

BLS Forum on Sports Tourism

September 21, 2026 | 8:30 AM—12:30 PM (ET)

Arrival and check in | 8:30 AM–9:30 AM (ET)

Networking accompanied by a complimentary light breakfast and a selection of beverages

Session 1 | 9:30 AM–11:30 AM (ET)

Welcome remarks and keynote presentations

Intermission | 11:30 AM– 11:45 AM (ET)

Scheduled refreshment break featuring a selection of beverages and light snacks

Session 2 | 11:45 AM–12:30 PM (ET)

Panel discussion including a question-and-answer session followed by closing remarks

Event speakers



M. Melinda Pitts
Research Center Director
Federal Reserve Bank of Atlanta



Jeffrey Hill
Associate Commissioner for Prices and
Living Conditions
Bureau of Labor Statistics



Dan Corso
President
Atlanta Sports Council



Dr. Jerry Parrish
Chief Economist
Metro Atlanta Chamber



Julie Hatch Maxfield
Associate Commissioner for Employment
and Unemployment Statistics
Bureau of Labor Statistics



Victoria G. Lee
Assistant Commissioner for Regional
Operations (Southeast)
Bureau of Labor Statistics