

BLS is currently visiting firms to update the sample of goods and services comprising the monthly PPI data for the pulp, paper, and board industries. If your company is selected, the Center for Paper Business and Industry Studies (CPBIS) strongly encourages your participation in this effort.

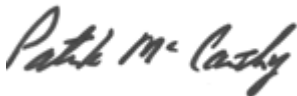
Established in 2000, the CPBIS at the Georgia Institute of Technology (GT) is one of 23 Industry Studies Program Centers. A fundamental objective of CPBIS is to gain an improved understanding of strategically important business, economic, social, and organizational challenges facing the Industry. Creating an integrated set of high quality and innovative research and knowledge products is the Center's primary means for achieving this.

An equally important objective is to build and sustain ties between Industry and academic communities in ways that address issues of interest to industry decision makers, analysts and scholars. This includes exploring relationships between culture and organizational effectiveness, identifying Industry responses to the changing business environment, examining shifting regulatory processes, and analyzing emerging trends that affect the industry.

Sound economic policy and successful business planning require reliable, accurate, and timely data. The PPI is one of the nation's primary measures of price change for goods and services produced in the U.S. The PPI program tracks prices for most goods and services produced in the U.S., and the data are published monthly and are available at <https://www.bls.gov/ppi/>. The quality of PPI data, including that related to the pulp, paper, and board industries, depends on the number of businesses responding to the PPI survey, so your participation is critical.

Firms selected for participation in the index need only contribute a few minutes per month to provide pricing information on a small selection of transactions. As a survey respondent, you will be assigned an economist who can assist you not only with reporting prices, but also with your questions about PPI data. All data will only be used in an aggregated format so that no individual firm is identifiable. The prices collected from individual businesses will be kept confidential in accordance with the Confidential Information and Statistical Efficiency Act of 2002 (CIPSEA). For more information about participating in the survey, visit <https://www.bls.gov/respondents/ppi/home.htm>.

Thank you in advance for your assistance.



Patrick McCarthy  
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