of release.)

Table A. Occupational employment and wages by major occupational group, United States and the Cape Girardeau Metropolitan Statistical Area, and measures of statistical significance, May 2015

Major occupational group	Percent of total employment		Mean hourly wage		
	United States	Cape Girardeau	United States	Cape Girardeau	Percent difference ⁽¹⁾
Total, all occupations	100.0%	100.0%	\$23.23	\$18.36*	-21
Management	5.0	4.1*	55.30	43.21*	-22
Business and Financial Operations	5.1	2.4*	35.48	26.69*	-25
Computer and Mathematical	2.9	0.9*	41.43	24.81*	-40
Architecture and Engineering	1.8	0.5*	39.89	31.73*	-20
Life, Physical, and Social Science	0.8	0.3*	34.24	27.94*	-18
Community and Social Service	1.4	2.2*	22.19	18.31*	-17
Legal	0.8	0.4*	49.74	31.74*	-36
Education, Training, and Library	6.2	6.4	25.48	20.68*	-19
Arts, Design, Entertainment, Sports, and Media	1.3	1.1	27.39	19.97*	-27
Healthcare Practitioners and Technical	5.8	9.6*	37.40	32.04*	-14
Healthcare Support	2.9	4.0*	14.19	12.93*	-9
Protective Service	2.4	1.3*	21.45	18.18*	-15
Food Preparation and Serving Related	9.1	10.5	10.98	9.55*	-13
Building and Grounds Cleaning and Maintenance	3.2	3.1	13.02	11.04*	-15
Personal Care and Service	3.1	4.3*	12.33	10.54*	-15
Sales and Related	10.5	12.0*	18.90	14.38*	-24
Office and Administrative Support	15.8	15.2	17.47	14.43*	-17
Farming, Fishing, and Forestry	0.3	0.3	12.67	11.55	-9
Construction and Extraction	4.0	3.6	22.88	21.40	-6
Installation, Maintenance, and Repair	3.9	4.0	22.11	18.18*	-18
Production	6.6	7.6*	17.41	19.02	9
Transportation and Material Moving	6.9	6.1	16.90	14.05*	-17

Note: See footnotes at end of table.

Footnotes:

(1) A positive percent difference measures how much the mean wage in Cape Girardeau is above the national mean wage, while a negative difference reflects a lower wage.

* The percent share of employment or mean hourly wage for this area is significantly different from the national average of all areas at the 90-percent confidence level.

One occupational group—healthcare practitioners and technical—was chosen to illustrate the diversity of data available for any of the 22 major occupational categories. Cape Girardeau had 4,040 jobs in healthcare practitioners and technical, accounting for 9.6 percent of local area employment, significantly higher than the 5.8-percent share nationally. The average hourly wage for this occupational group locally was \$32.04, significantly below the national wage of \$37.40.

Some of the larger detailed occupations within the healthcare practitioners and technical group included registered nurses (1,560), licensed practical and licensed vocational nurses (300), and pharmacy technicians (140). Among the higher paying jobs were family and general practitioners and pharmacists, with mean hourly wages of \$122.76 and \$65.34, respectively. Occupations at the lower end of the wage scale included veterinary technologists and technicians (\$9.99) and pharmacy technicians (\$13.85). (Detailed occupational data for healthcare practitioners and technical are presented in [table 1](#); for a complete listing of detailed occupations available go to www.bls.gov/oes/2015/may/oes_16020.htm.)

Location quotients allow us to explore the occupational make-up of a metropolitan area by comparing the composition of jobs in an area relative to the national average. (See [table 1](#).) For example, a location quotient of 2.0 indicates that an occupation accounts for twice the share of employment in the area than it does nationally. In the Cape Girardeau Metropolitan Statistical Area, above-average concentrations of employment were found in many of the occupations within the healthcare practitioners and technical group. For instance, radiologic technologists were employed at 2.0 times the national rate in Cape Girardeau, and registered nurses, at 1.9 times the U.S. average. On the other hand, pharmacy technicians had a location quotient of 1.2 in Cape Girardeau, indicating that this particular occupation's local and national employment shares were similar.

These statistics are from the Occupational Employment Statistics (OES) survey, a federal-state cooperative program between BLS and State Workforce Agencies, in this case, the Missouri Department of Economic Development.

Notes on Occupational Employment Statistics Data

With the issuance of data for May 2015, the OES program has incorporated redefined metropolitan area definitions as designated by the Office of Management and Budget. OES data are available for 394 metropolitan areas, 38 metropolitan divisions, and 167 OES-defined nonmetropolitan areas. A listing of the areas and their definitions can be found at www.bls.gov/oes/current/msa_def.htm.

A value that is statistically different from another does not necessarily mean that the difference has economic or practical significance. Statistical significance is concerned with the ability to make confident statements about a universe based on a sample. It is entirely possible that a large difference between two values is not significantly different statistically, while a small difference is, since both the size and heterogeneity of the sample affect the relative error of the data being tested.

