An Open Letter to RV Dealers:

The Bureau of Labor Statistics (BLS) will soon be visiting a sample of RV dealerships to update data for compiling the monthly Producer Price Index (PPI) for recreational vehicles.

The PPI measures the change over time in the prices received by domestic producers of goods and services. It is the nation’s inflation indicator for the business sector of the economy. The PPI has expanded its coverage for the retail and services sector of the economy, and eventually will encompass all marketed good and services from U.S. businesses. The PPI for RV dealers has been calculated and published monthly since 2001. The data is available at www.bls.gov.

The continued compilation of the PPI for RVs depends on industry participation. If a company is selected for participation in the index, it need only contribute a few minutes per month to provide pricing information on a small selection of RV transactions. No individual company data is released. With the cooperation of sampled firms, the PPI for recreational vehicle dealers’ collection will continue to be a useful measure of monthly price change for both public and private data users.

Thanks in advance for your assistance.

Phil Ingrassia
President
The National RV Dealers Association