Technical Note

The Occupational Employment Statistics (OES) survey is a semiannual mail survey measuring occupational employment and wage rates for wage and salary workers in nonfarm establishments in the United States. The OES program produces employment and wage estimates for over 800 occupations for all industries combined in the nation; the 50 states and the District of Columbia; 432 metropolitan areas and divisions; 167 nonmetropolitan areas; and Guam, Puerto Rico, and the U.S. Virgin Islands. National estimates are also available by industry for NAICS sectors, 3-, 4-, and selected 5- and 6-digit industries, and by ownership across all industries and for schools and hospitals. OES data are available at www.bls.gov/oes/tables.htm.

OES estimates are constructed from a sample of about 1.2 million establishments. Forms are mailed to approximately 200,000 sampled establishments in May and November each year. May 2015 estimates are based on responses from six semiannual panels collected over a 3-year period: May 2015, November 2014, May 2014, November 2013, May 2013, and November 2012. The overall national response rate for the six panels is 73.5 percent based on establishments and 69.6 percent based on weighted sampled employment. The unweighted employment of sampled establishments across all six semiannual panels represents approximately 57.9 percent of total national employment. (Response rates are slightly lower for these estimates due to the federal shutdown in October 2013.) The sample in the Cape Girardeau Metropolitan Statistical Area included 907 establishments with a response rate of 66 percent. For more information about OES concepts and methodology, go to www.bls.gov/news.release/ocwage.tn.htm.

The May 2015 OES estimates are based on the 2010 Standard Occupational Classification (SOC) system and the 2012 North American Industry Classification System (NAICS). Information about the 2010 SOC is available on the BLS website at www.bls.gov/soc and information about the 2012 NAICS is available at www.bls.gov/bls/naics.htm.

Metropolitan area definitions

The substate area data published in this release reflect the standards and definitions established by the U.S. Office of Management and Budget.

The **Cape Girardeau, Mo.-Ill. Metropolitan Statistical Area** includes Alexander County of Illinois and Bollinger and Cape Girardeau Counties of Missouri.

Additional information

OES data are available on our regional web page at www.bls.gov/regions/mountain-plains. Answers to frequently asked questions about the OES data are available at www.bls.gov/oes/oes_ques.htm. Detailed technical information about the OES survey is available in our Survey Methods and Reliability Statement on the BLS website at www.bls.gov/oes/2015/may/methods_statement.pdf.

Information in this release will be made available to sensory impaired individuals upon request . Voice phone: (202) 691-5200; Federal Relay Service: (800) 877-8339.

Table 1. Employment and wage data from the Occupational Employment Statistics survey, by occupation, Cape Girardeau Metropolitan Statistical Area, May 2015

Occupation ⁽¹⁾	Employment		Mean wages	
	Level ⁽²⁾	Location quotient ⁽³⁾	Hourly	Annual ⁽⁴⁾
Healthcare Practitioners and Technical Occupations	4,040	1.7	\$32.04	\$66,630
Pharmacists.....	110	1.3	65.34	135,920
Family and General Practitioners	70	1.9	122.76	255,340
Physicians and Surgeons, All Other	80	0.8	125.33	260,690
Occupational Therapists.....	40	1.2	36.03	74,940
Physical Therapists	110	1.7	38.47	80,020
Speech-Language Pathologists	70	1.9	31.38	65,270
Registered Nurses.....	1,560	1.9	26.76	55,660
Nurse Anesthetists	(5)	(5)	79.77	165,920
Nurse Practitioners.....	80	2.0	47.65	99,110
Medical and Clinical Laboratory Technologists	70	1.4	27.86	57,950
Medical and Clinical Laboratory Technicians	90	1.8	15.99	33,260
Dental Hygienists	70	1.2	33.27	69,190
Diagnostic Medical Sonographers.....	40	2.2	30.87	64,210
Radiologic Technologists.....	120	2.0	25.36	52,750
Emergency Medical Technicians and Paramedics	(5)	(5)	14.93	31,040
Pharmacy Technicians	140	1.2	13.85	28,820
Surgical Technologists.....	80	2.5	21.36	44,420
Veterinary Technologists and Technicians.....	60	2.0	9.99	20,770
Ophthalmic Medical Technicians	(5)	(5)	13.82	28,750
Licensed Practical and Licensed Vocational Nurses.....	300	1.4	17.29	35,970
Medical Records and Health Information Technicians	70	1.2	15.74	32,740
Opticians, Dispensing.....	(5)	(5)	15.52	32,290
Health Technologists and Technicians, All Other.....	170	5.3	21.84	45,420
Occupational Health and Safety Specialists.....	30	1.4	25.35	52,730
Healthcare Practitioners and Technical Workers, All Other	40	3.6	12.88	26,800

Footnotes:

(1) For a complete listing of all detailed occupations in the Cape Girardeau, MO-IL Metropolitan Statistical Area, see www.bls.gov/oes/current/oes_16020.htm

(2) Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

(3) The location quotient is the ratio of the area concentration of occupational employment to the national average concentration. A location quotient greater than one indicates the occupation has a higher share of employment than average, and a location quotient less than one indicates the occupation is less prevalent in the area than average.

(4) Annual wages have been calculated by multiplying the hourly mean wage by a "year-round, full-time" hours figure of 2,080 hours; for those occupations where there is not an hourly mean wage published, the annual wage has been directly calculated from the reported survey data.

(5) Estimate not released.